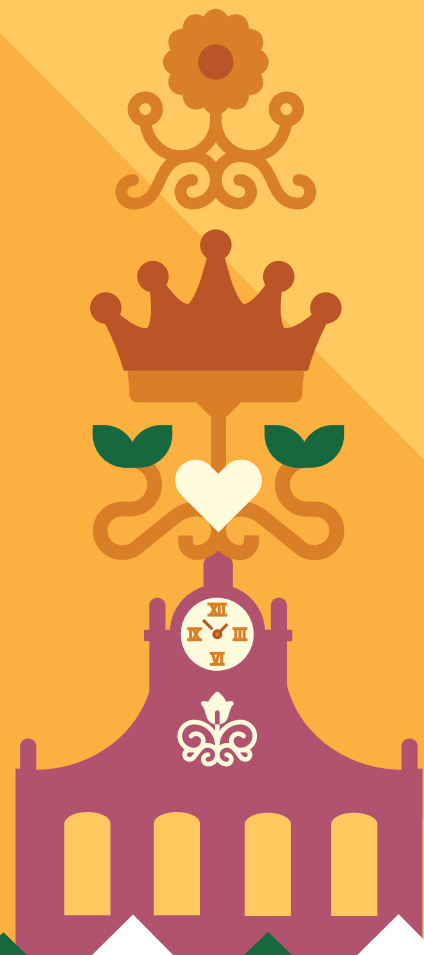


XVI  
ART & TUR  
FESTIVAL  
INTERNACIONAL  
DE CINEMA  
DE TURISMO

2023  
*Caldas da Rainha*  
24-27 DE OUTUBRO  
CENTRO CULTURAL  
E CONGRESSOS

CATALOGUE



Member







*Caldas  
da Rainha*








**PARQUE DOM CARLOS**

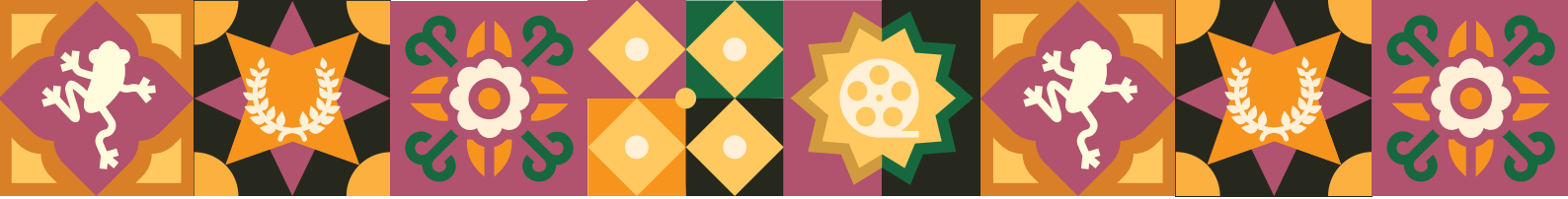




# CONTENT

-  **Welcome to the 16th ART&TUR Festival!**
-  **Welcome messages**
-  **Jury 2023**
-  **Programme**
-  **Official Selection**
-  **Partners**





# WELCOME TO THE MUNICIPALITY OF CALDAS DA RAINHA!

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From Caldas da Rainha to the world, from acknowledged tourism audio-visual productions at national and international levels, we have scheduled a meeting with the participants of ART&TUR – International Tourism Film Festival, in an inspiring and creative venue, that knows how to host so well.

The tradition of hospitality dates back to the creation of Caldas da Rainha, with the foundation of the world's first Thermal Water Hospital at the end of the fifteenth century by Queen D. Leonor's behest, created exclusively with therapeutic indications centred on the thermal waters. Since then, the city has welcomed visitors to the benefits of its thermal waters, as well as its legacy and heritage that endures to this day.

Caldas da Rainha is a UNESCO City of Crafts and Folk Arts for its centuries-old ceramics tradition. Today, tradition and contemporaneity meet in the new languages of design and designer ceramics. Those who visit us are surrounded by the artistic wealth that connects with the city and the artistic community, offering a unique opportunity to experience creativity and culture.

Magnificent scenery, the municipality of Caldas da Rainha is distinguished by its natural landscape, heritage and people. It is, therefore, a location of excellence for ART&TUR, in a co-production of Centro de Portugal Film Commission, Tourism of Central Portugal and the Municipality of Caldas da Rainha, with the city and its community playing a major part, together with all the visitors and participants of the Festival.

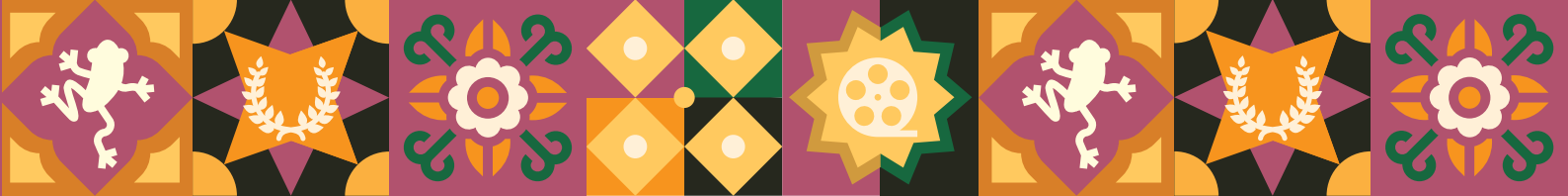
It will be a privilege to receive you all in our city. Welcome.

**Vítor Marques**

Mayor of the Municipality of Caldas da Rainha







# MESSAGE FROM THE PRESIDENT OF TURISMO DO CENTRO DE PORTUGAL



It is with the usual enthusiasm and increased satisfaction that Turismo Centro de Portugal welcomes all participants in ART&TUR 2023. Year after year, this festival has consolidated itself as one of the most important on the international scene, attracting the best audiovisual productions of tourism, which is a source of great pride for the largest tourist region in Portugal.

When we receive ART&TUR, we try to make national and international production teams aware of the great diversity of offer available in the territory.

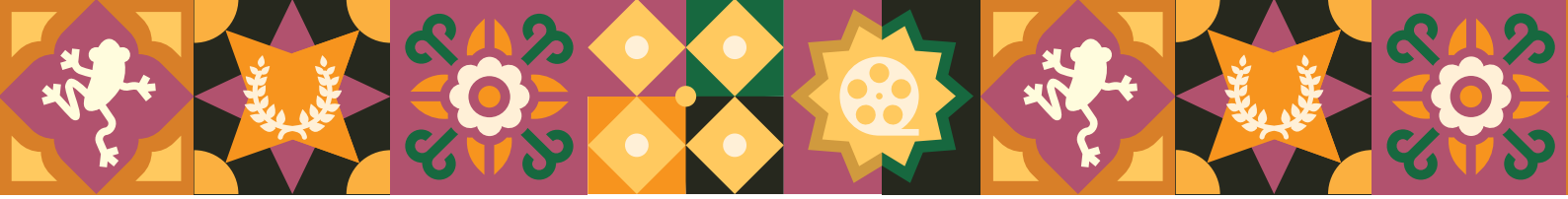
In 2023, the festival's setting is the magnificent city of Caldas da Rainha, a destination where, once again, visitors will be able to experience the unique and exceptional conditions that the Center of Portugal has for all types of film and television productions.

To the participants from all over the world, I express my wish that they spend unforgettable days in our region – and that they return to their places of origin with new ideas for filming in Central Portugal.

## **Raul Almeida**

President of the Regional Entity  
of the Turismo do Centro de Portugal





MESSAGE FROM THE DIRECTOR OF ART&TUR  
AND VICE-PRESIDENT OF CENTRO DE PORTUGAL FILM COMMISSION

## R.E.N.I. - Resilience, Enthusiasm, Non-Conformism and Innovation:



ART&TUR is the son of Resilience, brother of Enthusiasm, cousin of Non-conformity and godson of Innovation, and this year it presents itself in the city of Caldas da Rainha, a historic Portuguese spa town and recognized by UNESCO as a Creative City in the area of Crafts and of Popular Arts.

Enthusiasm has been and will continue to be the fuel that fuels this event, and this Enthusiasm is rooted in the conviction that bringing together art, culture, tourism and society, establishing bridges between “worlds” that coexist separately, constitutes a noble purpose of humanizing cultural relations and a strong drive for social development.

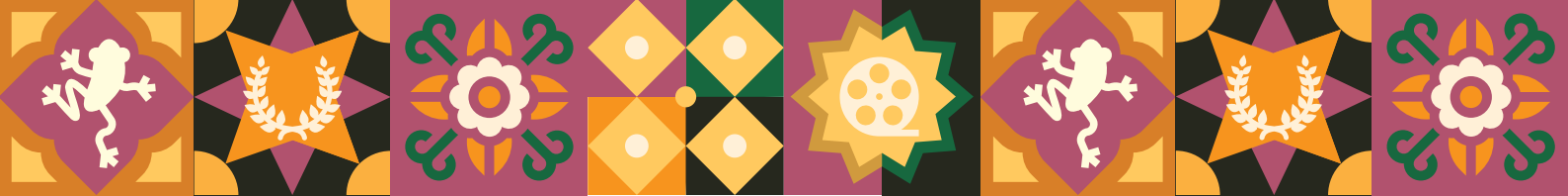
Resilience, a term that is very much in vogue today, has been used in the organization of the festival since its first edition. It was truly a Herculean task to get this festival well accepted and recognized by the main tourism players in Portugal. In the last six years, thanks to the excellent support that the Regional Tourism Entity of Central Portugal grants to the Centro de Portugal Film Commission, the dose of Resilience to hold the ART&TUR Festival is considerably lower. This year, more than ever, we count on the support of the local authority (CM das Caldas da Rainha) and local associations (with emphasis on the CCC – Centro Cultural e de Congressos and Silos – Contador Criativo), which translates into in a program of excellence, which far exceeds the level achieved in previous years. It is worth highlighting the support for programming from the municipality and the CCC, which brought a bold idea to life: they brought together three philharmonic orchestras to create a unique show – the Great Music of Cinema! Likewise, thanks are due to Silos – Contador Criativo which, between October 10th and 28th, hosts the exhibition “ART&TUR na Cultura Ameríndia”.

Non-conformity provides us with the energy that allows us to intelligently use our enthusiasm and our Resilience to “reborn” the festival annually, always in different cities, with the consequent difficulties of adapting to new decision-making cultures, new logistical conditions, possible shortages of accommodation and restaurants, and always with the need to recreate our image. Fortunately, we are already used to it, because we are mutants, we have mutant trophies (a myriad of roosters produced by different artisans) and therefore, we can also change our visual image every year, adapting that image to the city that hosts the festival.

(CONT.) >>







MESSAGE FROM THE DIRECTOR OF ART&TUR  
AND VICE-PRESIDENT OF CENTRO DE PORTUGAL FILM COMMISSION

(CONT.)

And it is thanks to this versatility, expressed not only in the trophies and the festival's changing visual image, but also in the programming, that we proudly affirm that the ART&TUR Festival is the godson of Innovation. In fact, we innovate every year, and we manage to maintain and consolidate the innovative ideas that we introduce at the Festival. An example of this are the "Blogging" and "FACTORY" initiatives. After "Blogging Aveiro" at ART&TUR Aveiro 2021, followed by "Blogging Médio Tejo" at ART&TUR Ourém 2022. This year we will reward the best blogger production about Caldas da Rainha.

As for the ART&FACTORY initiative, it is a carrier of "distilled and pure" innovation, which was initiated at the ART&TUR Leiria 2018 Festival and immediately exported to Japan by Professor Tsuyoshi Kigawa, director of the JWTFF - Japan World's Tourism Film Festival (it should be added that JWTFF was created with know-how from the ART&TUR Festival). At ART&FACTORY, teams of creative professionals are invited to come a week in advance to compete against each other in producing the best film about the region where ART&TUR takes place. To do this, they have just one week to film, produce and present their film for premiere at the festival, in front of the Festival jury. The ART&FACTORY winning films, produced with zero budget and in very limited time, are generally as good or better than the majority of films that are submitted and awarded in the ART&TUR Festival's international competition. We will see what awaits us at ART&TUR Caldas da Rainha 2023.

The ART&FACTORY initiative is probably the maximum expression of the four nucleotides that make up the DNA of the ART&TUR Festival: Enthusiasm, Resilience, Non-conformity and Innovation. However, both the program for the four days of the festival and the exhibitions that ART&TUR disseminated in the city of Caldas da Rainha ("Stories of a City", by inaniaa Mona Erfanian, and "ART&TUR na Cultura Ameríndia", curated by the anthropologist Panamanian Cebaldo de Leon), are highly contaminated with this same spirit.

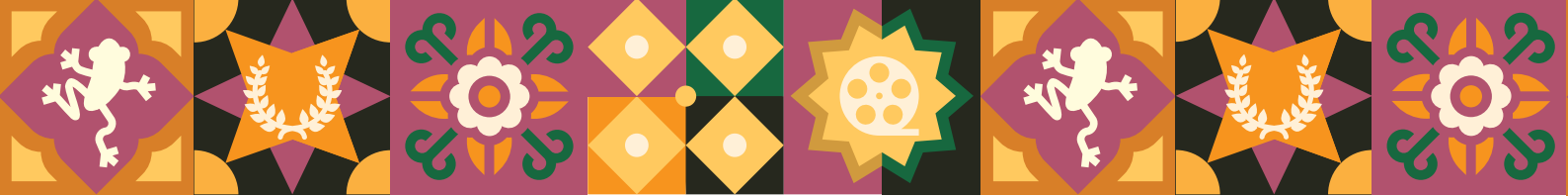
We are aware that a tourism film festival with these characteristics does not easily "fit" into the canons and mentality, either of many of the festival's participants, or even of several organizers of similar festivals. Despite this, we welcome all audiences and participants of the ART&TUR 2023 Festival to the creative city of Caldas da Rainha!

A big congratulations to anyone who read this text and shares the same spirit!

**Francisco Dias**

Creator and Director of the ART&TUR - International Tourism Film Festival





## MESSAGE FROM THE PRESIDENT OF CENTRO DE PORTUGAL FILM COMISSION



On behalf of Centro de Portugal Film, I welcome all participants to the XVI Edition of the ART&TUR Festival. It is with great enthusiasm that we welcome, once again, to the Center of Portugal, one of the best tourism film festivals taking place worldwide.

Edition after edition, we have had the privilege of welcoming directors and producers from all over the world to the Center of Portugal and showing them the best that our territory has to offer.

These days, it is the beautiful municipality of Caldas da Rainha that welcomes you with open arms and invites you to visit, after, in previous editions, the festival has showcased cities such as Leiria, Torres Vedras, Viseu, Aveiro or Ourém.



On all the stages where the festival takes place, it is demonstrated that the Center of Portugal is a destination of choice for all types of film or television productions.

In our territory it is possible to find stunning and diverse scenes, sea and beaches, rivers and lakes, mountains and valleys, cities or villages, built or intangible heritage.

The Center of Portugal offers, without a doubt, an unlimited source of resources, which have motivated growing interest on the part of international producers.

Much more than a simple film screening, ART&TUR is a cultural event of relief. The program has been improving from year to year, transforming this festival into a true forum for discussion about the reality of Tourism.

It is only fair to say a word of appreciation to Francisco Dias, creator of this festival, for making ART&TUR a product intrinsically linked to the Center of Portugal and for all the work that his team has done on behalf of the region.

To all participants, I hope that you enjoy four unforgettable days in our region, and that it inspires you to come back, whether to visit or to film.

I hope everyone has an excellent festival!  
Thank you very much.

**Adriana Rodrigues**

President of the Centro de Portugal Film Comission



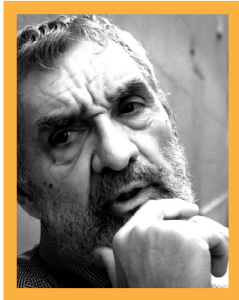




JURY  
2023

## Aldo Di Russo

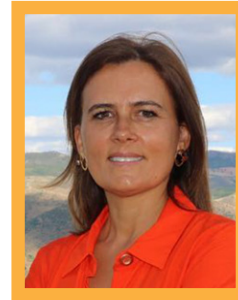
ITALY



Researcher and  
Project Manager  
Founder of Artitur

## Aida Carvalho

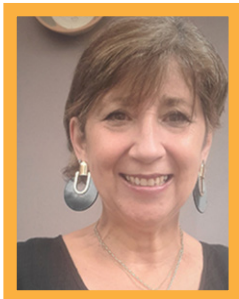
CHILE



President of the Cõa  
Parque Foundation

## Alejandra Medina Ayrer

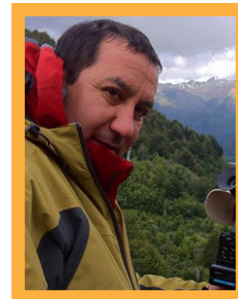
CHILE



Director of AMA  
Comunicaciones and  
ART&TUR partner for  
Latin America

## Alejandro Novella Vilches

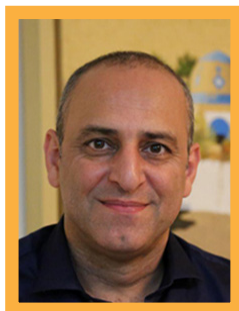
CHILE



Filmmaker  
and Producer

## Ali Afshar

IRAN



Adjunct Professor at  
Eqbal Lahoori Institute  
of Higher Education

## Arthur Araújo

BRAZIL



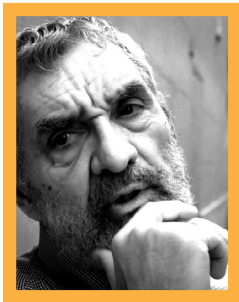
Assistant Professor  
and researcher at  
Universidade  
Lusófona do  
Porto



JURY  
2023

## Arthuro Crosby

SPAIN



Researcher and  
Producer

## Arvind Kumar Saraswati

ÍNDIA



Assistant Professor  
at the Banarsidas  
Chandiwala Institute

## Bradley Walters

CANADA



Environment and  
Geography Professor  
at Mount Allison,  
Sackville University

## Caroline Ungersbock

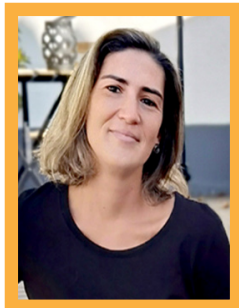
SOUTH AFRICA



President and  
co-founder of  
the Sustainable  
Tourism Partnership  
Programme (STTP)

## Catarina Leonardo

PORTUGAL



Author of travel blog  
Wandering Life and VP  
of the Portuguese  
Travel Bloggers  
Association

## Cedrick O'Bannon

USA



Entrepreneur,  
Director, Producer





JURY  
2023

## Daniela Amorim

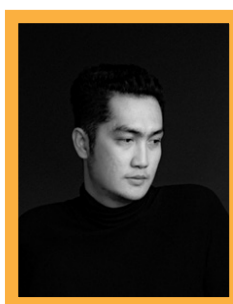
PORTUGAL



Professor of Tourism  
Recreation and Event  
Management at ESTM  
(IPLeiria)

## Don Falsario II

PHILIPPINES



Director at creative  
boutique production  
Bullet Manila

## Eugeni Ósacar

SPAIN



Research Director  
Barcelona School of  
Tourism, Hospitality  
and Gastronomy

## Eunice Lopes

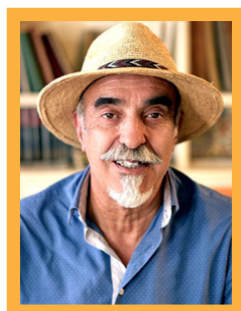
PORTUGAL



Adjunct Professor at  
Polytechnic Institute  
of Tomar (IPT)

