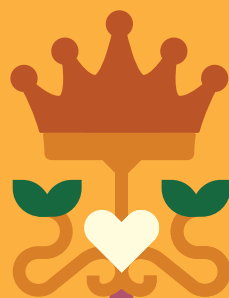


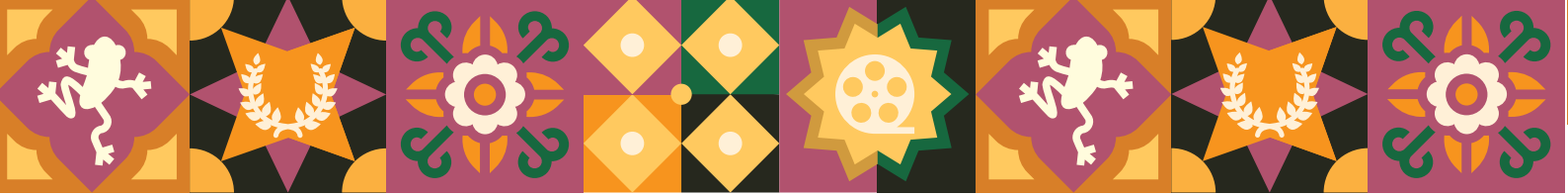
XVI  
ART & TUR  
INTERNATIONAL  
TOURISM FILM  
FESTIVAL

2023 | *Caldas da Rainha*  
OCTOBER 24-27



ART & FACTORY  
REGULATION





ART&TUR  
INTERNATIONAL  
TOURISM FILM  
FESTIVAL



2023 | *Caldas da Rainha*  
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ART&FACTORY 2023 is a zero-budget, creative competition of professional filmmakers, whose motivation goes far beyond the usual professional duties of producing a touring film on demand. Conversely, the basic challenge of this competition is to mobilize enthusiasm and personal and group knowledge to find creative solutions in an adverse context of lack of time and an insufficient level of resources.

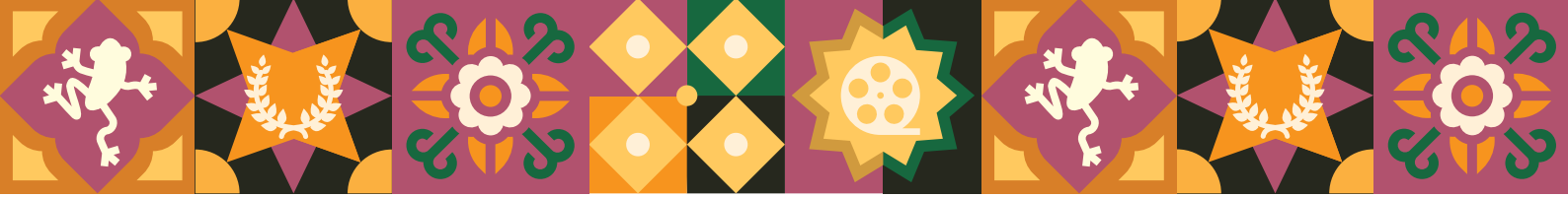
It also intends to raise awareness of the importance of lesser-known but highly significant elements of the natural and cultural heritage, using audiovisual media as a tool for interpreting heritage and promoting tourism.

### **Article 1.** **SUBJECT**

ART&FACTORY 2023 will take place in the municipality of Caldas da Rainha, from October 17 to 23, 2023 (one week before ART&TUR - International Tourism Film Festival). Its objective is to surprise the public and the festival's jury, highlighting new and unexpected productions in the ART&TUR Premieres Section, and thus celebrating the merit and creativity of the audiovisual teams involved in the competition.

