



ART&TUR

INTERNATIONAL
TOURISM
FILM FESTIVAL

Ourém

OCTOBER 25TH-28TH 2022



2022

ART&FACTORY COMPETITION

REGULATIONS





ART&FACTORY by ART&TUR

2022

Médio Tejo – Portugal

The **ART&FACTORY 2022** is a creative and zero-budget competition of professional filmmakers, whose motivation goes far beyond the common professional duties of producing a tourism film by demand. Inversely, the basic challenge of this competition is to mobilize personal and group enthusiasm and cleverness to find creative solutions in an adverse context of lack of time and insufficient level of resource allocation.

It also aims to raise awareness of the importance of less known but highly significant elements of natural and cultural heritage of the Portuguese region of Médio Tejo, using the audio-visual as a tool for heritage interpretation and tourism promotion.

Article 1.

Subject

The ART&FACTORY 2022 will take place in Médio Tejo region, in October 18th – 24th, 2022 (a week before the ART&TUR Film Festival). Its goal is to surprise the audience and the jury of the festival, highlighting new and unexpected productions in the ART&TUR's Premiere Section, and this way celebrating the merit and creativity of the audio-visual teams involved in the contest.

Article 2.

Purpose

1. To produce a film in a period of 5 days for a premiere at the 15th ART&TUR – International Tourism Film Festival – in Ourém in 2022, with a twofold purpose: to add value to the creative portfolio of the participants and to promote the Médio Tejo region, as one of the most attractive areas in Portugal.

Article 3.

Eligibility

1. The ART&FACTORY accepts competitors from the audio-visual sector with proven professional experience from any country in the world.
2. In the application form, each team must confirm the following requirements:
 - a. Availability to pay for their own travel to the city of Ourém;
 - b. Time availability to stay in Ourém between the **18st to 25th** of October 2022 (at expenses of the Festival organization, that includes hotel, meals and local transports);
 - c. Be self-sufficient in technical means (cameras, computers, editing software, etc.) to carry out their own project.
3. Specifications of the audio-visual productions:
 1. Videos length:
 - Short Doc: from 4 to 8 minutes
 - Promotional: from 1 to 3 minutes.
4. Photography Section to be delivered per team:
 - 10 photographs in digital version;
 - 3 printed photographs (A3 or A2).
5. The thematic scope of ART&FACTORY includes the following categories:
 - a. "Natural Heritage"
 - b. "Architectural Heritage"
 - c. "Experiences"
 - d. "Arts and crafts"
 - e. "Living culture"
 - f. "Flavours and aromas"
 - g. "Routes"
 - h. "Biographies"
 - i. "Serendipity"
 - j. Combination of two or more themes.

Article 4.

Application

1. Applications must be submitted to the 15th ART&TUR – International Tourism Film Festival – Ourém 2022, by filling-in the required information on the form available at: <https://tourfilm-festival.com/en/>.
2. Each team should include up to 4 people (maximum).
3. The team leader is responsible for each stage of the competition.

Article 5.

Schedule

1. Applications will be accepted from June 15th to August 10th, 2022.
2. Announcement of teams selected for participation: TBA
3. Submission of script and logistic requirements: from September 01th to 25th, 2022.
4. Competition in Ourém, Médio Tejo, Portugal: from October 18th to 25th, 2022.

Article 6.

Support

The organization will give the necessary support to all participants according with the rules of the competition:

- a. Local accommodation for visiting teams.
- b. Food (individual lunch vouchers and collective dinners in a restaurant partner of the festival);
- c. Work meeting facilities;
- d. Other requirements (if available, as requested on the submission form);
- e. The organization will also provide digital information like existing maps, photography, links to touristic and promotional websites that show the touristic potential of the territory.

Article 7.

Technical requirements

1. Each team is responsible for its own shooting and editing material (cameras, drones, computers, software, etc.).
2. Transport and other logistic needs will be provided by the ART&TUR organization.

Article 8.

Jury

1. The evaluation of films will be carried out by a Jury composed of individuals with experience in projects in the field of creative industries, audio-visual, cinema, and production.
2. The Jury is a very international panel of 34 experts from 18 countries (see the jury panel here: <https://tourfilm-festival.com/jury/>)

Article 9.

Awards

Promotion of the films during the 15th ART&TUR – International Tourism Film Festival – Ourém 2022 and free submission to the festivals included in the International Committee of Tourism Film Festival (CIFFT) circuit in the subsequent year.

Article 10.

Awards announcement

1. The announcement of the awards will be held during the 15th ART&TUR – International Tourism Film Festival – Ourém 2022.
2. There will be a 1st and 2nd prize.
3. The jury can also award two honourable mentions.
4. The award will be (non-monetary) and consist of the delivery of an award (statuette) and a certificate issued by the Direction of the ART&TUR Festival.

Article 11.

Promotion

Promotion of the film during the 15th ART&TUR – International Tourism Film Festival – Ourém 2022 and promotion at 15 international film festivals (CIFFT) during the year 2023.

Article 12.

Copyright

1. Each participating team transfers to the ART&TUR Film Festival, the intellectual rights of their work, specifically, the right to exhibit the film in public places or on all online platforms;
2. Each team is responsible for safeguarding the copyrights related to the soundtrack included in their work.
3. All works submitted in competition must include:
 - a. Opening frame with the identification of the competition;
 - b. All credits including the ART&FACTORY sponsoring entities.

Article 13.

FAQ

All questions should be submitted to the email:

info@cportugalfilmcommission.pt, with the subject: ART&FACTORY_NAME.