## Henrique Silva

PORTUGAL



Político, Cultural  
Manager, Actor

## Hugo Cruz

PORTUGAL



Videographer and  
Photographer at  
Videlicious and  
ISCTE





JURY  
2023

## Imran Khan

PAKISTAN



Researcher University  
of Aveiro

## Issana Agathe

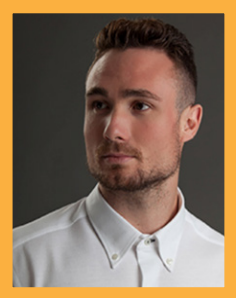
MAURITIUS



Manager at Rodrigues  
Tourism Office and Co-  
Founder of the “Keep  
in Touch” Association

## Jaume Moya de Juan

SPAIN



CG Artist, Filmmaker  
and Partner  
at audiovisual  
production company  
Filmsnòmades

## João Antero

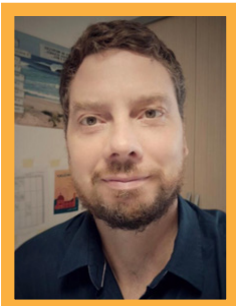
PORTUGAL



President and  
co-founder of  
the Sustainable  
Tourism Partnership  
Programme (STTP)

## João Viljoen de Vasconcelos

PORTUGAL



Professor at IPLeiria  
and Researcher at the  
Institute of Geography  
and Spatial Planning

## Ugo d'Agostini

FRANCE



Senior sales  
manager  
SALES & DIGITAL  
PROJECTS  
DIVISION







JURY  
2023

## Liliana Navarra

ITALY/PORTUGAL



Lifestyle & Travel  
Blogger and Tour  
Guide

## Maria Blajite

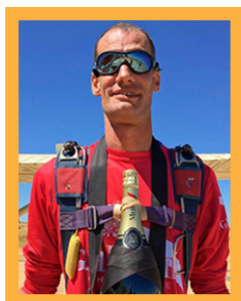
LITHUANIA



Translator and Tourist  
Accommodation  
Business Manager

## Mike Rumble

SOUTH AFRICA



Digital Consultant,  
Entrepreneur and  
Skydiving & Adventure  
Tourism Professional

## Nancy Duxburry

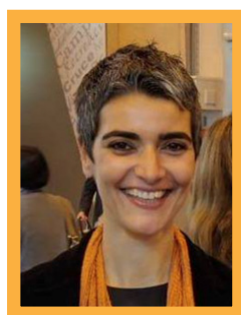
CANADA



Researcher in  
Universidade de  
Coimbra and Member  
of European Expert  
Network on Culture

## Patrícia Araújo

PORTUGAL



CEO at Biosphere  
Portugal

## Rao Narender Yadav

INDIA



Founder and Director  
at Woodpecker  
International Film  
Festival



JURY  
2023

## Rui Barbosa Batista

PORTUGAL



Journalist at LUSA  
and Travel writer at  
BORNFREEE.com

## Santi Valldepérez

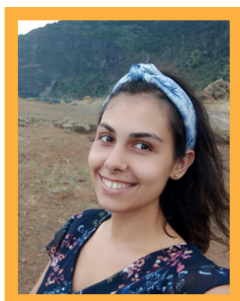
SPAIN



Founder & Executive  
Producer at  
Filmsnòmades  
and CEO at Terres  
Communication

## Sara Góis

PORTUGAL



Researcher at IPLeiria  
Politechnic

## Spomenka Saraga

CROATIA



Film Producer at  
Balduci Film and  
Festival Director  
at Zagreb Tourfilm  
Festival

## Terry Costa

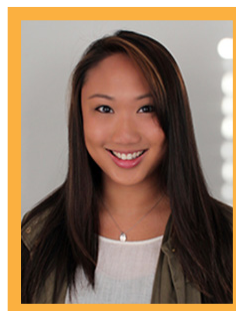
PORTUGAL, AÇORES, PICO ISLAND



Artistic Director of  
Cordas Festival

## Tiffany Chan

CANADA



Global Sustainable  
Tourism Council  
(GSTC)  
Communications  
Coordinator





JURY  
2023

## Tsuyoshi Kigawa

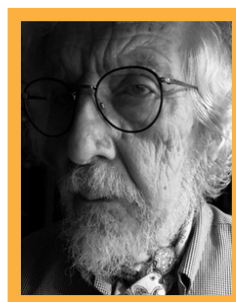
JAPAN



Professor at  
Wakayama University  
and Director of Japan  
World's Tourism Film  
Festival

## Virgil Hammock

CANADA



Art Critic and Curator

## Yamashita Kumiko

JAPAN



Event Planner

## Yanki Hartijasti

INDONESIA



Assistant Professor at  
Faculty of Economics  
and Business of the  
University of Indonesia  
(Universitas Indonesia)

## Zbigniew Smudzki

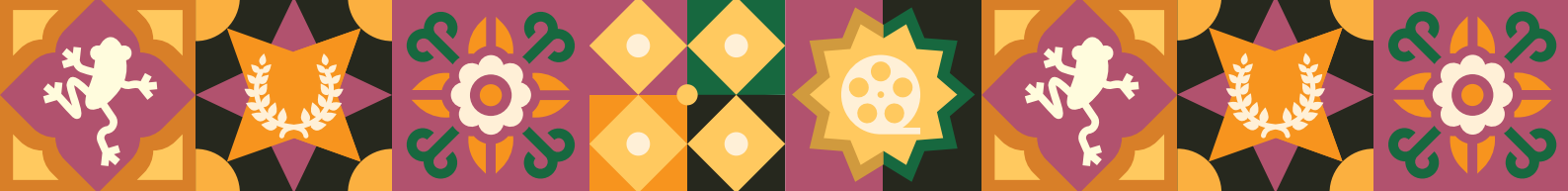
POLAND



Film Producer







## PROGRAMA

1º DIA - 24 DE OUTUBRO

Talks & Sessões filmicas em Português

### MANHÃ

#### 09:30 👤 SESSÃO DE BOAS VINDAS

- 🕒 *Vítor Marques* – Presidente do Município das Caldas da Rainha
- 🕒 *Raul Almeida* – Presidente da Entidade Regional Turismo do Centro de Portugal
- 🕒 *Adriana Rodrigues* – Presidente da Centro de Portugal Film Commission
- 🕒 *Francisco Dias* – Diretor e Fundador do ART&TUR

#### 10:00 🗨️ Anúncio do vencedor do concurso “Blogging Caldas da Rainha” e entrega do prémio.

#### 10:15 🗨️ TALK (#1) 📌 [Inscrever-se](#)

“O papel do audiovisual na promoção de produtos turísticos inovadores.”

- 🕒 *Diana Silva* - Coordenadora de Marketing e Comunicação da Turismo do Porto e Norte de Portugal
- 🕒 *Sílvia Ribau* – Chefe do Nucleo de Estratégia, Planeamento e Promoção da Turismo do Centro de Portugal

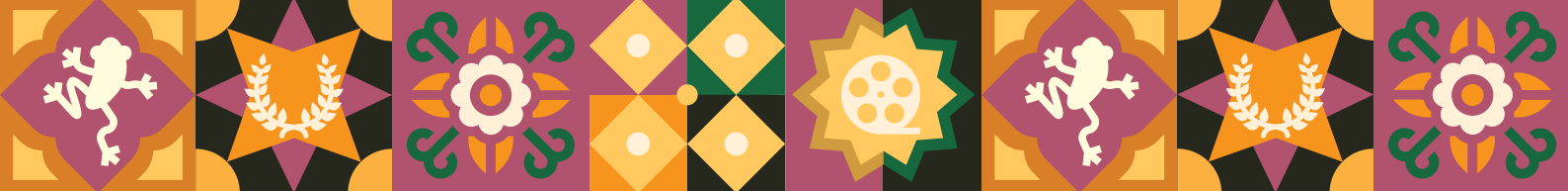
**Moderador:** *Francisco Dias* (Vice-Presidente da Centro de Portugal Film Commission, Professor do Instituto Politécnico de Leiria)

#### 11:00 🎬 SESSÕES FÍLMICAS (# 1a) 📌 [Inscrever-se](#)

Melhores filmes internacionais de promoção de produtos e destinos turísticos.

#	Título		Nota		
#164	🎬 <i>Wanderlust Bali: The Land of Enchantment</i>	03'37"	86,50	AU	
#210	🎬 <i>Experience The Living City</i>	02'00"	76,10	SK	
#168	🎬 <i>24 Hour Keelung</i>	04'31"	82,30	TW	
#179	🎬 <i>Marselha - A Marseille Legend</i>	05'00"	82,60	FR	
#149	🎬 <i>How To: National Park</i>	03'19"	82,80	DE	
#62	🎬 <i>The Journey of Your Life</i>	05'31"	83,64	ES	
#125	🎬 <i>Khanyisa! Let Your Story Shine</i>	02'46"	83,64	ZA	
#145	🎬 <i>Restart Feeling. Catalunya Premium</i>	03'41"	83,67	ES	
#217	🎬 <i>Postcard from Irresistible</i>	05'21"	85,40	BH	
#79	🎬 <i>Bosnia &amp; Herzegovina - The Country of But(t)s</i>	04'30"	85,50	BH	
#124	🎬 <i>Wilderness Brand Film</i>	02'10"	85,71	ZA	
#92	🎬 <i>Grand Tour of Catalonia</i>	04'25"	87,17	ES	
#120	🎬 <i>Experience Madeira for Yourself</i>	01'15"	79,74	PT	





1º DIA - 24 DE OUTUBRO  
Talks & Sessões filmicas em Português

MANHÃ

12:05 ▶ SESSÕES FÍLMICAS (# 1b) [Inscrever-se](#)

Melhores filmes nacionais de promoção de produtos e destinos turísticos nacionais.

#	Título		Nota		
#238	▶ Portuguese Camino de Santiago Central. This is the Camino	07'06"	81,30	PT	
#64	▶ An Inch from the Sky	05'28"	90,21	PT	
#25	▶ Água é o Céu a Olhar	03'25"	75,43	PT	
#185	▶ Nazaré - Bigger than Life	03'00"	95,50	PT	
#241	▶ Vilamoura Nautical Station	02'21"	82,00	PT	
#76	▶ Alentejo Cycling	02'42"	79,64	PT	
#169	▶ Casa da Ilha	01'03"	81,25	PT	
#220	▶ The Love Destination	02'45"	81,40	PT	
#77	▶ TransAlentejo Walking Trails	03'17"	84,56	PT	

TARDE

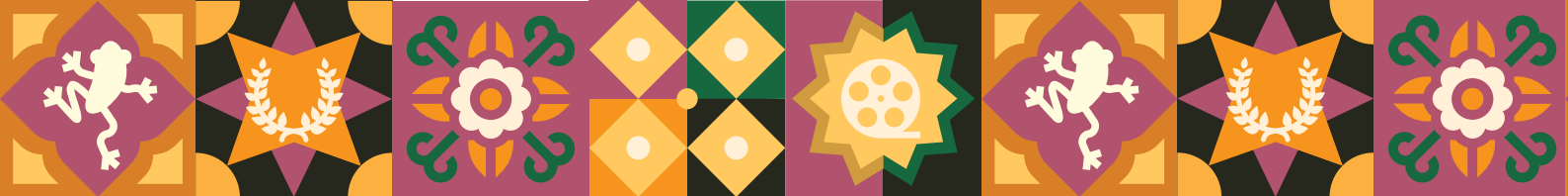
14:30 TALK (#2) [Inscrever-se](#)

"A cultura e a gastronomia como o 'sal' e a 'pimenta' do desenvolvimento turístico".

- David Correia – Coordenador do Lagar de Azeite da Fonte da Bica
- Elsa Cordeiro – Especialista da MORE - Laboratório Colaborativo Montanhas de Investigação
- Francisco Dias – Investigador e Professor do IPLeiria "Projeto OLIVE4ALL"

**Moderador:** Daniel Pinto – Director da Escola de Hotelaria e Turismo do Oeste





1º DIA - 24 DE OUTUBRO  
Talks & Sessões fílmicas em Português

TARDE

15:30 ▶ **SESSÕES FÍLMICAS (#2)** [Inscrever-se](#)  
Melhores filmes de património cultural e gastronomia.

#	Título		Nota		
#153	▶ <i>Liquid Gold - Olive Tourism</i>	36'14"	81,88	PT	
#63	▶ <i>NewHandLab, A Soul Made of Wool</i>	01'50"	85,00	PT	
#227	▶ <i>Cork Oak Forest</i>	04'44"	83,00	PT	
#151	▶ <i>Olive 4 All - Centro</i>	03'08"	82,17	PT	
#198	▶ <i>Gastronomy of Castelo Branco</i>	04'46"	80,00	PT	
#27	▶ <i>Saberes e Sabores de Ponte da Barca</i>	05'45"	78,50	PT	
#165	▶ <i>Experiences.pt</i>	25'00"	76,20	PT	

17:00 🗣️ **TALK (#3)** [Inscrever-se](#)  
"O Brasil é um mundo de grandes oportunidades."

- 🗣️ *Suzy Camargo* – Diretora da Conteúdos Brasil
- 🗣️ *Sergio Kosta* – Coordenador da Conteúdos Brasil
- 🗣️ *Cesar Cronenbold* – Empresario de economia criativa e cultura

**Moderadora:** *Catarina Leonardo* – Bloguer de viagens e Vice Presidente da Associação de Bloguers de Viagem Portugueses

18:00 ▶ **SESSÕES FÍLMICAS (#3)** [Inscrever-se](#)  
Melhores filmes brasileiros em competição.

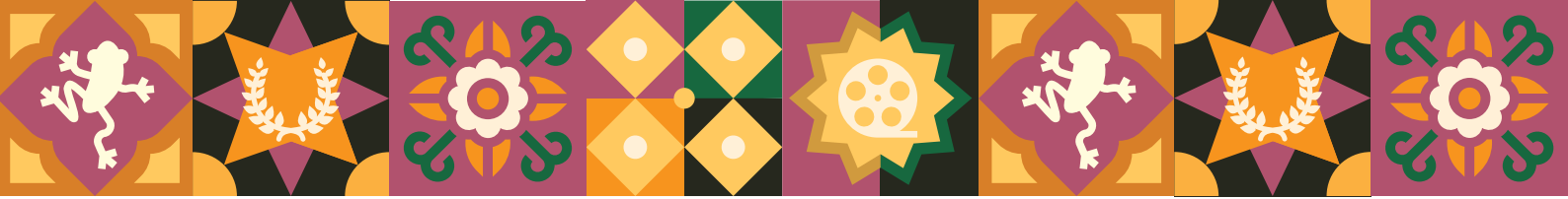
#	Título		Nota		
#213	▶ <i>Amazing from the Inside, Koka, Japan</i>	03'17"	82,20	BR	
#374	▶ <i>Pantanal Gastronomic Route</i>	02'05"	82,04	BR	
#364	▶ <i>My State, My Destiny</i>	03'50"	80,75	BR	
#335	▶ <i>EUceano - KUNFUNADHOO</i>	29'52"	80,75	BR	

NOITE

🍴 **JANTAR TEMÁTICO**  
O Brasil à mesa e... "a menina dança?"







2<sup>ND</sup> DAY - **OCTOBER 25<sup>TH</sup>**  
Talks & Screenings in english

MORNING

10:00 TALK (#4) [Sign up](#)

**“Oceans and the Global Planetary Sustainability.”**

- Nuno Sá** – Underwater director and cinematographer
- Nuno Vasco Rodrigues** – Conservation photographer and contributor to Oceanographic and National Geographic Portugal

**Moderador:** *Antonis Kitsikis* – Audiovisual Producer

11:00 SCREENINGS (#4) [Sign up](#)

Films on the theme of oceans, ecology, and global sustainability.

#	Movie title		Points		
#216	<i>Unveiling the Azores, A Traveler Story</i>	03'46"	82,20	PT	
#11	<i>How are you, R'ra? (R'ra lokah su'ga?)</i>	18'41"	79,05	TW	
#48	<i>LactAçores</i>	02'49"	82,04	PT	
#204	<i>Flores, Naturally</i>	44'00"	80,75	PT	
#1	<i>A Ilha dos Gigantes</i>	51'30"	80,75	PT	

AFTERNOON

14:30 TALK (#5) [Sign up](#)

**“Arts and Crafts as differentiating assets of destination branding.”**

- Tiago Castro** – Researcher at the Center for Social Studies at the University of Coimbra and collaborator in the CREATOUR project
- João Ministro** – Director of Proactivetur

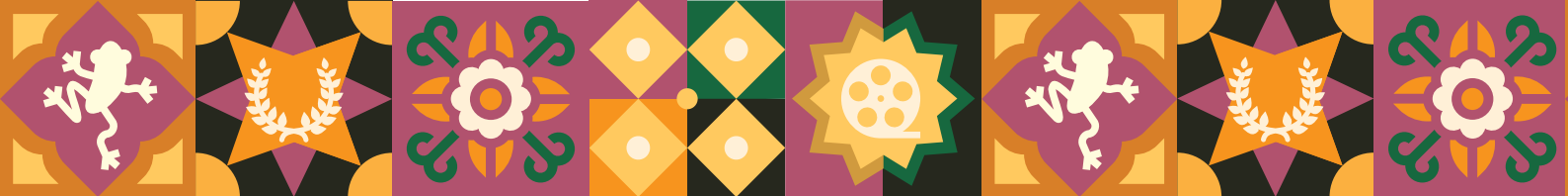
**Moderadora:** *Nicola Henriques* – Fundador e Mentor dos SILOS Contentor Criativo

15:30 SCREENINGS (#5a) [Sign up](#)

Films on the theme of cultural heritage and the importance of Arts and Crafts.

#	Movie title		Points		
#119	<i>Art in Tampa</i>	19'34"	78,00	US	
#227	<i>Cork Oak Forest</i>	4'44"	83,00	PT	
#201	<i>Campo Benfeito: Sierra Howls</i>	34'17"	85,40	PT	





16:30 🗨️ TALK (#6) 📄 [Sign up](#)

“The audiovisual experience on TAP long-haul flights”

- 👤 **Célia Cardoso** – Digital Onboard Experience Manager
- 👤 **Miguel Ferreira** – Customer Engagement | Inflight Entertainment & Connectivity

**Moderador:** Hugo Cruz - Photographer and Videomaker. Specialist in Audiovisual Communication.

17:30 🎬 SCREENINGS (#5b) 📄 [Sign up](#)

Films on the theme of audiovisual experience on TAP long-haul flights

-- 🎬 *Riding Portugal - Secret Spots: The Secret Islands* 50'00" -- PT

2<sup>ND</sup> DAY - **OCTOBER 25<sup>TH</sup>**  
Talks & Screenings in english

AFTERNOON

18:30 🎬 SCREENINGS (#6) 📄 [Sign up](#)

SCREENINGS of the best films from the 16th edition of the *ART&TUR Festival* (Ibero-American films)

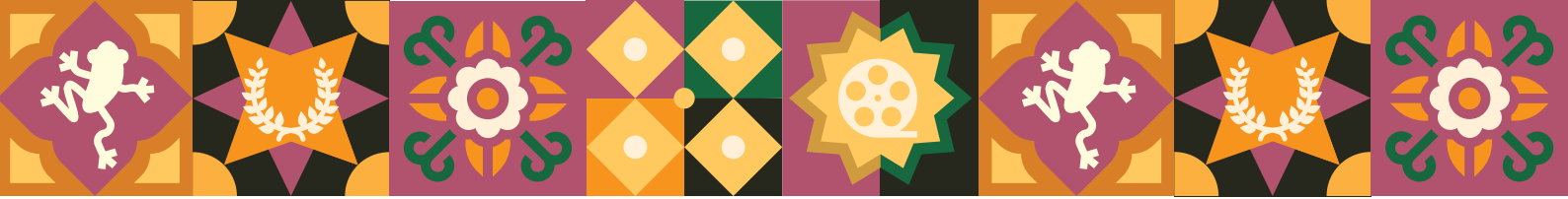
#	Movie title		Points		
###	🎬 <i>Torremolinos Hotel</i>	01'54"	76,50	PY	
#232	🎬 <i>Come and Meet Mbaracayú</i>	01'26"	75,20	PY	
#26	🎬 <i>Ponte da Barca, um Território Surpreendente</i>	04'42"	82,00	PT	
#92	🎬 <i>Grand Tour of Catalonia</i>	04'25"	87,17	ES	
#186	🎬 <i>Lagoa de Óbidos: A Meeting with Nature</i>	03'00"	79,60	PT	
#37	🎬 <i>Central Alentejo</i>	04'44"	79,33	PT	
#222	🎬 <i>PORTUGALNTN, We are What we Feel</i>	01'36"	78,15	PT	
#102	🎬 <i>The Lost Flavor (Mockumentary)</i>	02'30"	82,00	PE	
#204	🎬 <i>Flores, Naturally</i>	44'00"	83,20	PT	

NIGHT

🍴 DINNER

21:30 🎵 CONCERT AT THE BIG AUDITORIUM OF CALDAS DA RAINHA CULTURAL CENTER  
“Iconic Cinema Music.”