### **Article 2.** **PURPOSE**

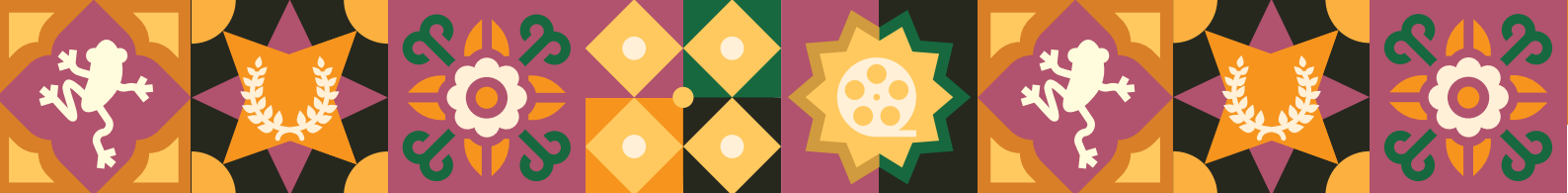
1. Produce a film in a period of 5 days to premiere at the 16th ART&TUR – International Tourism Film Festival – in Caldas da Rainha in 2023, with a double purpose: to value the creative portfolio of the participants and to promote the Municipality of Caldas da Rainha, as one of the most attractive and creative areas in Portugal.



### **Article 3.**

## **ELEGIBILITY**

1. ART&FACTORY accepts as participants professionals from the audiovisual sector with proven professional experience from any country in the world.
2. On the registration form, each team must confirm the following requirements:
  - A. Availability to pay for your own trip to the city of Caldas da Rainha;
  - B. Availability of time to stay in Caldas da Rainha between October 17th and 23rd, 2023 (the stay being at the expense of the Festival organization, which includes hotel, meals and local transport);
  - C. Be self-sufficient in technical means (cameras, computers, editing software, etc.) to carry out your own project.
3. Specifications of audiovisual productions:
  - A. Duration of videos:
    - Short Doc: from 4 to 8 minutes
    - Promotional: from 1 to 3 minutes.
4. Photography Section to be delivered by each team:
  - 10 photographs in digital version;
  - 3 printed photographs (A3 or A2).
5. ART&FACTORY themes include the following categories:
  - A. "Natural Inheritance"
  - B. "Architectural Heritage"
  - C. "Experiences"
  - D. "Arts and Crafts"
  - E. "Living culture"
  - F. "Flavors and aromas"
  - G. "Routes"
  - H. "Biographies"
  - I. "By chance"
  - J. Combination of two or more themes.



#### **Article 4.** **ENROLLMENT**

1. Applications must be submitted to the 16th ART&TUR – International Tourism Film Festival – Caldas da Rainha 2023, by filling in the requested data in the form available at: <https://tourfilm-festival.com/en/>.
2. Each team must include up to 4 people (maximum).
3. The team leader is responsible for each stage of the competition.

#### **Article 5.** **TIMELINE**

1. Applications will run from June 14 to August 9, 2023.
2. Submission of itinerary and logistical requirements: from September 1 to 25, 2023.
3. Competition in Caldas da Rainha, Portugal: from 17 to 23 October 2023.

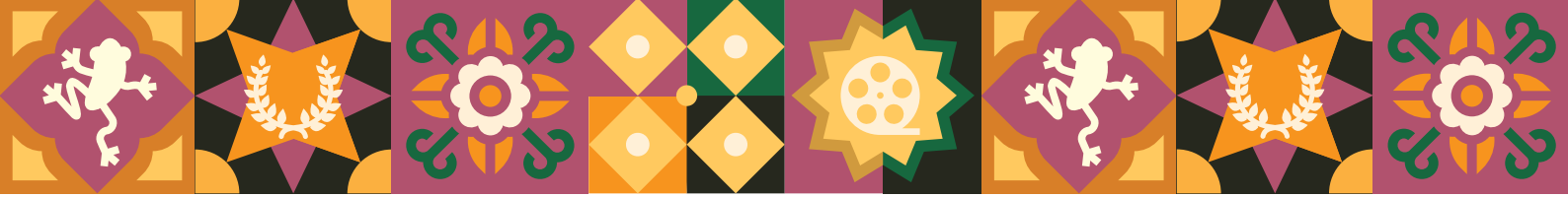
#### **Article 6.** **SUPPORT**

The organization will provide the necessary support to all participants in accordance with the rules of the competition:

- A. Local accommodation for visiting teams.
- B. Meals (individual lunch voucher and collective dinner at a partner restaurant of the festival);
- C. Facilities for business meetings;
- D. Other requirements (if available, as requested in the submission form);
- E. The organization will also provide digital information such as maps, photographs, links to tourist and promotional sites that show the tourist potential of the territory.

