



CENTRO PORTUGAL
FILM COMMISSION



Turismo
Centro
Portugal

Member



XVII

ART&TUR Internâtiona Tourism, Film Festival

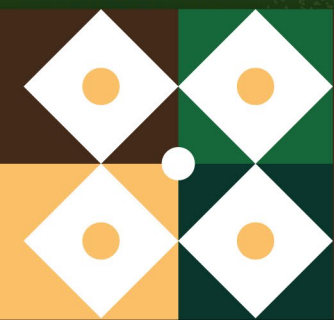
OCT
22-25
2024

Lousã

COMPETITION



ART&FACTORY





COMPETITION

Art&Factory by Art&Tur

|2024|

LOUSÃ - PORTUGAL

ART&FACTORY 2024 is a creative and highly challenging competition between professional filmmakers, whose motivation goes far beyond the common professional duties of producing a commissioned tourism film. The basic challenge of this competition is to mobilize personal and group enthusiasm and knowledge to find creative solutions in an adverse context of lack of time and an scarce level of resources.

It also aims to raise awareness of the importance of lesser-known but highly significant elements of Lousã's natural and cultural heritage, using audiovisual as a tool for heritage interpretation and tourism promotion.

ARTICLE 1.

Subject

ART&FACTORY 2024 will take place in the village of Lousã, from October 16th to 22nd, 2024 (one week before ART&TUR - International Tourism Film Festival). Its objective is to surprise the audience and the festival jury, highlighting new and unexpected productions in the ART&TUR Premieres Section, and thus celebrating the merit and creativity of the audiovisual teams involved in the competition.

ARTICLE 2.

Purpose

1. Each participating team must produce a film within a period of 5 days to be premiered at the 17th ART&TUR – International Tourism Film Festival – in Lousã in 2024, with a double purpose:
 - to enhance the participants' creative portfolio and
 - promote the municipality of Lousã , in its multiple aspects of natural and cultural heritage.



ARTICLE 3. Eligibility

1. Audiovisual professionals from any country in the world, with proven professional experience, can compete for ART&FACTORY.
2. In the registration form, each team must confirm the following requirements:
 - a. Availability to pay for your own travel to the town of Lousã;
 - b. Availability of time to stay in Lousã between October 16th and 25th, 2024 (the cost of hotel, meals and local transport being at the expense of the Festival organization);
 - c. Be self-sufficient in technical means (cameras, computers, editing software, etc.) to carry out your own project.
3. Specifications of audiovisual productions:
 - a. Duration of videos:
 - Short Doc: 4 to 8 minutes
 - Promotional: 1 to 4 minutes.
4. Photography section to be delivered by each team:
 - 10 photographs in digital version;
 - 3 printed photographs (A3 or A2), with the cost of printing at the expense of the organization.
5. ART&FACTORY themes include the following categories:
 - a. “Natural patrimony”
 - b. “Architectural Heritage”
 - c. “Experiences”
 - d. “Arts and Crafts”
 - e. “Living culture”
 - f. “Flavors and aromas”
 - g. “Routes”
 - h. “Biographies”
 - i. “Improvisation”
 - j. Combination of two or more themes.

ARTICLE 4. Enrollment

1. Applications must be submitted to the 17th ART&TUR – International Tourism Film Festival – Lousã 2024, by filling in the requested data in the form available at: <https://tourfilm-festival.com/en/>.
2. Each team must include between 3 and 4 people.
3. The team leader is responsible for each stage of the competition.



ARTICLE 5. **Timeline**

1. Registration will take place between June 30th and August 10th, 2024.
2. Announcement of teams selected for participation: August
3. Submission of itinerary and logistical requirements: from September 1st to 25th, 2024.
4. Competition in Lousã, Portugal: from October 16th to 22nd, 2024.

ARTICLE 6. **Support**

The organization will provide the necessary support to all participants in accordance with the competition rules:

- a. Local accommodation for visiting teams.
- b. Food (individual lunch voucher and collective dinner at a festival partner restaurant);
- c. Facilities for work meetings;
- d. Other requirements (if available, as requested in the submission form);
- e. The organization will also provide digital information such as existing maps, photographs, links to tourist and promotional websites that show the territory's tourism potential.

ARTICLE 7. **Technical requirements**

1. Each team is responsible for its own filming and editing material (cameras, drones, computers, software, etc.).
2. Transport within Portugal and other logistical needs will be the responsibility of the ART&TUR organization.

ARTICLE 8. **Jury**

1. The evaluation of the films will be carried out by a Jury made up of individuals with experience in projects in the areas of creative, audiovisual, cinema and production industries.
2. The jury is a very international panel of 42 experts from 20 countries (see the jury panel here: <https://tourfilm-festival.com/jury/>)



ARTICLE 9. **Awards**

In addition to the trophy awarded at the ART&TUR Lousã 2024 Awards Gala, the winning film will have free registration at festivals included in the International Committee of Tourism Film Festival (CIFFT) circuit the following year.

ARTICLE 10. **Prize Announcement**

- 1.** The awards will be announced during the 17th ART&TUR – International Tourism Film Festival – Lousã 2024.
- 2.** There will be a 1st prize.
- 3.** The jury may also award two honorable mentions.
- 4.** The prize will be of a symbolic nature (non-monetary) and will consist of the delivery of a trophy (statuette) and a certificate issued by the ART&TUR Festival Management.

ARTICLE 11. **Promotion**

Promotion of the film during the 17th ART&TUR – International Tourism Film Festival – Lousã 2024 and promotion on the international film festival circuit (CIFFT) during the year 2025.

ARTICLE 12. **Copyright**

- 1.** Each participating team transfers to ART&TUR - Festival Internacional de Cinema de Turismo, the intellectual rights of their work, namely, the right to show the film in public places or on all online platforms.
- 2.** Each team is responsible for protecting the copyrights related to the soundtrack included in their work.
- 3.** All works submitted to the competition must include:
 - a.** In the opening frame: identification of the competition;
 - b.** In the final frame: all credits and identification of ART&FACTORY sponsoring entities.

ARTICLE 13. **Additional clarifications**

All requests for clarification must be sent to the email info@cpfc.pt, with the subject: ART&FACTORY_NAME.