**16:30** 🗣️ **TALK (#6)** 📅 [Sign up](#)

**“The audiovisual experience on TAP long-haul flights”**

- 👤 **Célia Cardoso** – Digital Onboard Experience Manager
- 👤 **Miguel Ferreira** – Customer Engagement | Inflight Entertainment & Connectivity

**Moderador:** *Hugo Cruz* - Photographer and Videomaker. Specialist in Audiovisual Communication.

**17:30** ▶️ **SCREENINGS (#5b)** 📅 [Sign up](#)

Films on the theme of audiovisual experience on TAP long-haul flights

-- ▶️ *Riding Portugal - Secret Spots: The Secret Islands* 50'00" -- PT

**2<sup>ND</sup> DAY - OCTOBER 25<sup>TH</sup>**  
 Talks & Screenings in english

**AFTERNOON**

**18:30** ▶️ **SCREENINGS (#6)** 📅 [Sign up](#)

SCREENINGS of the best films from the 16th edition of the **ART&TUR Festival** (Ibero-American films)

#	Movie title		Points		
###	▶️ <i>Torremolinos Hotel</i>	01'54"	76,50	PY	
#232	▶️ <i>Come and Meet Mbaracayú</i>	01'26"	75,20	PY	
#26	▶️ <i>Ponte da Barca, um Território Surpreendente</i>	04'42"	82,00	PT	
#92	▶️ <i>Grand Tour of Catalonia</i>	04'25"	87,17	ES	
#186	▶️ <i>Lagoa de Óbidos: A Meeting with Nature</i>	03'00"	79,60	PT	
#37	▶️ <i>Central Alentejo</i>	04'44"	79,33	PT	
#222	▶️ <i>PORTUGALNTN, We are What we Feel</i>	01'36"	78,15	PT	
#102	▶️ <i>The Lost Flavor (Mockumentary)</i>	02'30"	82,00	PE	
#204	▶️ <i>Flores, Naturally</i>	44'00"	83,20	PT	

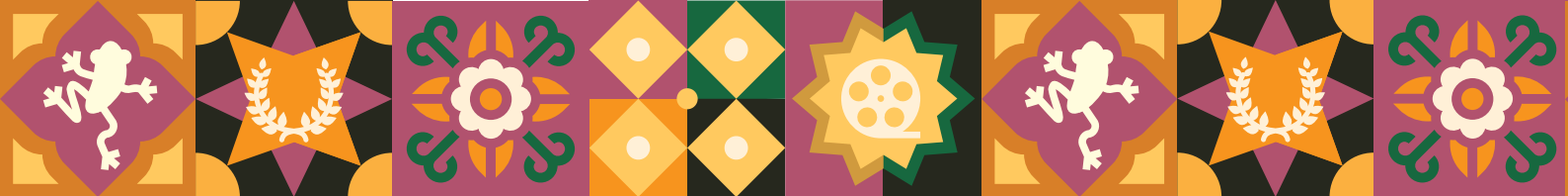
**NIGHT**

🍴 **DINNER**

**21:30** 🎵 **CONCERT AT THE BIG AUDITORIUM OF CALDAS DA RAINHA CULTURAL CENTER**  
**“Iconic Cinema Music.”**







3<sup>RD</sup> DAY - **OCTOBER 26<sup>TH</sup>**  
Talks & Screenings in english

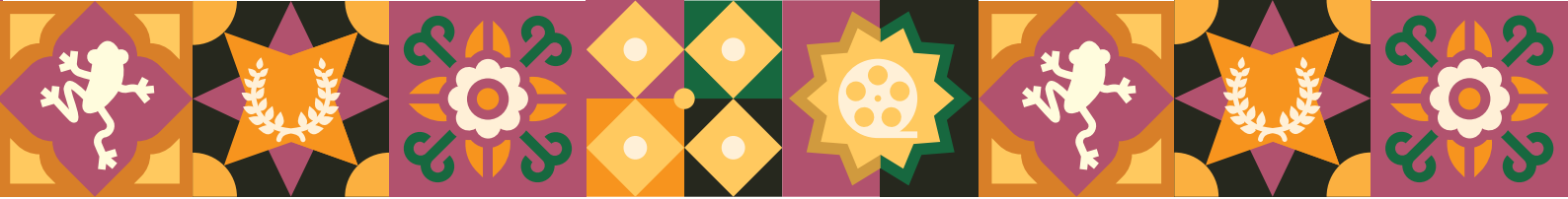
AFTERNOON

**17:00** ▶ **SCREENINGS (#9)**  [Sign up](#)

SCREENINGS of the best films from the 16th edition of the *ART&TUR Festival*  
(European films)

#	Movie title		Points		
#146	▶ <i>The Big Conspiracy</i>	03'00"	83,17	PT	
#65	▶ <i>The Islands That Extend Life</i>	08'00"	84,43	ES	
#79	▶ <i>Bosnia &amp; Herzegovina - The Country of But(t)s</i>	04'30"	85,50	BH	
#217	▶ <i>Postcards</i>	05'21"	85,40	BH	
#145	▶ <i>Restart Feeling. Catalunya Premium</i>	03'41"	83,67	ES	
#62	▶ <i>The Journey of your Life</i>	05'31"	83,64	ES	
#149	▶ <i>How To: National Park</i>	03'19"	82,80	DE	
#179	▶ <i>Marselha - A Marseille Legend</i>	05'00"	82,60	FR	
#168	▶ <i>24-Hour Keelung</i>	04'31"	82,30	TW	
#167	▶ <i>Infinite Circle</i>	04'22"	80,60	SV	
#89	▶ <i>No One Upstages the Grand Tour of Switzerland</i>	02'10"	80,29	DE	
#171	▶ <i>51 UNESCO World Heritage Sites: Historic.Modern.Germany</i>	01'35"	79,00	DE	
#236	▶ <i>Zadar Archipelago Turismo de Natureza</i>	02'18"	75,60	CR	
#178	▶ <i>Spread Your Wings</i>	02'25"	75,00	NL	





3<sup>RD</sup> DAY - **OCTOBER 26<sup>TH</sup>**  
Talks & Screenings in english

AFTERNOON

19:00 ▶ **SCREENINGS (#10)**  [Sign up](#)

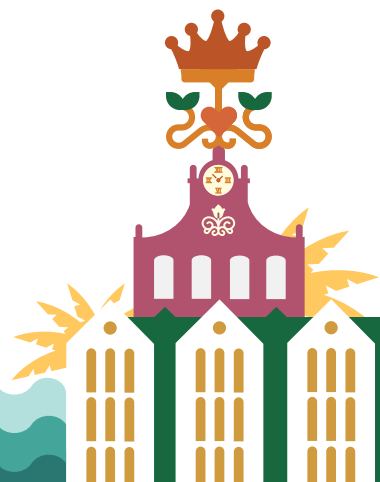
SCREENINGS of the best films from the 16th edition of the *ART&TUR Festival* (Africa and Asia)

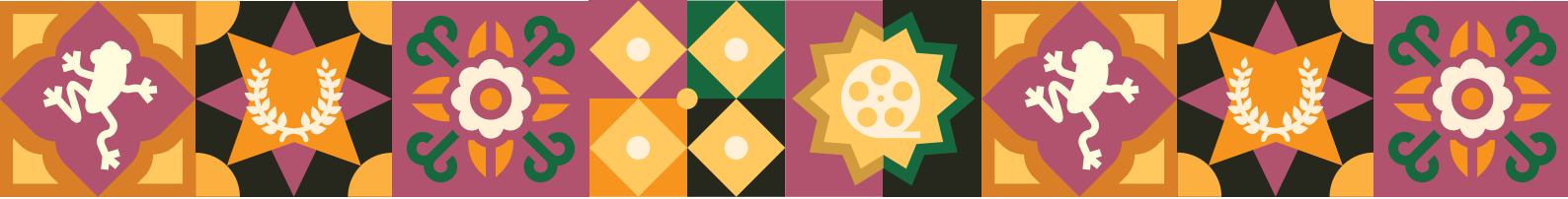
#	Movie title		Points		
#124	▶ <i>Wilderness Brand Film</i>	02'10"	85,71	ZA	
#125	▶ <i>Khanyisa! Let Your Story Shine</i>	02'46"	83,64	ZA	
#208	▶ <i>Maritime Way of Santiago in Portugal</i>	03'38"	75,80	PT	
#240	▶ <i>Kita-Echigo Sake Tourism</i>	02:52	81,38	JP	
#235	▶ <i>There is Power in Our Mountains</i>	05'00"	81,25	LS	
#182	▶ <i>Kazakhstan - Like Never Before</i>	02'31"	80,30	KZ	
#130	▶ <i>Perspective</i>	05'00"	79,07	ZA	
#164	▶ <i>Wanderlust Bali: The Land of Enchantment</i>	03'37"	86,50	ID	
#116	▶ <i>Journey of Taste: Constantia</i>	02'56"	79,00	ZA	
#131	▶ <i>Morocco Arise</i>	08'35"	87,00	MA	
#5	▶ <i>Adventures of Aya - Dubai</i>	04'10"	80,79	FR/AE	
#23	▶ <i>We're Going Skydiving</i>	03:51"	75,07	ZA	

NIGHT

20:30  **THEMATIC DINNER**

*Followed by Workshop of Sake and Lourinhã Aguardente*





4<sup>TH</sup> DAY - **OCTOBER 27<sup>TH</sup>**  
Talks & Screenings in english

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MORNING

10:00  TALK (#9)  [Sign up](#)

*“Welcome to the Aspiring Oeste Geopark ”*

10:40  CULTURAL VISIT:

Visit of the emblematic locals of the Aspiring Oeste Geopark

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AFTERNOON

17:00  AWARD VENUE ART&TUR CALDAS DA RAINHA 2023





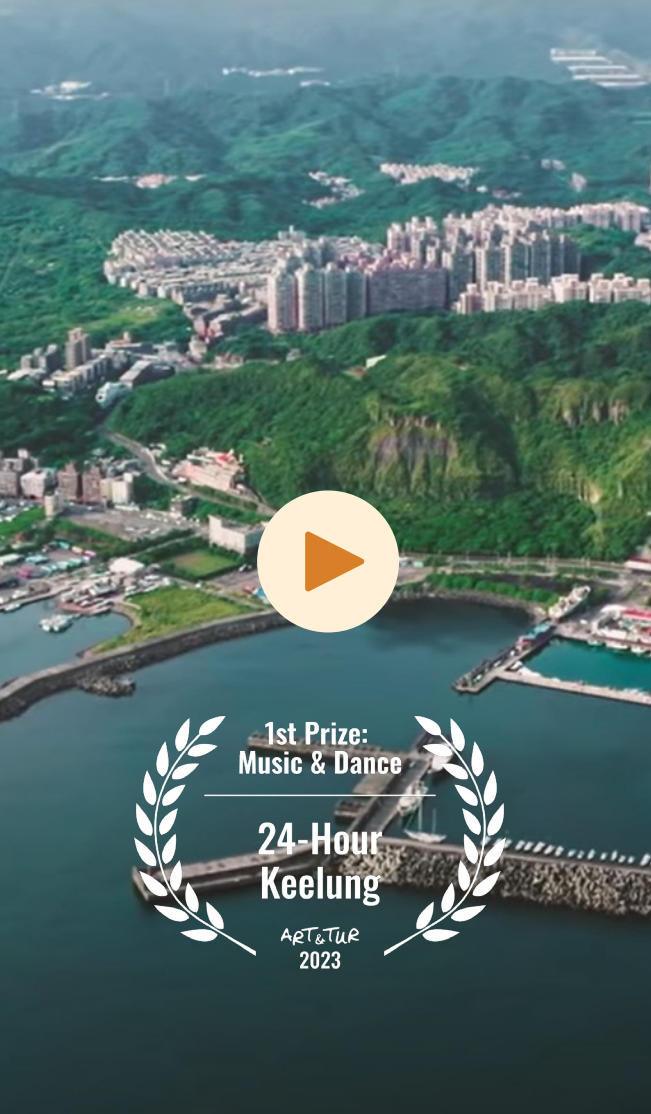


**OFFICIAL  
SELECTION**

INTERNATIONAL TOURISM  
FILM FESTIVAL

ART & TUR

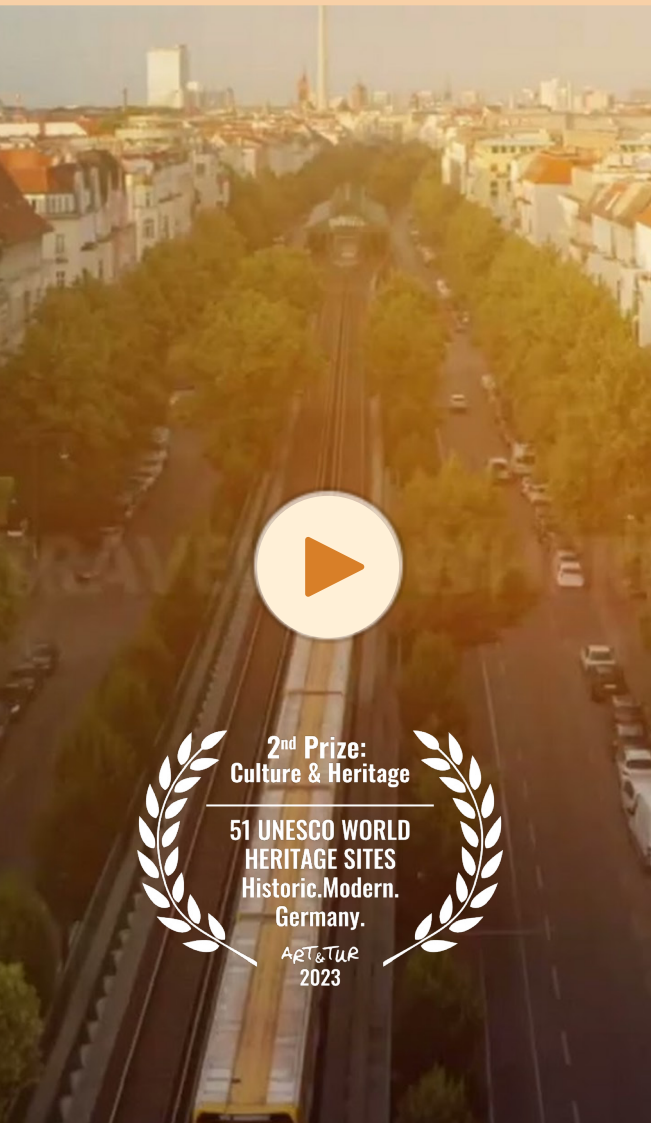
2023



# 24-Hour Keelung

## SYNOPSIS:

SANDY.HXM is a singer-songwriter/creative director who composes music and produces video based on different themes. She collaborates with “Keelung City Government Department of Tourism and City Marketing” to introduce Keelung’s attractions in the form of Japanese pop/rap music, hoping to present the beauty of Keelung in a 4-minute song. Through its music arrangement and videography, this music video aims to bring out the atmosphere of Keelung being a beautiful port city. The title of the song is called “24-hour Keelung”, presenting viewers with a 24-hour tour guide from morning, evening till the sunrise.



# 51 UNESCO WORLD HERITAGE SITES Historic.Modern.Germany.

## SYNOPSIS:

Travel to where cultural heritage provides inspiration for the future! Whether in the city or in the countryside, Germany is the place where culture is honoured and preserved - and that is exactly what all 51 of its UNESCO World Heritage Sites stand for. Hike through Europe's largest mountain park, marvel at the world's most extensive mudflats, experience history dating back up to 7,000 years: all over Germany you can discover countless natural and cultural treasures, whether in the green countryside or in the middle of an urban environment.





# A Ilha dos Gigantes

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## SYNOPSIS:

Underwater cameraman Nuno Sá and scientific researcher Jorge Fontes join efforts to try to unravel a secret that hides the small and peaceful island of Santa Maria, the only place in Europe where we can find a population of the largest fish in the world - the whale shark. With the help of local fishermen, they will try to find out why the gigantic sharks on this island travel surrounded by an escort of thousands of tuna. Putting small cameras on the whale sharks, they discovered that this is the only place in the world where whale sharks and tuna collaborate to feed on large schools of small fish. But as they descend on a submarine towards the deep waters of the Azores, they will have an encounter that will forever change what we know about the life of the largest fish in the world.



# A Paixão Pela Corrida Cresce Connosco

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## SYNOPSIS:

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# ADRMAG Series

## SYNOPSIS:

The village of Amiais is located in the heart of the Vouga valley, in a magnificent natural setting provided by the extensive water mirror of the Couto de Esteves/Ribeiradio reservoir and the green of the Arestal, Freita and Talhadas mountains. About twenty granite houses and a community threshing floor with seven granaries make up this belonging village, where peace and tranquility mark the pace of life of the inhabitants.

Located in the heart of Serra da Freita, at an altitude of around 629 metres, Manhouse is an ancient village, where the tradition of singing is one of the most striking elements of its cultural identity. Known especially for her association with the Grupo de Cantares and the voice of Isabel Silvestre, Manhouse recently stood out on the national scene, for being a finalist in the contest "7 Maravilhas de Portugal – Aldeias", in the "Rural Villages" category.

Campo Benfeito is a typical mountain village, located in the heart of the Montemuro mountain range, at an altitude of around 1,030m. Agriculture and herding are the village's main economic activities, but traditional arts and crafts also occupy a prominent place, namely handicrafts in linen, wool and burel, made by the Capuchinhas of Montemuro. Every year, the village is the stage for the Altitudes Festival, organized by the Teatro Regional da Serra do Montemuro, a recognized itinerant theater company that has its headquarters here.



Password: ADRMAG



# Adventures of Aya – Dubai

## SYNOPSIS:

The Adventures of Aya in DUBAI tells the story of 10 year old Aya as she ventures across the Emirate of Dubai in the United Arab Emirates. From hot air balloon rides, to desert experiences, glamping by the water and kayaking, spending time with a friend on the beach and then with animals up-close and personal.