#### **Article 7.** **TECHNICAL REQUIREMENTS**

1. Each team is responsible for its own filming and editing material (cameras, drones, computers, software, etc.).
2. Transport in Portugal and other logistical needs will be ensured by the ART&TUR organization.



## **Article 8.**

### **JURY**

1. The evaluation of the films will be carried out by a Jury composed of individuals with experience in projects in the area of creative industries, audiovisual, cinema and production.
2. The jury is a very international panel of 42 experts from 20 countries (see the jury panel here: <https://tourfilm-festival.com/jury/>)

## **Article 9.**

### **PRODUCTION AND PROMOTION**

1. The Associação Destino Caldas team will support with its human resources and infrastructure in the production and execution of the ART&FACTORY to be held in the city of Caldas da Rainha in 2023.
2. The financial resources for the execution, production and promotion of ART&FACTORY will be a responsibility of ART&TUR – Festival Internacional de Cinema de Turismo, part of the Cultural Association of the Centro de Portugal Film Commission, being necessary to collect all evidence of expenses made, by issuing invoices with the VAT number of the Centro de Portugal Film Commission.

## **Article 10.**

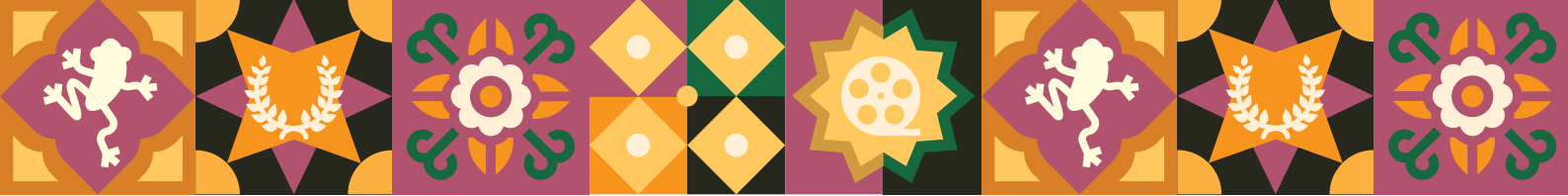
### **PRIZES**

Promotion of films during the 16th ART&TUR – International Tourism Film Festival – Caldas da Rainha 2023 and free registration at festivals included in the International Committee of Tourism Film Festival (CIFFT) circuit the following year.

## **Article 11.**

### **PRIZE ANNOUNCEMENT**

1. The awards will be announced during the 16th ART&TUR – International Tourism Film Festival – Caldas da Rainha 2023.
2. There will be a 1st and a 2nd prize.
3. The jury may also assign two honorable mentions.
4. The prize will be of a symbolic nature (non-monetary) and will consist of the delivery of a prize (statuette) and a certificate issued by the Board of the ART&TUR Festival.



## **Article 12.** **PROMOTION**

Promotion of the film during the 16th ART&TUR – International Tourism Film Festival – Caldas da Rainha 2023 and promotion at 15 international film festivals (CIFFT) during the year 2024.

## **Article 13.** **COPYRIGHT**

1. Each participating team transfers to ART&TUR - Festival Internacional de Cinema de Turismo, the intellectual rights of its work, namely, the right to show the film in public places or on all online platforms.
2. Each team is responsible for protecting the copyright related to the soundtrack included in their work.
3. All works submitted to the competition must include:
  - A. The opening frame with the identification of the competition;
  - B. All credits including ART&FACTORY sponsoring entities.

## **Article 14.** **COMMON QUESTIONS**

All clarification requests must be sent to the email [info@cpfc.pt](mailto:info@cpfc.pt), with the subject: **ART&FACTORY\_NAME**.