The film was directed by her father Christian Ghammachi, and is the third episode of Adventures of Aya series, after the multi award winning first episodes:

- [The Adventures of Aya in Iceland](#)
- [The Adventures of Aya in Kenya](#)

THE ADVENTURES OF AYA  
DUBAI







2<sup>nd</sup> Prize:  
Music & Dance

## Água é o Céu a Olhar

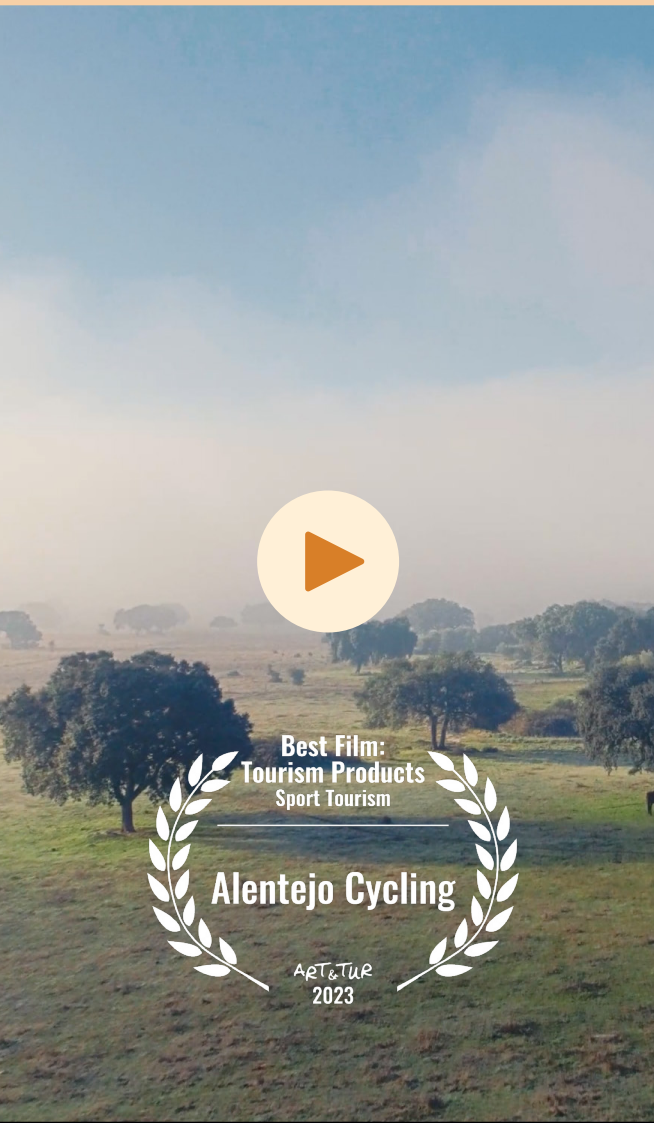
APT&TUR  
2023

# Água é o Céu a Olhar

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## SYNOPSIS:

Lince, Portuguese singer-songwriter, was inspired by the beautiful nooks and crannies of the landscapes that surround the territory of Ponte da Barca to compose the music for this film.



Best Film:  
Tourism Products  
Sport Tourism

## Alentejo Cycling

APT&TUR  
2023

# Alentejo Cycling



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## SYNOPSIS:

Immerse yourself in the richest of the land's experiencing several custom cycling paths created specifically for your fruition.

From easy to expert levels and with several distance options, you can find all your desire and more. Plus, you can find a fully custom circuit of centers prepared specifically for the activity.

Challenge yourself in the Portuguese Alentejo region, one of the gems in the heart of the country, rich in soul, atmosphere, and ambiance. Journey across a territory where the voices of the past still echo in today's scenery and discover a land filled with memories, dreams, and tastes that still resonate in today's vision.



2<sup>nd</sup> Prize:  
Art & Creativity

Amazing from  
the Inside,  
Koka, Japan

ART&TUR  
2023



Best Film:  
Storytelling

Amazing from  
the Inside,  
Koka, Japan

ART&TUR  
2023



## Amazing from the Inside, Koka, Japan

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### SYNOPSIS:

City of Koka, in Shiga prefecture Japan, is known as Ninja town. One of the important Ninja Sect was in Koka. A Brazilian film director visit the town, and found the beauty of the town and experience Japanese culture.



## An Inch from the Sky

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### SYNOPSIS:

A father and a son embark on a unique journey that takes them to the sky, to the stars and to those they love most, in a moment of closeness, reflection and much love, because of who is and who has already been.





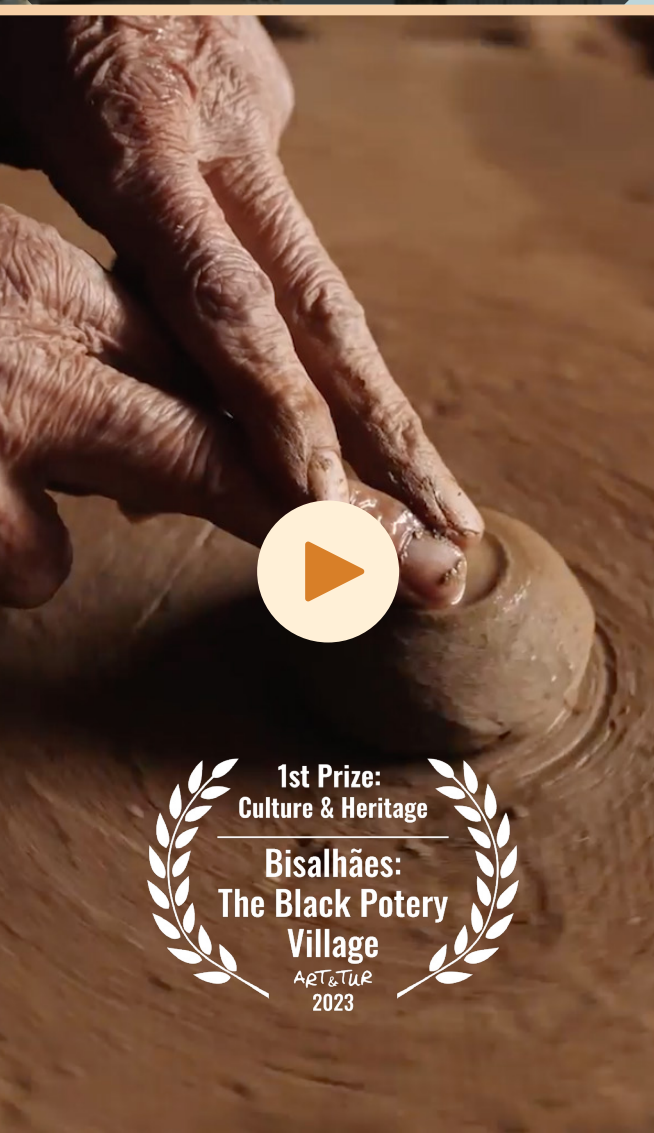
## Art in Tampa

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### SYNOPSIS:

A collection of Tampa artists and insiders help us investigate the somewhat mystifying transformation of Southwest Florida into an arts destination.

Produced in collaboration with Visit Tampa Bay and Tampa Arts Alliance, this docuseries explores the scope of art's reach, extending beyond its mediums and into society and culture at large.



## Bisalhães, The Black Pottery Village

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### SYNOPSIS:

BISALHÃES - The art of pottery recognized as a World Heritage Site by UNESCO. A community, in the north of Portugal, where the hands of generations that mold clay do not want to let this art die.

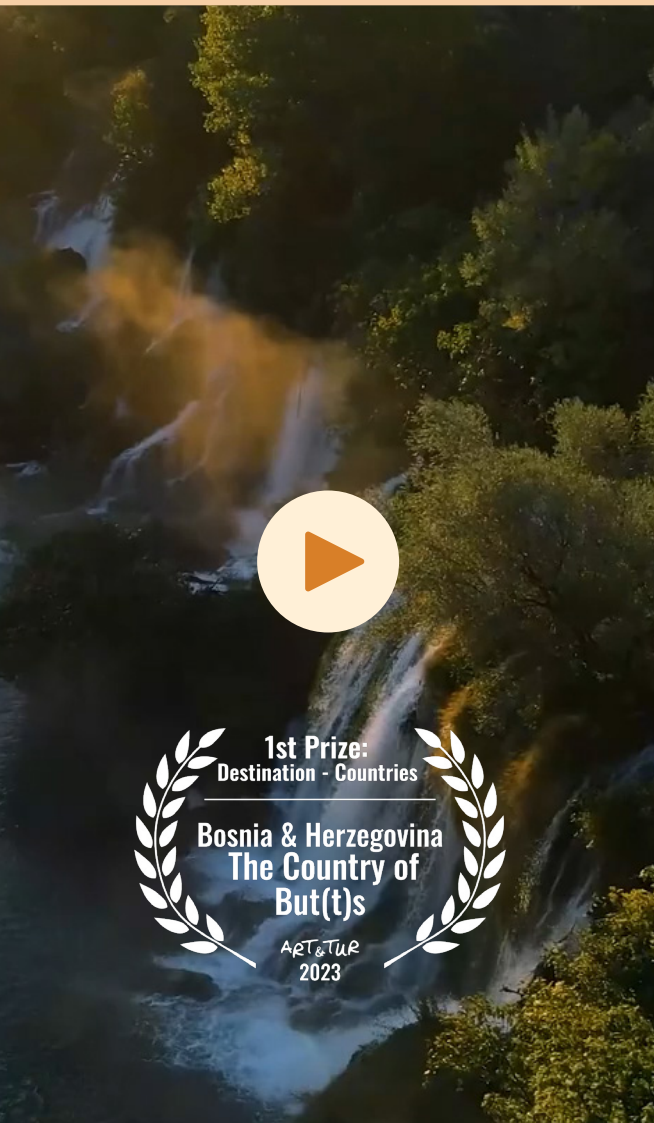


It's not just work, it's art.

## Bordado of Castelo Branco

### SYNOPSIS:

The “Bordado” from Castelo Branco has characteristics that make it unique and distinct among Portuguese embroidery: the motifs have an aesthetic that corresponds to a visual grammar of its own. The intensity of the colors and the light is provided by the silk threads, embroidered on a raw handmade linen base, with its own symbology: the Tree of Life, birds, carnations, roses, lilies, pomegranates or hearts. A historical and cultural legacy of the region of unique value.



## Bosnia & Herzegovina: The Country of But(t)s

### SYNOPSIS:

You probably read the title of the video and you are now thinking how can Bosnia and Herzegovina be the country of butts? Well you see, in our country we don't have luxury hotels with infinity pools or Michelin restaurants that are world know, but instead, we can offer a home-cooked meal right from the oven that you will eat next to the river and pay only a few euros. We also don't have world-recognized sites and attractions, but we will offer you the chance to be alone while visiting the biggest rainforest in Europe, the biggest canyon in Europe, and some of the most beautiful waterfalls you will ever see.

Chances are, that in Bosnia and Herzegovina, you will not see many things you would expect when you visit somewhere, but, isn't that the point of traveling? So, in short, if you like butts, no matter if they are big or small, you will probably like Bosnia and Herzegovina as well.





Best Film:  
Tourism Products  
Local Lodging

## Casa da Ilha

ART&TUR  
2023

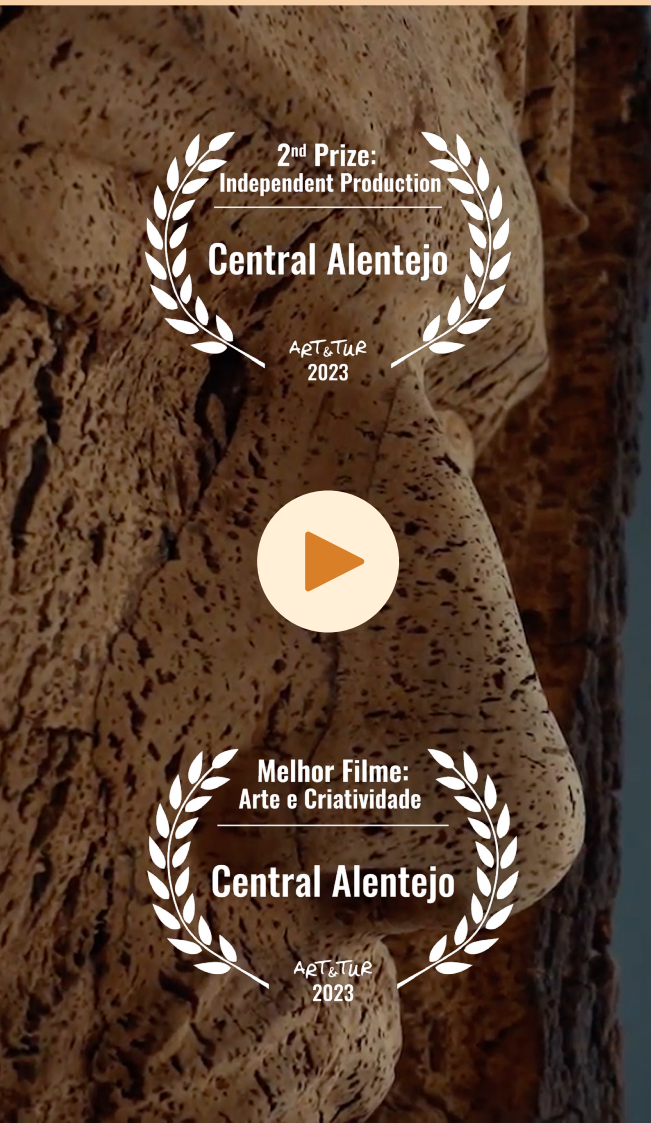
...nor Loop and other local artists  
...a heartwarming atmosphere.

# Casa da Ilha

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## SYNOPSIS:

From “bleisure” trend of travelling to facing burn-out on remote working, this video takes



2<sup>nd</sup> Prize:  
Independent Production

## Central Alentejo

ART&TUR  
2023



Melhor Filme:  
Arte e Criatividade

## Central Alentejo

ART&TUR  
2023

# Central Alentejo

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## SYNOPSIS:

Land of beautiful landscapes and undulating plains, Central Alentejo, in Southern Portugal, is a region covered by cork oak forests and inhabited by creative, resilient and hard-working people. They are the soul of the “Montado”, portrayed in this short independent travel video.



## Come and Meet Mbaracayú

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### SYNOPSIS:

We listen to an experience story, someone who tells us about his relationship with the forest while we observe impressive shots of the same. In this story that person tells us naturally and with nostalgic than when I was a boy he never felt alone in the woods and that also gave him his advice and guidance with his nature and his walking trails. The conclusive point shows the narrator of the experiences and reveals himself who is a park ranger, and invites us to discover the Reserve.



2<sup>nd</sup> Prize:  
Sustainable Tourism  
Issues

Come and Meet  
Mbaracayú

APT&TUR  
2023



## Cork Oak Forest

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### SYNOPSIS:

The “Montado de Sobro” is the Portuguese name for a Cork Oak Forest. Ribatejo and Alentejo’s most iconic landscape, the Cork Oak Forest is a collective reference for deep rooted customs and traditions, and an important cultural and ethnological heritage focal point.



Melhor Filme:  
Promocional Independente

Cork Oak Forest

APT&TUR  
2023





# EUceano: KUNFUNADHOO

## SYNOPSIS:

The UN established the Decade of the Oceans, a period that runs from 2021 to 2030, understanding that humanity's demands are directly and intimately linked to conservation and connection with the seas.

EUceano will tell the story of our relationship with the Ocean and the creatures that live there.

Maldives is a country of more than 1000 islands and only 1% of the territory is dry. Everything and everyone depends on the sea because of that we come to feel, meet, talk to people who live here and from here.

Maldives is a small island country that depends very much on tourism to survive. Local population, the environment, the ocean has a huge impact from that industry. What does the country is doing in order to safeguard the people and the environment of that paradise?



# EUceano: MALE an Ocean of People

## SYNOPSIS:

The UN established the Decade of the Oceans, a period that runs from 2021 to 2030, understanding that humanity's demands are directly and intimately linked to conservation and connection with the seas.

EUceano will tell the story of our relationship with the Ocean and the creatures that live there.

Maldives is a country of more than 1000 islands and only 1% of the territory is dry. Everything and everyone depends on the sea because of that we come to feel, meet, talk to people who live here and from here.

Maldives is a small island country that depends very much on tourism to survive. Local population, the environment, the ocean has a huge impact from that industry. What does the country is doing in order to safeguard the people and the environment of that paradise?



2<sup>nd</sup> Prize:  
Advertising Campaign

Experience  
Madeira for  
Yourself

ART&TUR  
2023



2<sup>o</sup> Prémio:  
Destinos Turísticos  
Regiões

Experience  
Madeira for  
Yourself

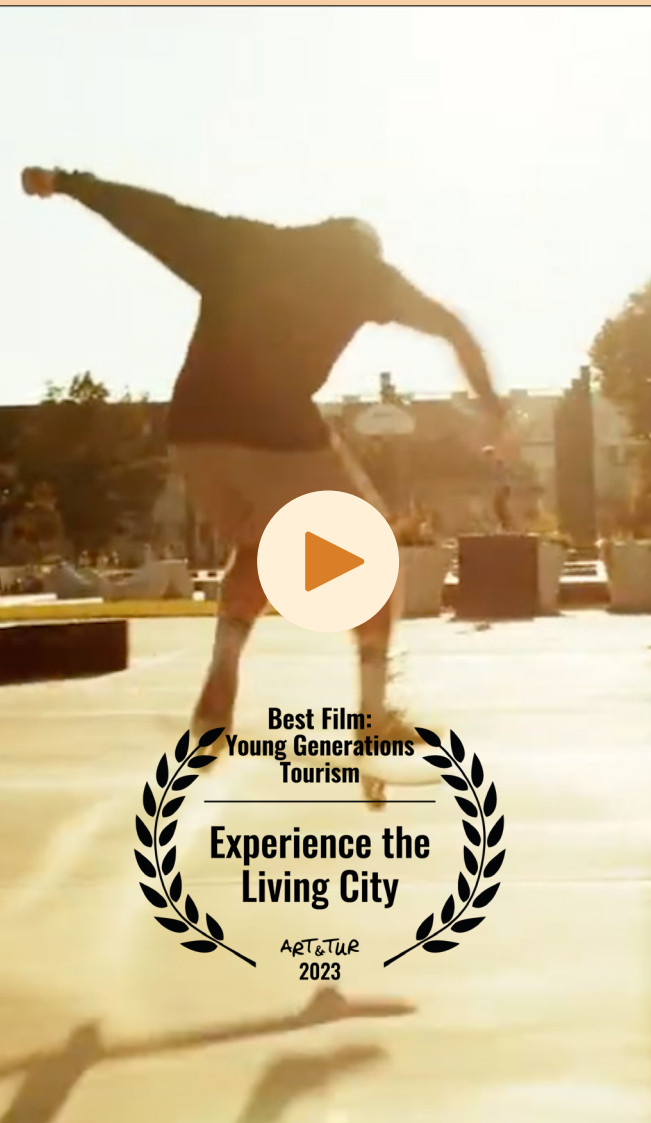
ART&TUR  
2023

# Experience Madeira for Yourself

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## SYNOPSIS:

Madeira Island offers a lot of attractions and sensations that cannot be fully conveyed in an advertisement. In this film, our ambassadors showcase a sort of things that cannot be simply captured in an ad: the flavors, the aromas, the textures and much more. They then encourage people to visit Madeira for themselves to fully experience its wonders.



Best Film:  
Young Generations  
Tourism

Experience the  
Living City

ART&TUR  
2023

# Experience the Living city

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## SYNOPSIS:

Neverending loud conversations on summer terraces, dancing lessons in a hidden courtyard, and a friendly street musician. These are the people who bring the city's vibe to life. Absorb the true essence of Košice the same way as the local people do. Become one soul with the city itself.





# Experiencias.pt

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## SYNOPSIS:

EXPERIÊNCIAS.PT is a 25-minute lifestyle program on the theme of travel, gastronomy, nature and culture. It broadcasts on the channel CASA e COZINHA. It is an invitation to take the soul for a walk and make a journey within ourselves, a unique way of discovering new places, creating memories for life, escaping the closed itineraries. As a starting point, we propose an immersive experience, from which we explore the best proposals that the territory has to offer. We avoid the most obvious sights and common places, to go to the root, to the essence of places and their people.

EXPERIÊNCIAS.PT offers new and authentic sensations. Embracing this concept of tourism, EXPERIÊNCIAS.PT is an appeal to the senses and to the emotional connection to the destination.



Best Film:  
Enotourism Doc

Experiencias.pt

APT&TUR  
2023



# Flores, Naturally

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## SYNOPSIS:

The documentary “Flores, Naturally”, officially premiered on April 22nd (Earth Day), at 21H00, at the auditorium of the Municipal Museum of Lajes das Flores. The film was directed and edited by Paulo Ferreira and was narrated by Eduardo Rêgo. Paulo Ferreira spent 5 days recording on Flores Island in 2021 and 15 days in 2022 and highlights some oddities of the local fauna and flora, including from under the sea. Some of the species displayed in the film are threatened with extinction.

The footage from the bottom of the sea of Flores stirs in us the necessary environmental consciousness to alter the course of climate change. The nightly recordings (of the Milky Way), filmed around Flores island create a different vision to what we are used to seeing. This is because Flores Island has very little light pollution, which should worry all of us.



Melhor Filme:  
Expedições e Aventura

Flores, Naturally

APT&TUR  
2023



2º Prémio:  
Cultura e Património

Gastronomy of  
Castelo Branco

APT&TUR  
2023



Password: cm2023

2nd Prize:  
Tourism Products:  
Gastronomic Tourism

Gastronomy of  
Castelo Branco

APT&TUR  
2023

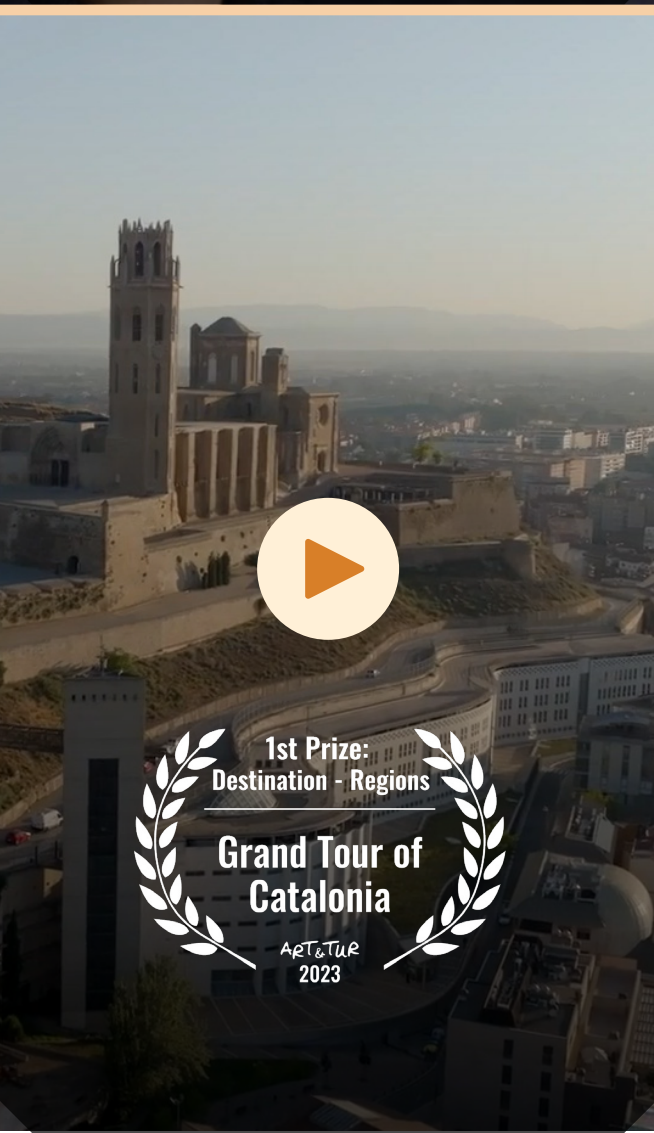


# Gastronomy of Castelo Branco

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## SYNOPSIS:

The regional gastronomy of Castelo Branco, always appreciated for its richness and diversity, is closely linked to the history and customs of a people once limited by the geographic location and the agricultural resources obtained from the land itself. Some of the endogenous products stand out, such as cheese, wine, honey or olive oil. A journey through the flavors of a territory.



1st Prize:  
Destination - Regions

Grand Tour of  
Catalonia

APT&TUR  
2023



# Grand Tour of Catalonia

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## SYNOPSIS:

A young English writer arrives at Catalunya to know herself and meet her roots. During the travel she discover a beautiful country full of nice people and unique experiences that make her grow as a person and as a writer. Interactive tour [here](#).





Best Film:  
Tourism and Destination  
Cities

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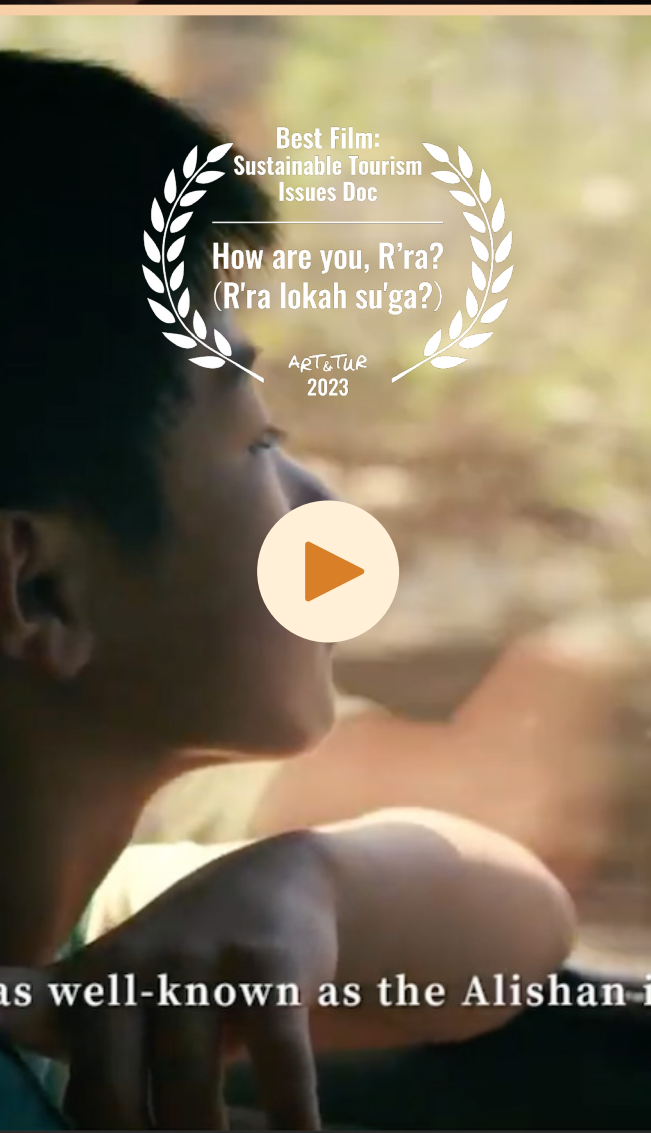
Horse & Carts,  
Sandvlei Macassar  
Cape Town

ART&TUR  
2023

## Horse & Carts, Sandvlei Macassar Cape Town

### SYNOPSIS:

The Horse & Carts from Sandvlei Macassar like other outlying districts of the Western Cape as well as within the old suburbs of Cape Town there exist members of the community that have a long association with carts, carriages and horses. During years gone by it was their sole source of income & has been part of their livelihood over centuries. From coal carts to milk rounds, rubbish removal to scrap dealers, they have always been a face of Cape Town.



Best Film:  
Sustainable Tourism  
Issues Doc

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How are you, R'ra?  
(R'ra lokah su'ga?)

ART&TUR  
2023

## How are you, R'ra? (R'ra lokah su'ga?)

### SYNOPSIS:

An Atayal boy "Jack", who grows up in the city, has to stay at his grandfather's house in the Balung tribe during summer vacation. Jack follows his grandfather to the mountain but accidentally gets lost. He meets a girl who wears traditional clothing named R'ra("Lala"). During the journey, Jack finds out the precious secret of Atayal people and Lalashan.

as well-known as the Alishan i



1st Prize:  
Sustainable Tourism Issues

## How To: National Park

APT&TUR  
2023

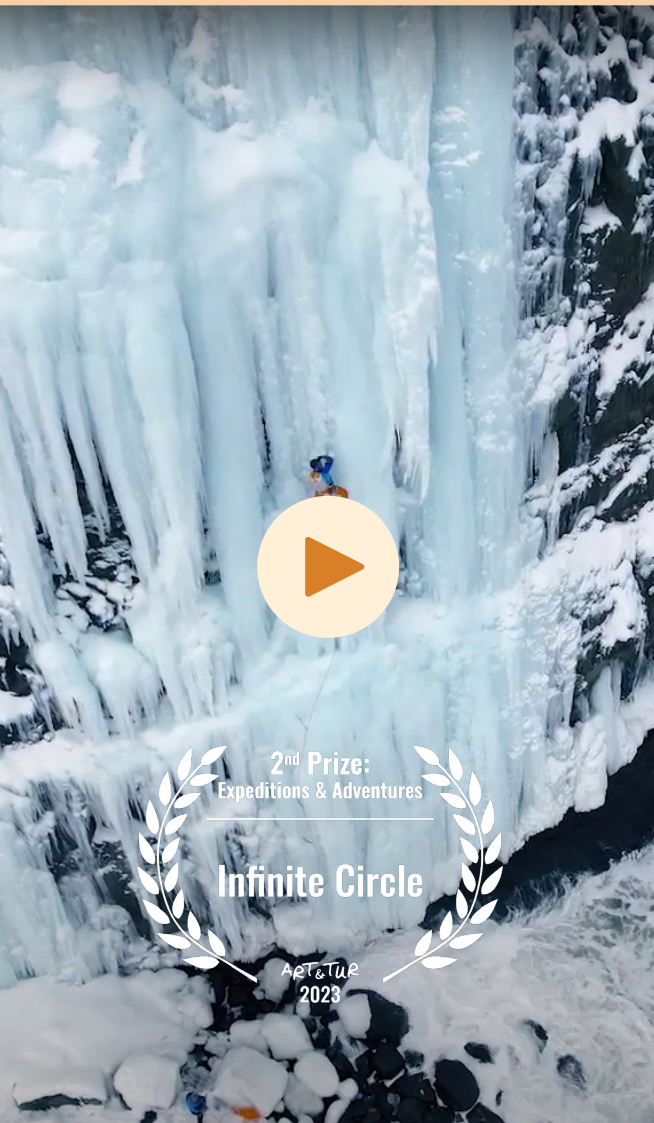


# How To: National Park

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## SYNOPSIS:

More than three million guests visit the Saxon Switzerland National Park every year for active recreation, because here they can experience and enjoy closeness to nature and the unique landscape of the Elbe Sandstone Mountains. In order to preserve the abundance, uniqueness and beauty of this nature permanently and at the same time to enable an intensive experience of nature, a lot of consideration and circumspection is required. This film explains the rules of conduct from the point of view of an "insider".



2nd Prize:  
Expeditions & Adventures

## Infinite Circle

APT&TUR  
2023



# Infinite Circle

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## SYNOPSIS:

Siggi, Rožle, and Aleš embark on a journey to explore a new side of Iceland while engaging in outdoor activities and strengthening their friendship. The trio had recently lost a close friend, Jure, and this tragedy brought them even closer together. They planned a trip with simplicity, agreeing on an itinerary and necessary equipment, but allowed their moods and the weather to guide them. The friends set out on skis, feeling free and alone in the vastness of Iceland. They were not just in search of perfect skiing conditions, but also for the pure joy of being present in the moment. Along the way, they experienced Siggi's tradition of having a lamb BBQ during mountain trips, a tradition passed down from his grandparents. They also witnessed an incredible display of the Aurora Borealis, despite facing harsh winds and extreme cold. In the end, they were left in awe of nature's beauty and realized that embracing it with an open heart is the only way to truly appreciate it.





**1st Prize:**  
Tourism Products  
Gastronomic Tourism

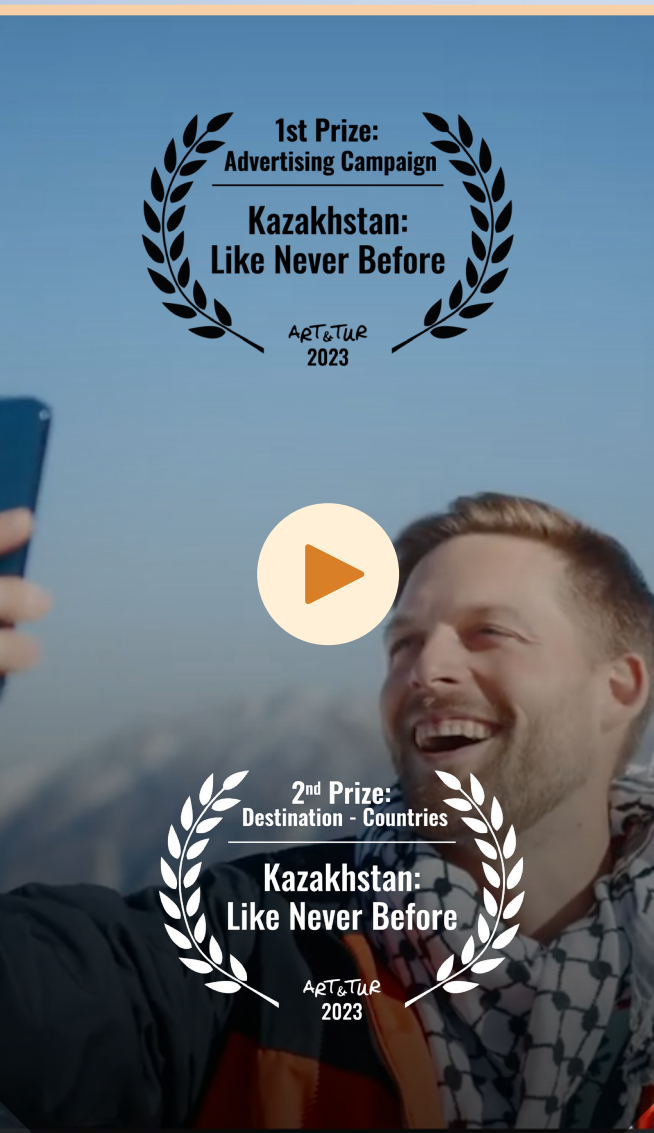
**Journey of Taste:  
Constantia**

ART&TUR  
2023

# Journey of Taste: Constantia

## SYNOPSIS:

Step into the Constantia wine valley and immerse yourself in the sights and sounds of Cape Town's oldest wine region, bursting with unique beauty, heritage and a myriad of things to do and taste.



**1st Prize:**  
Advertising Campaign

**Kazakhstan:  
Like Never Before**

ART&TUR  
2023

**2nd Prize:**  
Destination - Countries

**Kazakhstan:  
Like Never Before**

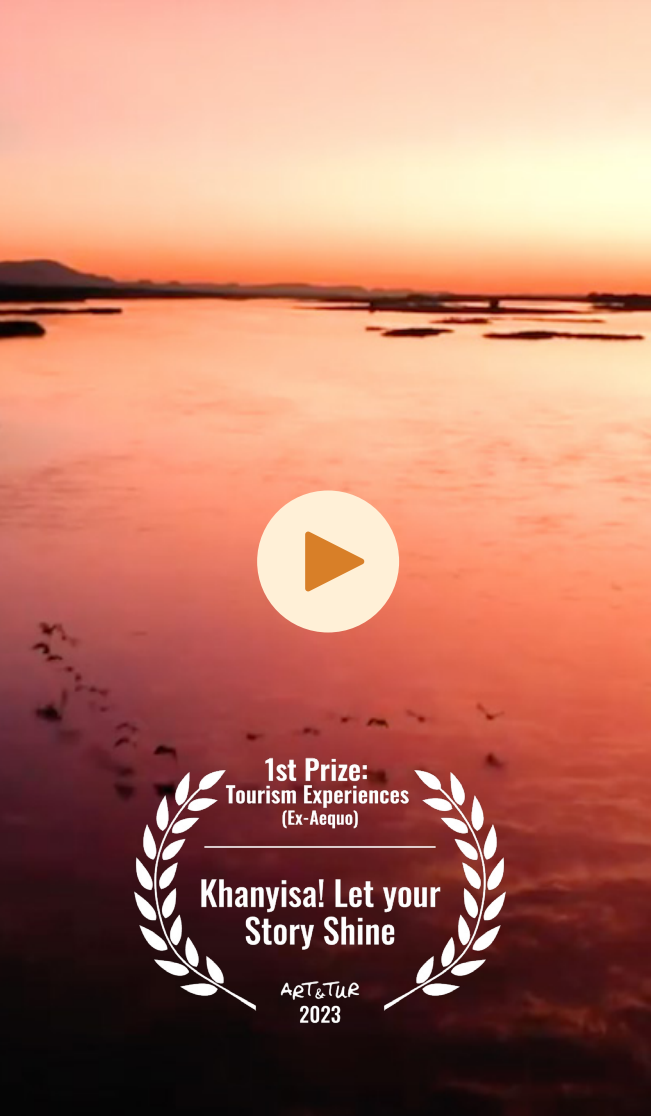
ART&TUR  
2023

# Kazakhstan: Like Never Before

## SYNOPSIS:

Kazakhstan faces many stereotypes in the eyes of tourists from abroad ranging from the suffix “-stan” and ending with the infamous Borat movie. However, when tourists come here for adventures, they discover a completely different Kazakhstan, different from their expectations. The heroes of the video “Kazakhstan - like never before” - Sederik from Belgium and Anas from Qatar came to Kazakhstan this winter and visited Astana, Almaty, Turkistan, and other top locations. (...)

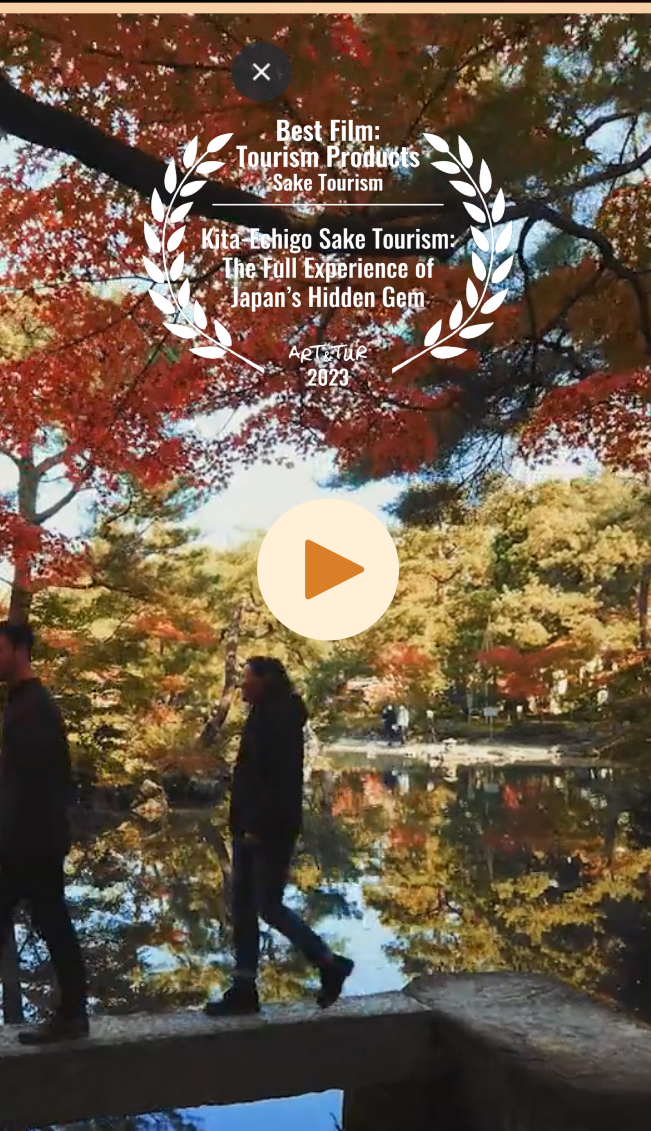
Is it possible to surprise such tourists? The answer is “Yes”, and the reason for this is Kazakhstan!



# Khanyisa! Let your Story Shine

## SYNOPSIS:

Given the perils of the pandemic on businesses, there was much to share. Storytelling has long been associated with the allure of the continent and the use of a national icon became a fitting ode to an entrenched tradeshow. “Khanyisa! Let your story shine” became the anchor and thread to all communications and provided the perfect creative platform for extensive asset development, boosting interest and talkability with key audiences.

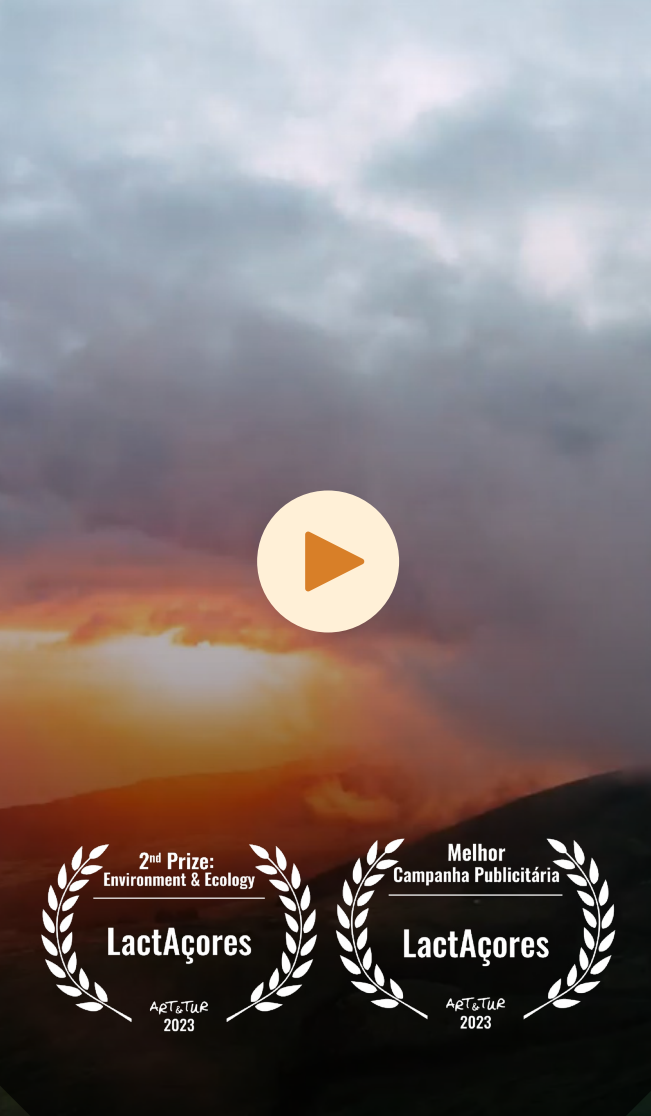


# Kita-Echigo Sake Tourism - The Full Experience of Japan's Hidden Gem

## SYNOPSIS:

The film starts with the question, “Have you really had sake?” It then shifts to an American couple in Japan drinking warmed amazake and conversing with a Japanese patron who happens to be in the same room. This is an area of Japan that is still very hidden (not yet well known). It's why you can experience things that cannot be found anywhere else; it gives it a special feeling. In this film, you not only experience the sake brewery and the secrets of sake's deliciousness, but you also discover all the highlights of the area, the unchanged nostalgic atmosphere of old Japan, and the unity of the local people.





# LactAçores

## SYNOPSIS:

Milk and dairy products are much more than sources of nutrients and energy. They are capable of inspiring each one of us to be better, more creative, faster, more individual... More unique! They are an inspiration to create your own world! This is what LactAçores stands for, to inspire you to create your own world.



# Lagoa de Óbidos: A Meeting with Nature

## SYNOPSIS:

A child addicted to video games goes with his parents to spend the day at Óbidos Lagoon and realizes the multitude of activities that allow him to have a very happy day. João's initial doubts are replaced by a feeling of well-being with the nature of a unique space, where water activities, fishing, shellfish gathering, birdwatching, cycling, among many other options, can be enjoyed. After trying canoeing, jet skiing, fishing, and swimming in the lagoon, João expresses gratitude to his parents for the magical day they experienced and already asks to come back. Because Óbidos Lagoon belongs to everyone and is for everyone. And it allows for a unique encounter with nature.



# Liquid Gold: Part 2 - Olive Tourism

## SYNOPSIS:

The presence of the olive tree in human life goes back to the beginnings of civilizations, having accompanied the lives of all peoples in the Mediterranean. Historical evidence is present in literature, gastronomy, landscape, architecture, among others, and is a clear demonstration of the evolution of man's relationship with his environment. In this documentary, it is intended to demonstrate scientific evidence for the good production of olive tourism practices, with a focus on preserving the identity that this heritage has for the territory, as a tourist product, sensitizing the spectator to the importance of the theme and exemplifying the importance of tangible, intangible, digital and natural heritage relevant to the project. The historical, cultural and identity heritages that characterize the legacy of olive growing in Portugal are contextualized, in a daily routine of ancestral practices acquired from generation to generation, which is important to identify, generating the bases for a positive perception of this heritage, in order to design a way for olive tourism.



Best Film:  
Tourism Research

Liquid Gold - Part 2  
Olive Tourism

ART&TUR  
2023



# Making CONTACT

## SYNOPSIS:

Making CONTACT; a five-part mini- docu series and campaign celebrating and profiling anti-poaching K9 units, in South Africa's nature reserves, produced by Love Africa Marketing for Hills Pet Nutrition and launched across the country in July 2022.

WATCH HERE:

[Episode 1](#) | [Episode 2](#) | [Episode 3](#) | [Episode 4](#) | [Episode 5](#)

The series tells the personal stories of five of the dogs and their handlers – the companionship, perseverance and connection between them and the important link with our natural environment. It also raises awareness of the key organisations, protected areas and individuals on the ground that are all working together to protect our natural heritage. "95% of our poaching arrests are made with the help of tracker dogs," says Johan de Beer, K9 Manager, Kruger National Park of South African National Parks. The Series name - Making CONTACT, has numerous meanings under the key themes of the series and campaign.



1st Prize:  
Environment & Ecology  
(Ex-Aequo)

Making  
CONTACT

ART&TUR  
2023





A R E L H A



# MARSELHA: A Marseille Legend

## SYNOPSIS:

MARSELHA takes us into the heart of Marseille, a city symbolizing diversity and vibrant life. This film offers us an immersive visual experience where raw and powerful elements blend with the city's bustling culture, revealing the multiple facets of this Mediterranean city, combining ancient traditions with vibrant modernity. MARSELHA is an intimate, multicultural portrait and a vibrant tribute to Marseille, an enchanting symphony that captivates us.

# MEG - Megalith Route: Temples to Eternity

## SYNOPSIS:

The MEG - Megalith Route runs through 15 municipalities that make up the Viseu Dão Lafões Intermunicipal Community, covering a length of 500 kilometres, where some of the most extraordinary megalithic monuments in Central Portugal can be found. This route has a total of twenty-six dolmens, thirteen of which are classified monuments.

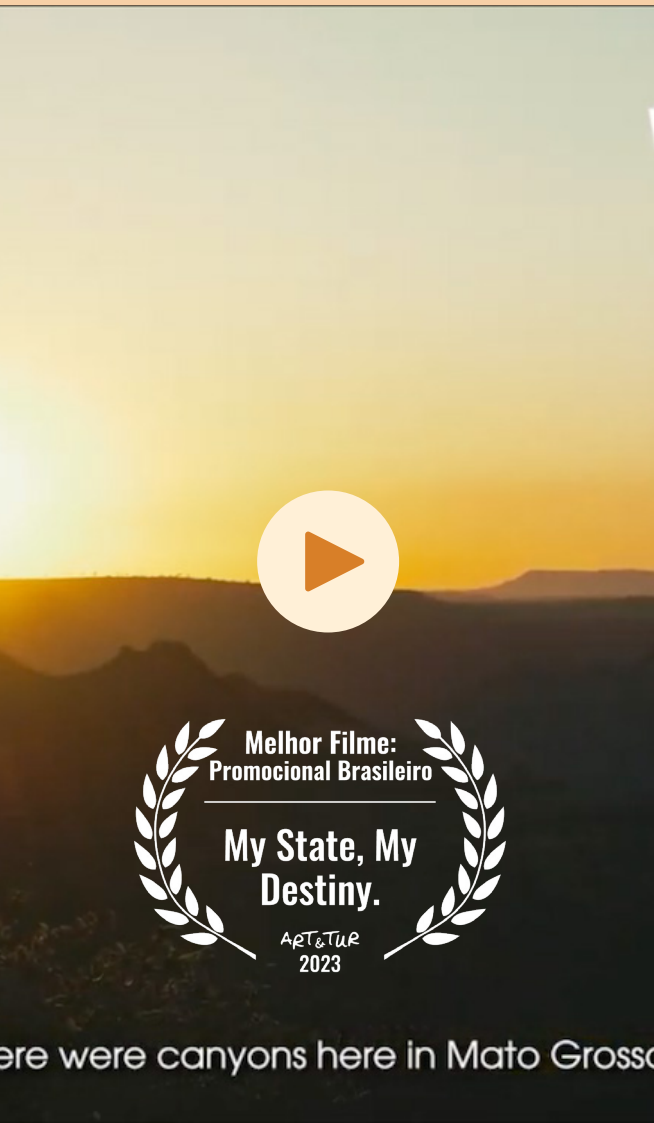




# Morocco Arise

## SYNOPSIS:

A dynamic and compelling journey through the landscapes and cultures of Morocco.



# My State, My Destiny.

## SYNOPSIS:

Contemplative film, showcasing the beauties of Mato Grosso do Sul, presenting to the residents of the state everything that MS has to offer, and stating that the state has everything one can imagine.

ere were canyons here in Mato Grosso





# NAZARÉ: Bigger than Life

## SYNOPSIS:

Nazaré has the biggest waves in the world. Today, it is the feature that is on everyone's top of mind. Therefore, we are starting from this excellent work done so far to build a new way of communication and show that there is something even greater in Nazaré that needs to be seen. Experienced. Vivid. In the concept of Great | Giant | Larger than life, we find the genesis of the creation of the world and of all human invention and thoughts.

We are always looking for something bigger to help us realize the greatest of all journeys: life. We want to convey the message that there is something so sublime in the Nazarene soul that everything that is most beautiful could have been created here. In this sense, we summoned the great creators of the world – some of them were in Nazaré, like Kubrick or Cartier-Bresson – and we took their famous phrases about the concept of greatness to show that in Nazaré there is a greater force, almost divine, that deserves to be experienced at least once in a lifetime. In these “Bigger than life” personalities we find the right words to describe what it means to be bigger, showing the grandeur of Nazaré.



# NewHandLab, a Soul made of Wool

## SYNOPSIS:

Newhandlab is a living place, with history, with art, with life, with artists, with events, with exhibitions, with artistic residencies and much more. Where looms once worked day and night producing unique fabrics, in a city where fabric production was king and which has already been dubbed the Portuguese Manchester, today lives art, artists, past, future and present. In the building of this former weaving factory, classified as a building of public interest, creativity boils in different ways, with the speed and energy of ancient looms, where the thread ran and intertwined, creating fabrics with unique shapes and designs. It is this past, present and future that we try to imprint in this film, with the same speed, intensity and energy as the ancient weavers, starting in Serra da Estrela where shepherds and sheep created wool as a raw material, to the more contemporary art that is created in the Newhandlab always with wool and its history as inspiration.



# Niigata Gastronomy

## SYNOPSIS:

Niigata Prefecture is located on the Sea of Japan side, just 70 minutes from Tokyo by Shinkansen. Niigata Prefecture boasted the largest population in Japan until the mid-Meiji period, and boasted economic and cultural prosperity as a port of call for Kitamaebune ships. After that, the center of the economy moved to the Pacific Ocean side, and Niigata Prefecture became “the back side of Japan”, but the diverse food culture with the background of history, culture and climate miraculously survived and is now called “NIIGATA GASTRONOMY”. Blooming. Niigata’s climate, food ingredients, traditions, history, producers, and more. Enjoy a trip to experience the food culture of Niigata that can only be tasted in this land created by chefs.



# No one Upstages the Grand Tour of Switzerland

## SYNOPSIS:

After Roger Federer tried to get Robert De Niro for a commercial a year ago, this time he has succeeded: with Oscar winner Anne Hathaway, a star is once again playing at his side.

Roger Federer and Anne Hathaway can be seen at an edit studio, extremely irritated by the first cut of a new fictional film the two are starring together in. While breathtaking mountain passes, picturesque lakes, grandiose castles, and a powerful film score take up a large space on the fictional film, the two stars seem to be relegated to the sidelines. The capricious director provides the explanation: the Grand Tour is simply much more impressive than the two world stars.





Melhor Filme  
Promocional:  
Ambiente e Ecologia

Olive 4 All.  
Centro

ART&TUR  
2023

## Olive 4 All. Centro

### SYNOPSIS:

The presence of the olive tree in human life goes back to the beginnings of civilizations, having accompanied the lives of all peoples in the Mediterranean. Historical evidence is present in literature, gastronomy, landscape, architecture, among others, and is a clear demonstration of the evolution of man's relationship with his environment.



GRAND PRIX  
BRAZIL

Pantanal  
Gastronomic  
Route.

ART&TUR  
2023



Melhor Filme  
Brasileiro

Pantanal  
Gastronomic  
Route.

ART&TUR  
2023

Melhor Filme  
Brasileiro de  
Gastronomia

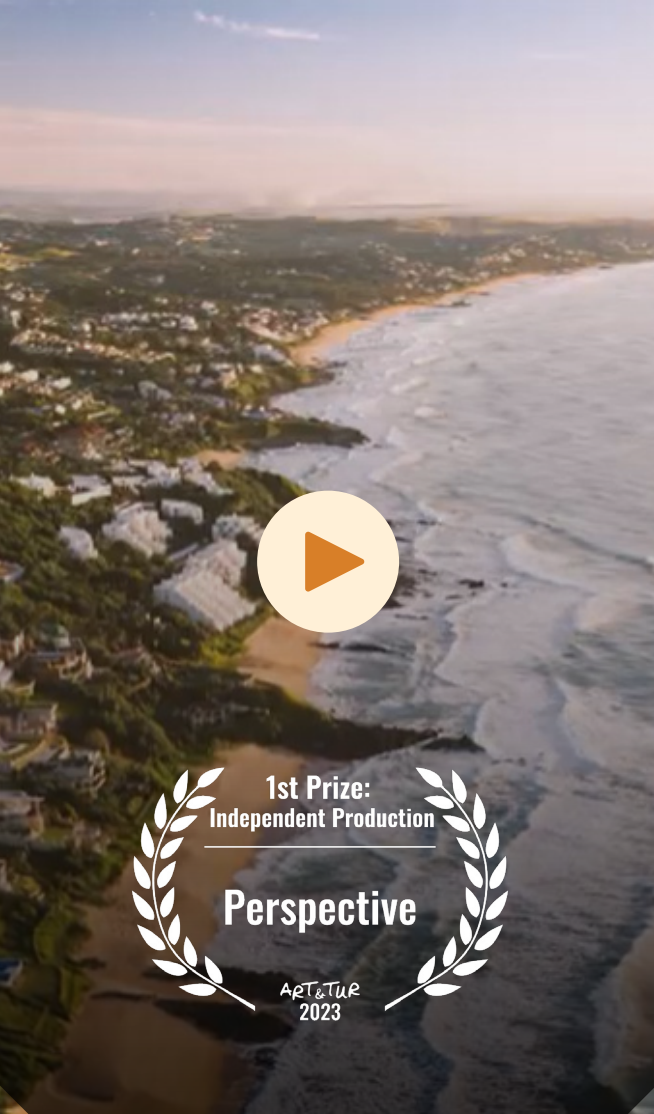
Pantanal  
Gastronomic  
Route.

ART&TUR  
2023

## Pantanal Gastronomic Route.

### SYNOPSIS:

Video showcasing Pantanal cuisine, its dishes, and its culture.

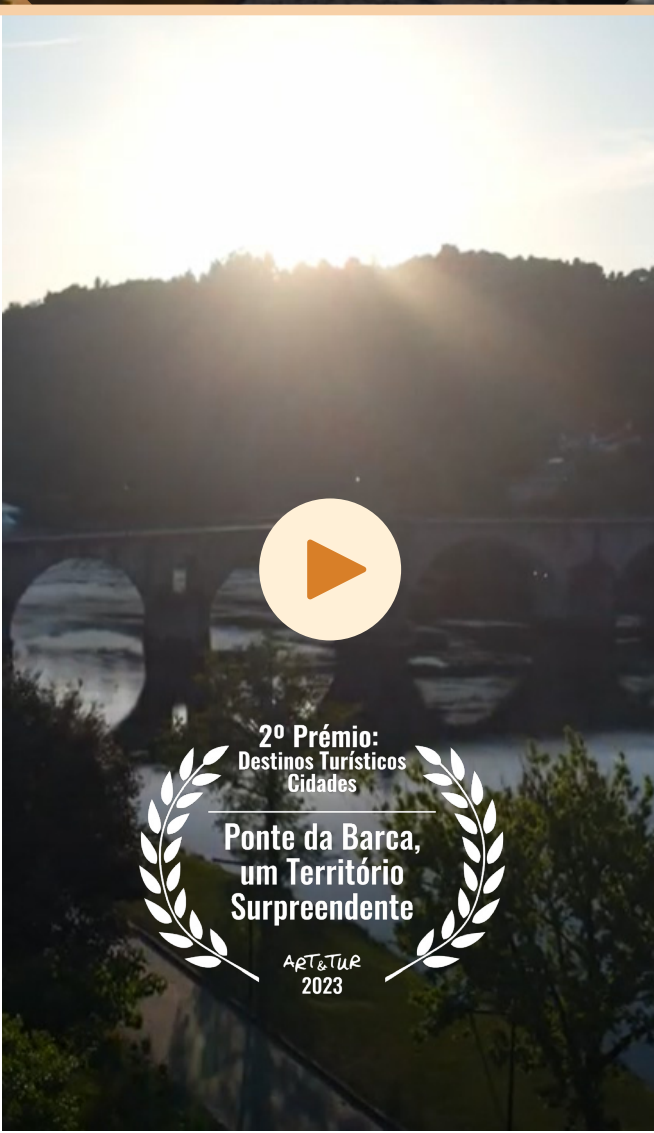


## Perspective

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### SYNOPSIS:

Showing off the beauty of KZN by drone bringing hop to our current circumstances.



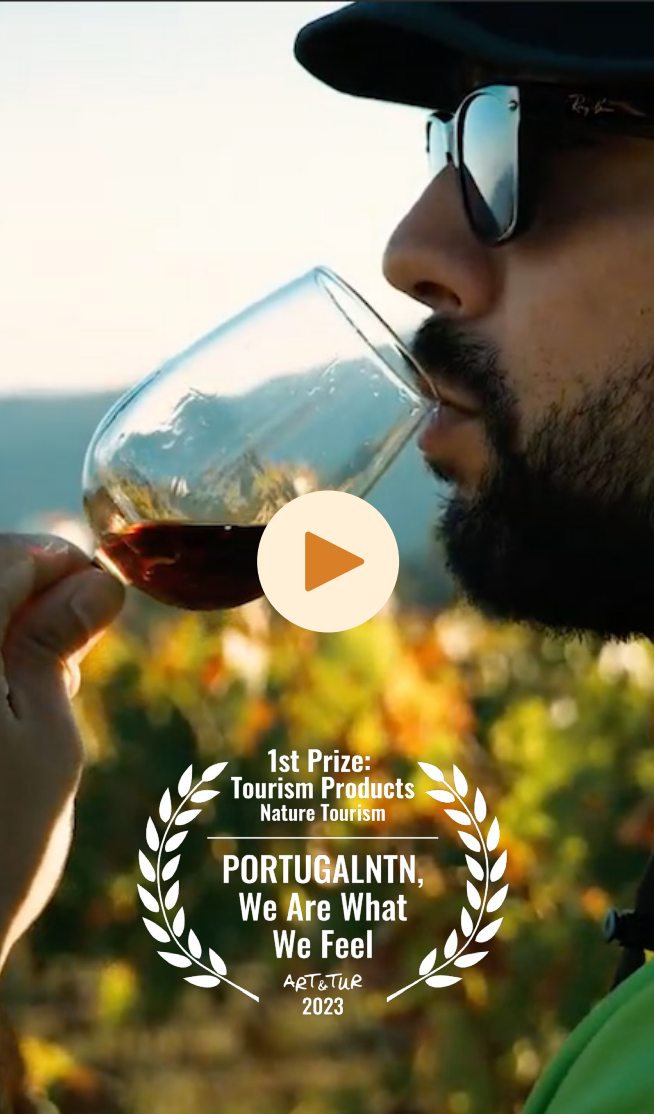
## Ponte da Barca, um Território Surpreendente

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### SYNOPSIS:

Nature and Adventure Tourism has its capital in Ponte da Barca. This territory, inserted in the Peneda-Gêres National Park, embraced by the Lima river and composed of idyllic and breathtaking landscapes, which make this an ideal destination for the practice of nautical tourism, hiking and extreme sports.





1st Prize:  
Tourism Products  
Nature Tourism

**PORTUGALNTN,  
We Are What  
We Feel**

ART&TUR  
2023

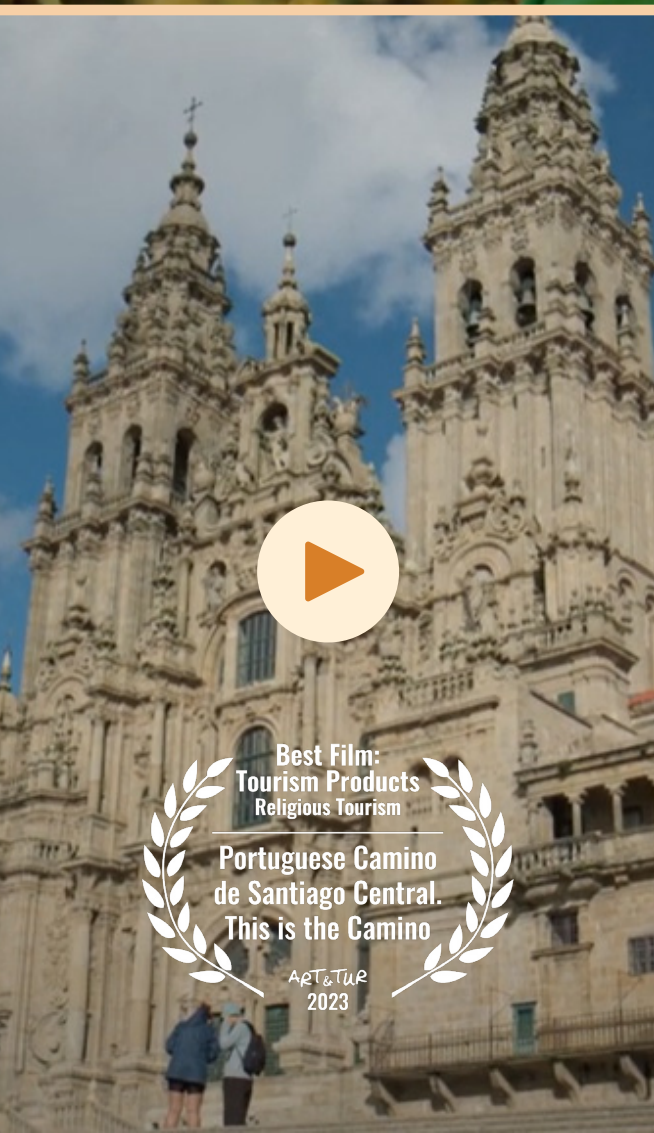


## PORTUGALNTN, We are What we Feel

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### SYNOPSIS:

PORTUGALNTN promotional video shows how the company develop its programs in perfect connection with local communities, contributing to sustainable tourism.



Best Film:  
Tourism Products  
Religious Tourism

**Portuguese Camino  
de Santiago Central.  
This is the Camino**

ART&TUR  
2023



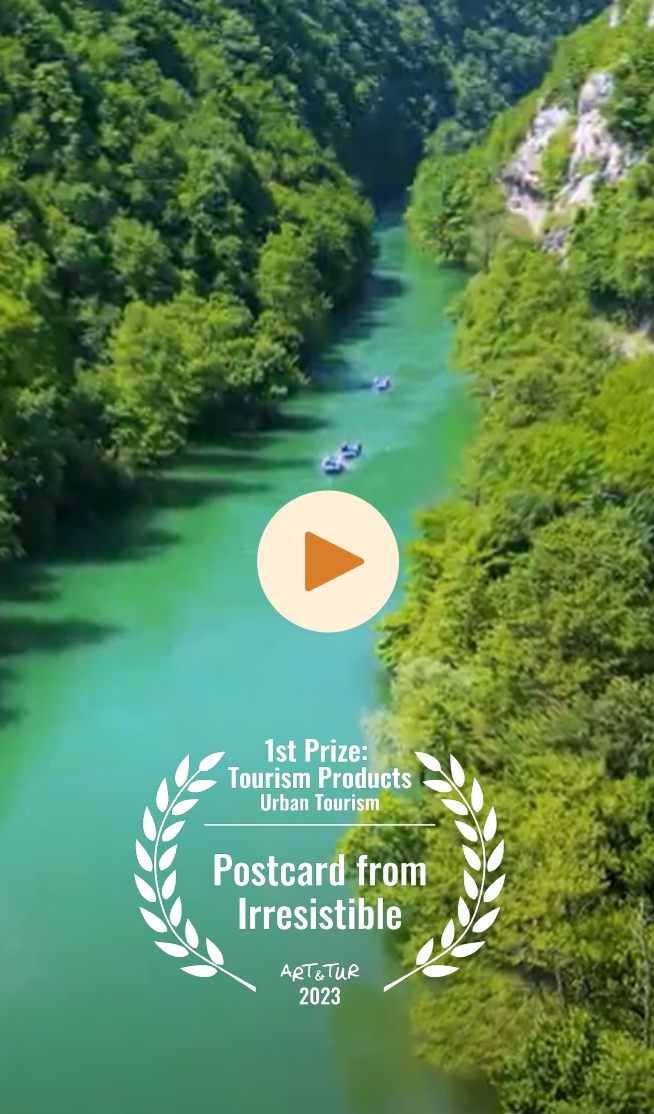
## Portuguese Camino de Santiago Central. This is the Camino

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### SYNOPSIS:

The Portuguese Camino de Santiago is the second most traveled Camino de Santiago, the oldest of the Portuguese Camino, which has been traversed over centuries by all kinds of pilgrims, driven by faith, adventure, spirituality, curiosity or challenge. This is therefore the primitive Portuguese path, the path of history, legends and memory. Four of its municipalities have come together to jointly promote it and ensure that the legacy continues to pass from generation to generation. This is the Camino.





## Postcard from Irresistible

### SYNOPSIS:

The film follows a young married couple who decide to visit the city of Banja Luka for the first time. What awaited them there exceeded all their expectations.

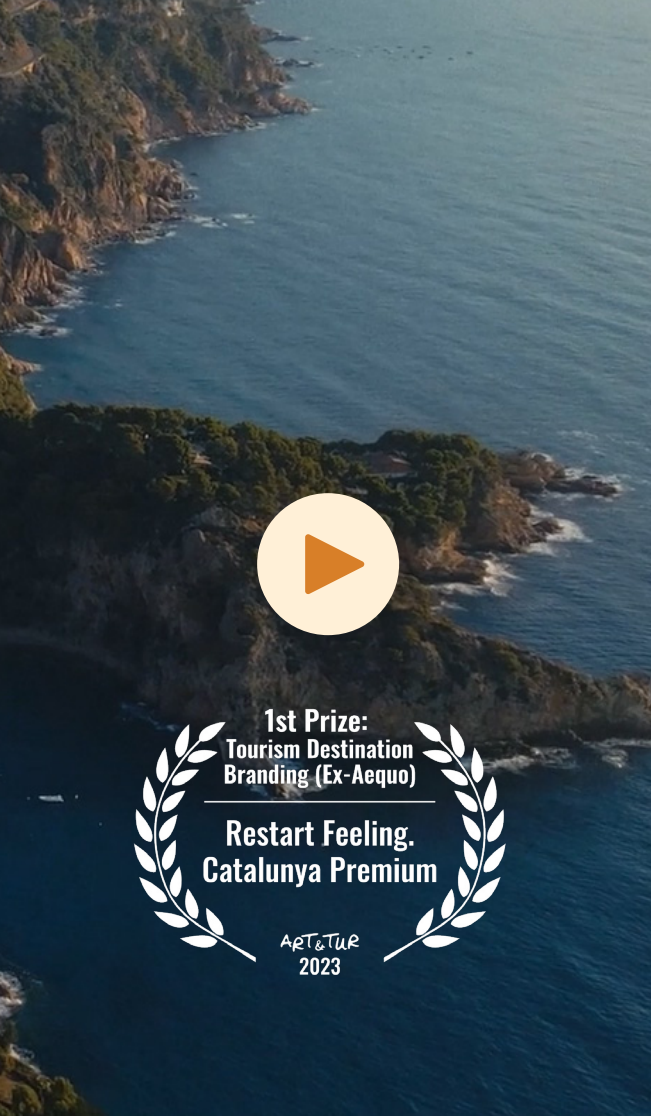


## Postcards

### SYNOPSIS:

Improvisaciones postales de tres minutos grabadas en diferentes ciudades:

1. La acrópolis de Atenas.
2. La primera toma del cine en Lyon.
3. La Catedral de Milán.
4. El "hombre" de Kassel.
5. El Gran Canal de Venecia.
6. La Sirenita de Copenhague.
7. El paseo del Palacio nacional de la Cultura en Sofía.
8. La visita de Obama a La Habana.
9. El cambio de guardia en Riga.



# Restart feeling. Catalunya Premium

## SYNOPSIS:

Restarting (in the more generic sense of the word) is something that makes all of us beginners again: insecure and awkward, yes, but also full of energy, emotion and wonder. The idea of the video is to invite people to return to travel after all this time and live the travel experience as if it were the first time, with a backpack full of unique experiences to rediscover.



# Riding Portugal Series

## SYNOPSIS:

**Secret Lagoon:** There is a land where everything is water. From water comes the sustenance that feeds mouths and machines. It is the water that connects stories - from the stories of millennia to the stories of now. In this episode of Riding Portugal Secret Spots, João Kopke goes in search of what goes beyond the waves, in the secrets of the ria.

**On the island** you'll find what you can't find anywhere else. Even if an entire world fits in the island. Without the distractions of the entire outer world, though. João Kopke went looking for waves and trying to discover what brings together this Azorean archipelago and the secrets that make each island unique.





# Rwenzori: The Source of Life

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## SYNOPSIS:

Rwenzori - The Source of Nile was screened in the Rwenzori Mountains - a snow capped Mountains ranges in South Western Uganda whose glaciers continue to melt due to climate Change. to highlight the risk, associated with the meeting soon, the Omukama (King) Oyo Nyimba Kabamba Iguru summited the mountain, 5,109 meters above the ground to experience the grandeur of the ranges but also to sound a clarion call on the effects of climate change on the mountain ecosystems but also its impact on the host community. The Mountain ranges are the highest source of the River Nile, the world's longest river.



# Saberes e Sabores de Ponte da Barca

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## SYNOPSIS:

With the Serra Amarela in the background, chef Nuno Bergonse travels through the tradition, knowledge, and flavors of Terra da Nóbrega. In a union between the people of the land and the flavors of the mountains, the chef recreates one of the most emblematic dishes of this territory - Cabrito à Serra Amarela.







# Serra da Canastra National Park

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## SYNOPSIS:

The SERRA DA CANASTRA National Park is amazing. Its backdrop is the cerrado biome, with vast landscapes that reveal themselves in unique ways at every turn and at every hour of the day.

One of the few remaining places in Brazil to see wild animals. Of course, they don't always appear, but when they do, they show that life in harmony with them is indeed possible.

A PARK where the elements of nature make us more alive and take us back to our origins. Water, very present in Chapadão, in the form of springs, rivers and waterfalls. The fire that is a fundamental part of the life cycle in the cerrado. The wind that shapes and sets the rocky fields in motion.

It is home to incredible PEOPLE who love and defend this natural treasure and who mark the lives of those who pass through here. People who tell stories and legends of the pass and also recent facts



# Spread Your Wings

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## SYNOPSIS:

A short travel film about the interactions and co-existence of humans and animals in the city of Amsterdam.





Melhor Documentário:  
Destinos Turísticos - Regiões

**The Algarve in the Portuguese Discoveries**

ART&TUR  
2023

## The Algarve in the Portuguese Discoveries

### SYNOPSIS:

The caravel Boa Esperança was launched on 28 April 1990 and purchased by the Região de Turismo do Algarve (Algarve Tourism Board) as a means of taking the history of the Algarve to the rest of the world. Since then, it has sailed many nautical miles on worthwhile missions. It has called at ports in Europe and the Mediterranean. It has taken part in important regattas. It has been used as a setting for documentaries and films. And it has welcomed tourists and students for guided tours about the era of the Discoveries and about the lives of the fifteenth-to-seventeenth-century seafarers.



1º Prémio:  
Destinos Turísticos  
Cidades

**The Big Conspiracy**

ART&TUR  
2023

## The Big Conspiracy

### SYNOPSIS:

The living space's desire to reflect and experience Spring creates bodies that see themselves in the plains, beaches, forests and mountains. Flowers warm themselves in the sun, birds rise in the wind, rocks wrinkle into monuments. Remembering bees, they organise themselves, acting as one, conspiring an unknown will.



WE PRESENT:

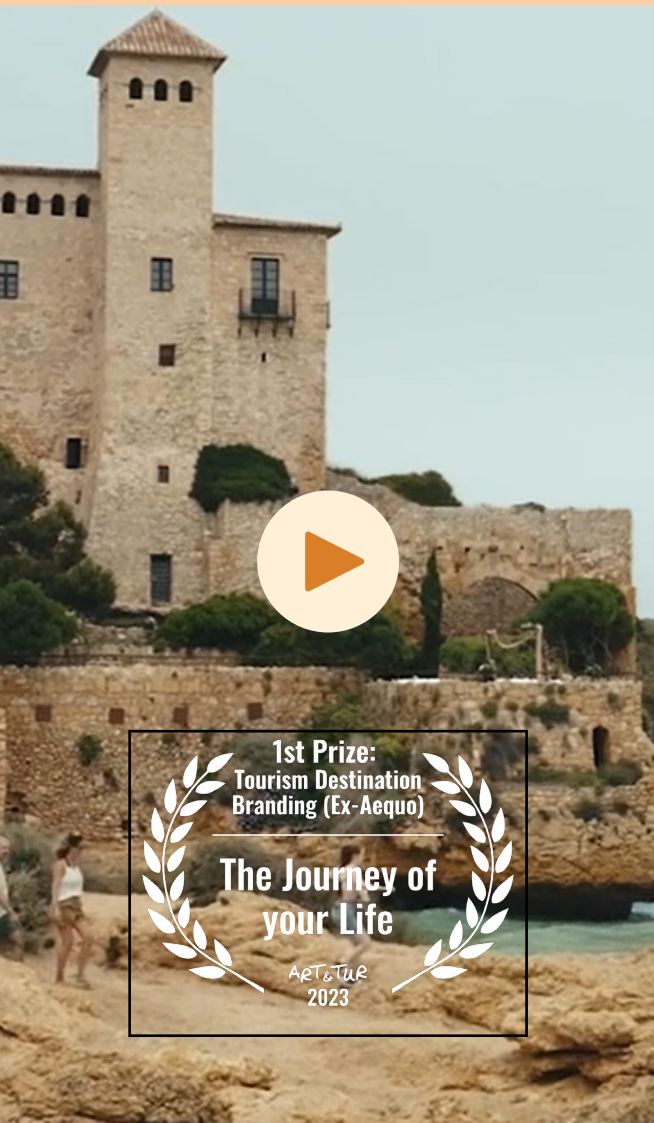
Islands  
that extend



## The Islands that Extend Life

### SYNOPSIS:

The longest ad in the Canary Islands Tourism's history. An emotional 8-minute journey that invites you to make the most of the greatest asset you have: your time. Will you let it get away? Your time is your own in the best climate in the world.



## The Journey of your Life

### SYNOPSIS:

We usually know how a journey begins but not how it ends. And that's probably why we love traveling so much. In the "The Journey of Your Life" we follow Jana, a young teenager, and her parents on a wonderful journey around Catalonia. Jana's parents want it to be an unforgettable holiday because they think it will be the last trip their teenage daughter agrees to go on with them.

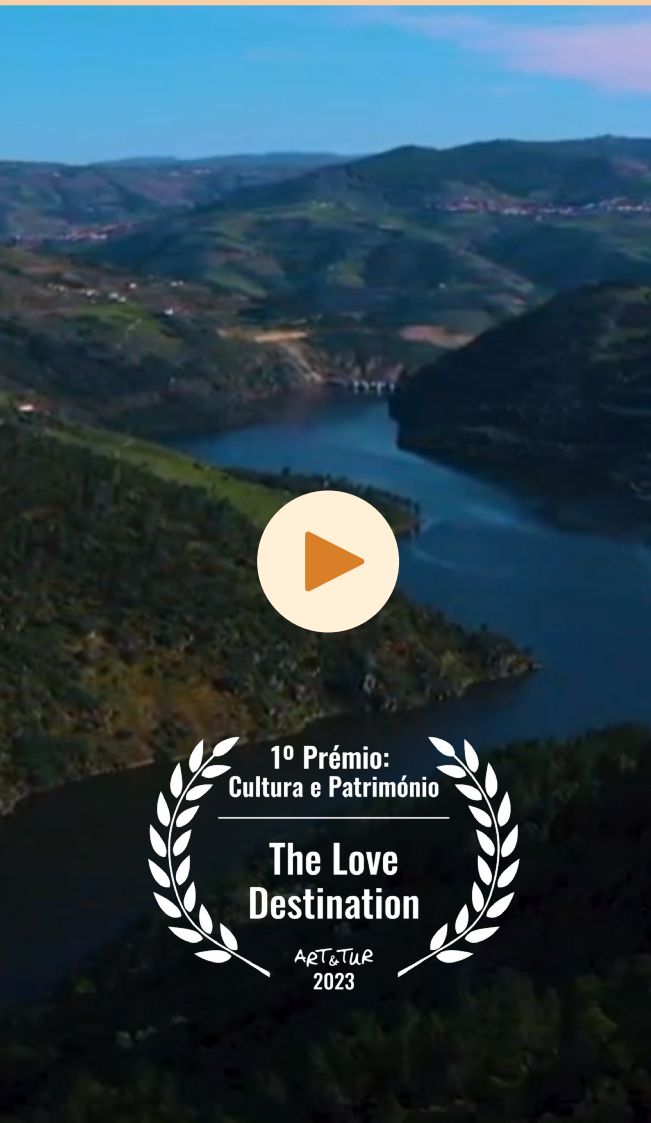




# The Lost Flavor (Mockumentary)

## SYNOPSIS:

There are millions of people in the world who never had, nor will have, the possibility of visiting Peru. For example, those who are no longer in this world and whose passage through this life is incomplete. Marca Peru poses a crusade: go to meet them and give them a second chance. Make them part of the beautiful adventure of discovering Peru through its food.



# The Love Destination

## SYNOPSIS:

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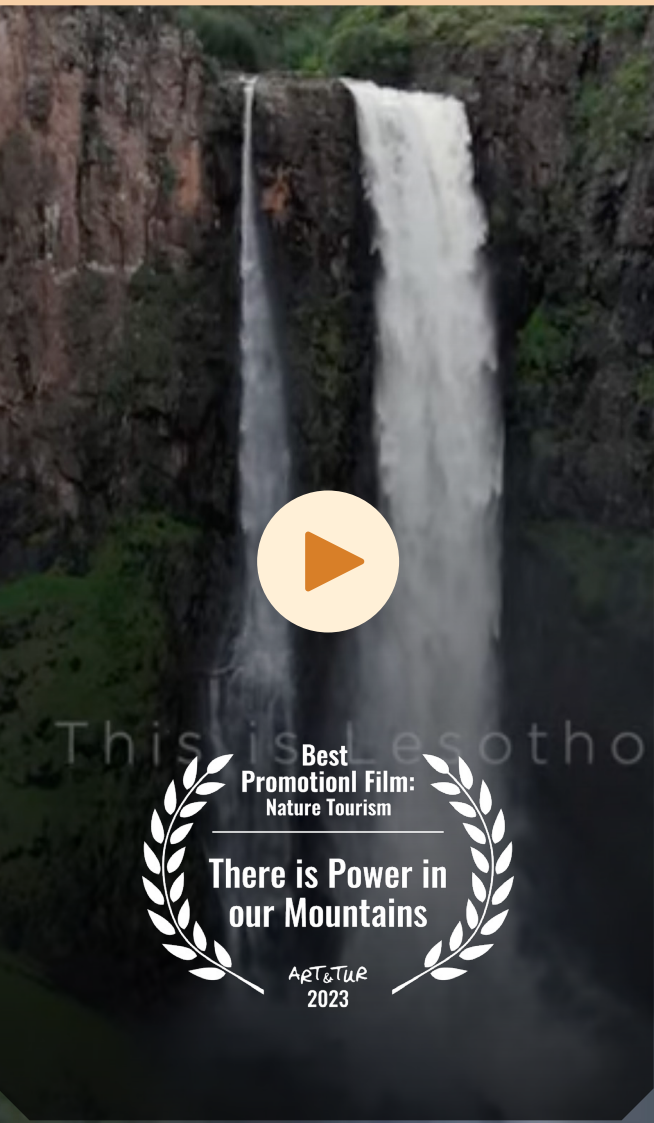


## The Return of The King: Babanango Game Reserve

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### SYNOPSIS:

For the first time in approximately 150 years, lions are once again roaming the spectacular rolling valleys and bushveld of Babanango Game Reserve in KwaZulu-Natal, South Africa. In this historic move, two male lions have been reintroduced into this 20,000 hectare game reserve, as part of the reserve's ambitious and successful rewilding journey.



## There is Power in our Mountains

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### SYNOPSIS:

'There is Power in our Mountains.' Filmed and produced by Love Africa Marketing. Semonkong Lodge, situated in the heart of Lesotho - Southern Africa, has just released a new short film showcasing the country and the endless mountain adventures right on its doorstep. Most famous for operating the World Record Abseil alongside the Maletsunyane Falls, Semonkong Lodge has highlighted a different adventure in this production.







# This is Home: Babanango Game Reserve - South Africa

## SYNOPSIS:

October 2022, saw a significant event when four orphaned Black Rhino were finally released into the wild in their new home – Babanango Game Reserve. This was a first of this scale in using orphaned individuals to establish a new population in South Africa and a first introduction of the species for the rolling valleys of this reserve, situated in the heart of KwaZulu-Natal. After six years in captivity under the care of provincial conservation authority, Ezemvelo KZN Wildlife, four orphaned Black Rhino were relocated by the Black Rhino Range Expansion Project, a partnership between Ezemvelo and WWF. The orphans now form part of a new population which includes wild black rhino that were selected and translocated from other reserves in KZN To Babanango Game Reserve.



2<sup>nd</sup> Prize:  
Nature Tourism  
Documentary

This is Home:  
Babanango Game  
Reserve  
- South Africa

ART&TUR  
2023



# Torremolinos Hotel

## SYNOPSIS:

Barbara brings back her father Gustavo to Torremolinos Hotel after more than 30 years trying to help with his mental disease. The Hotel will talk to Gustavo and will tell him how Torremolinos was in the 60.s, when the city was a free spot for everyone coming from everywhere to do everything...



1<sup>st</sup> Prize:  
Tourism Destinations  
Hotel

Torremolinos  
Hotel

ART&TUR  
2023





# TransAlentejo Walking Trails

## SYNOPSIS:

Rute and Inês are two influencers who choose the Alentejo for another one of their adventures, this time through the Transalentejo walking trails. The routes and landscape scenarios, as well as the rural and urban elements found in travel, will be the main theme of their “posts” on social networks and interaction with their followers. Although the nature of the Transalentejo routes are an object of fruition and contemplation that inevitably promotes an inner journey, we also intend that this film also results in an emotional dynamic. The film communicates the territory’s identity, its cultural and gastronomic heritage, and the modernity and comfort of its hotel and restaurant ambiances. Never losing focus on the central theme which is, naturally, the enjoyment of the pedestrian trails Transalentejo.



# Unveiling the Azores, A Traveler Story

## SYNOPSIS:

“Unveiling the Azores: A Traveler Story” takes viewers on a captivating journey with Varlei and Marisa, whose thirst for adventure leads them to the Azores archipelago. As they explore this paradise, their primary goal is to witness the majestic whales in their natural habitat. Little do they know that destiny has prepared an extraordinary encounter beyond their wildest dreams. Amidst the azure waters, Varlei and Marisa experience a once-in-a-lifetime phenomenon—a remarkable congregation of dolphins engaging in a mesmerizing feeding frenzy. Enchanted by the spectacle, they are captivated by the harmony and grace displayed by these intelligent marine creatures.



## Venha a Beja com Vagar Visit Beja at your leisure

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### SYNOPSIS:

“Visit Beja at your leisure” is the challenge that the Municipality of Beja continues to launch for the discovery of its territory, now with a new video that tells stories within a story: the idea that we can discover Beja for several days. As summer approaches, storyteller and comedian Jorge Serafim sets out to explore Beja with his friend Manuel, revealing much of what Beja has to offer. And Beja truly has a lot to offer. Serafim and Manuel demonstrate how, taking their time to fully appreciate the little bits of magic that surround us, but which we often overlook. In the same vein, we challenge visitors to explore a wide range of unique, sustainable and authentic travel proposals, making up for a new idea of tourism away from the usual crowded destinations. Take your time to watch this video, and share it with those who have left Beja, as well as with those who will one day be able to visit us. Beja will be here to welcome you.



2<sup>nd</sup> Prize:  
Innovation in Tourism

Venha a Beja  
com Vagar

ART&TUR  
2023



## Vilamoura Nautical Station

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### SYNOPSIS:

This film tells the story of a navigator who arrives in Vilamoura by sailboat to enjoy a few days of vacation. With her, we will explore and discover the charms of the Loulé region, while also promoting the services and amenities offered by the Vilamoura Nautical Station.

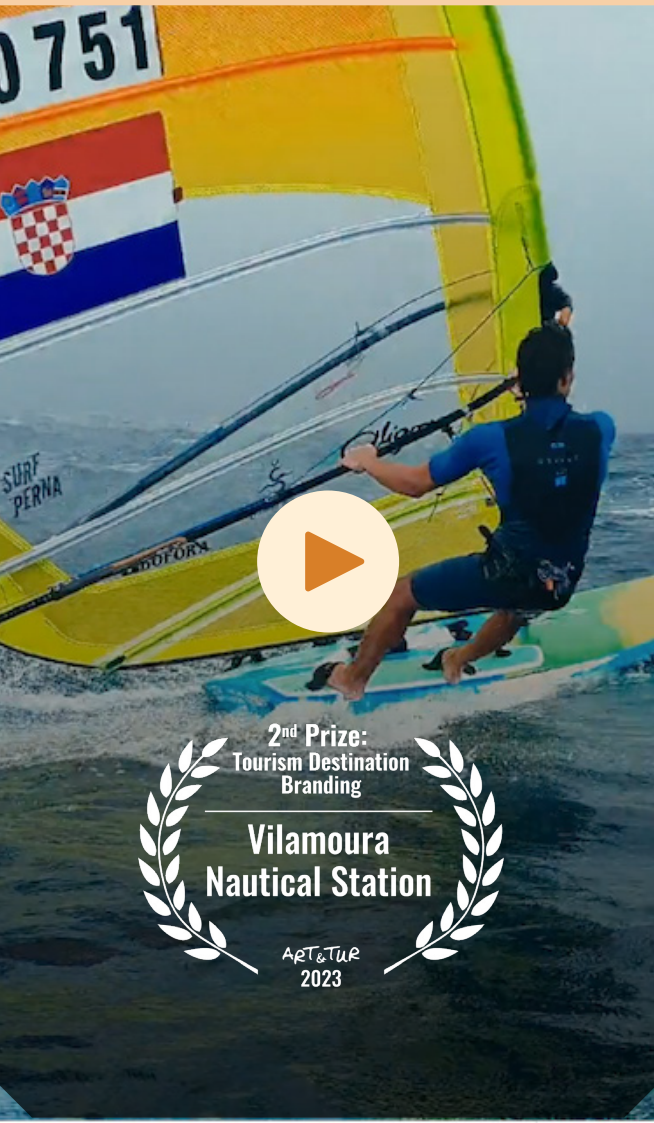
The film intends to convey a strong message capable of promoting and stimulating the services and resources of the Nautical Station. Our goal throughout the entire film is to capture the viewer's attention by using subtly thought-out analogies to highlight the versatility of the resources of the Vilamoura Nautical Station.



2<sup>nd</sup> Prize:  
Tourism Destination  
Branding

Vilamoura  
Nautical Station

ART&TUR  
2023







1st Prize:  
Tourism Experiences  
(Ex-Aequo)

Wanderlust Bali:  
The Land of  
Enchantment

ART&TUR  
2023

This is Bali - The Island

# Wanderlust Bali: The Land of Enchantment

## SYNOPSIS:

Bali, it is the land of enchantment, which is also well known as the island of the gods. We spent two weeks exploring the main island of Bali and the surrounding islands. It's an adventure filled with discovery and cherished memories with vibrant culture, breathtaking landscapes, and hidden gems: From the iconic rice terraces and ancient temples to the bustling markets and lively streets, we immerse ourselves in the rich tapestry of Bali's traditions and customs. We encountered warm and welcoming locals who shared their stories, traditions, and way of life. Their hospitality and genuine smiles added an extra layer of magic to our experience, creating lasting connections and unforgettable encounters.



1st Prize:  
Sport and Leisure

We're Going  
Skydiving

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2023



2nd Prize:  
Tourism Services  
(Ex-Aequo)

We're Going  
Skydiving

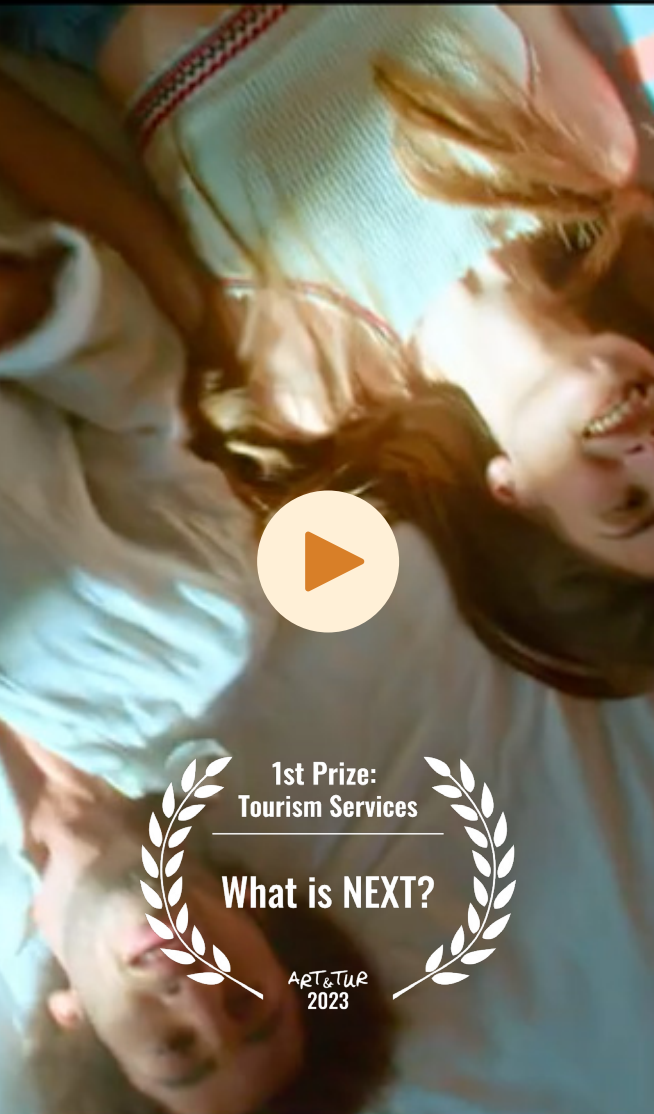
ART&TUR  
2023

# We're going Skydiving

## SYNOPSIS:

Promoting Skydiving





1st Prize:  
Tourism Services

What is NEXT?

APT&TUR  
2023

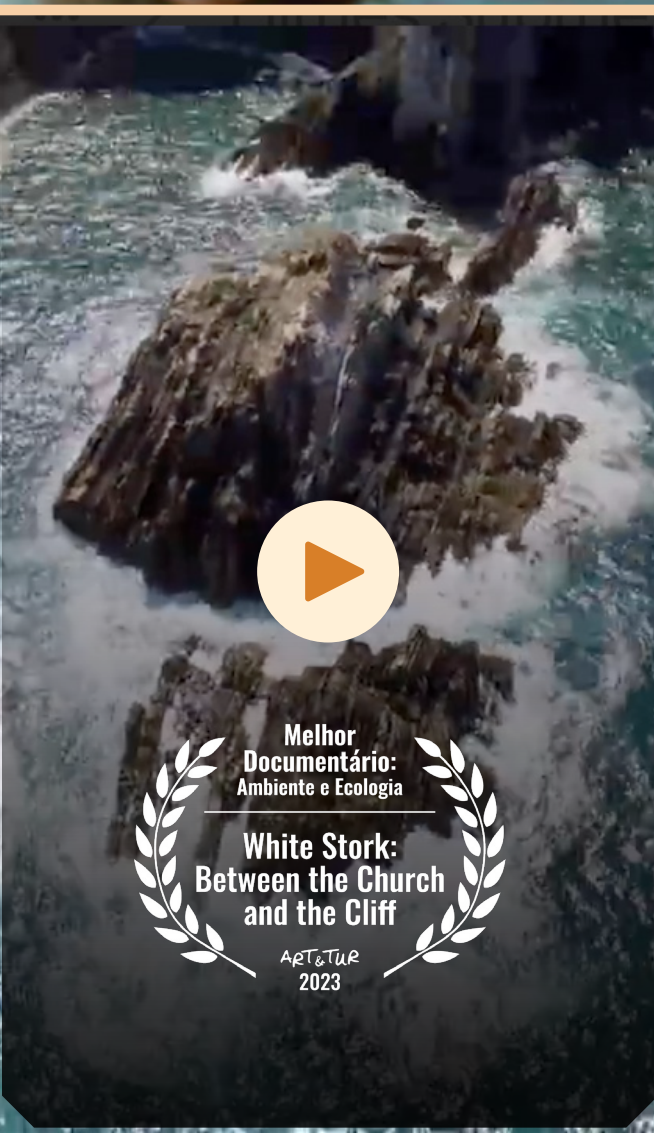


## What is NEXT?

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### SYNOPSIS:

A short film was made to promote Hotel NEXT as the younger-audience, tech-oriented hotel from the Savoy Signature brand.



Melhor  
Documentário:  
Ambiente e Ecologia

White Stork:  
Between the Church  
and the Cliff

APT&TUR  
2023



## White Stork: Between the Church and the Cliff

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### SYNOPSIS:

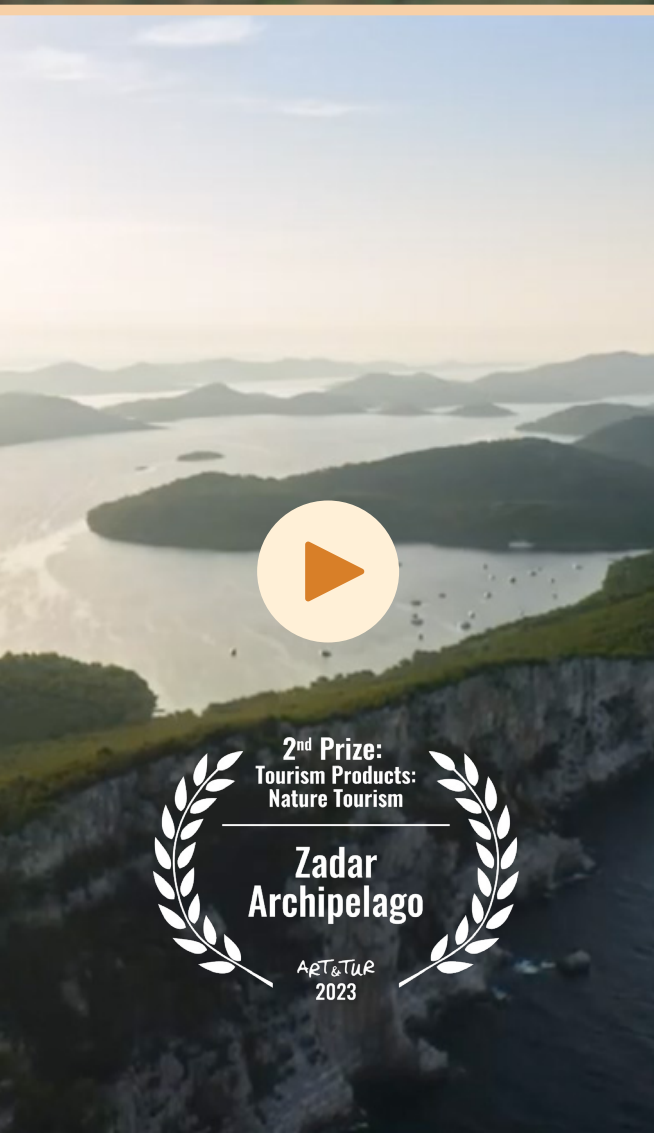
Neste documentário damos a conhecer uma das mais emblemáticas aves portuguesas: a cegonha branca. Acompanhamos o seu ciclo de vida entre as falésias marinhas, na Costa Vicentina, a única colónia em todo o mundo, onde a cegonha branca nidifica em escarpa marítima, e os seus grandes ninhos na cidade de Silves. Nesta viagem pelo território das cegonhas estivemos com biólogos que capturam estas aves e lhes colocam emissores gps para conhecerem os seus movimentos em pormenor, e que nos revelaram descobertas pela primeira vez reveladas sobre a migração das cegonhas brancas.



# Wilderness Brand Film

## SYNOPSIS:

The Wilderness brand film is a call to rediscover your senses. It is a reminder that there is a world waiting to be explored, far away from the pressure and monotony of daily life. A world so untamed, unfenced and unpredictable. A place so wild and free that in the process of visiting these remote corners of the Earth, you might even end up rediscovering yourself. Our brand anthem forces you to wake up. To open your eyes and realise that mother Earth is right here, calling for you to connect. To connect with the people in your life that you hold close, connect with nature and to even connect with yourself.



# Zadar Archipelago

## SYNOPSIS:

The promotional film takes viewers on an enchanting journey through the Zadar.



# Güegui, Latidos del Pueblo Gunadule

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**SYNOPSIS:**

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CENTRO PORTUGAL  
FILM COMMISSION



Turismo  
Centro  
Portugal

Um país  
dentro do País

