



Member



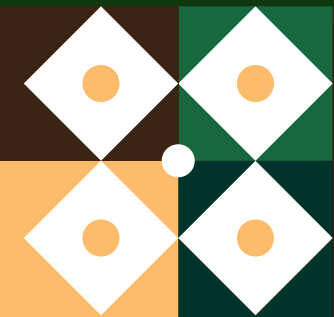
XVII

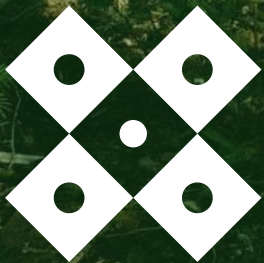
ART&TUR Festival Internacional de Cinema de Turismo

22-25
OUT
2024

Catalogue






Teatro
Municipal
da Louçã

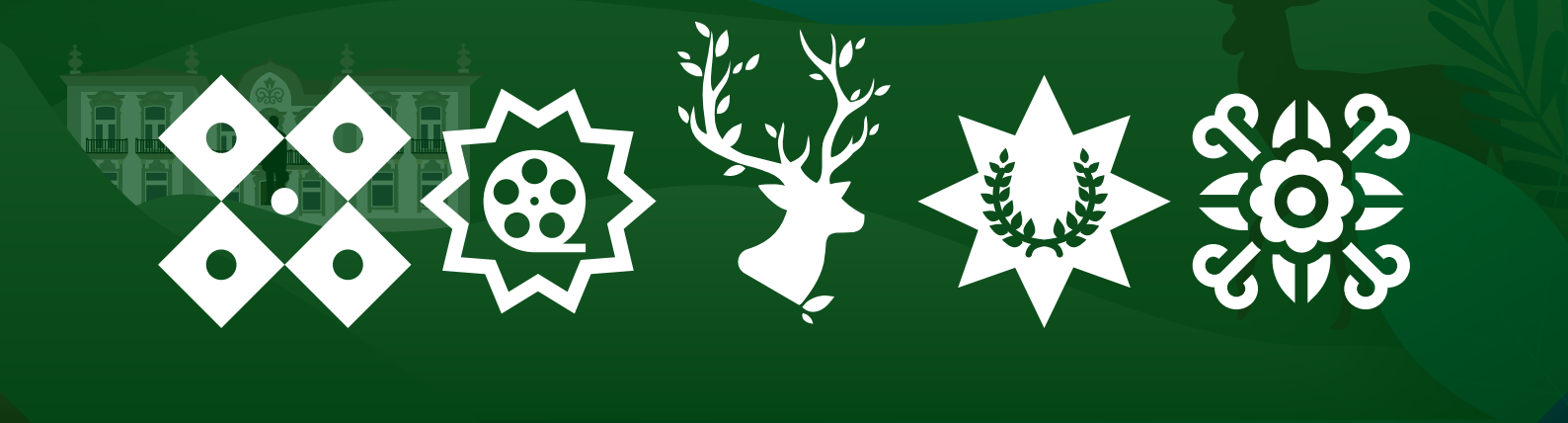






CONTENT

-  [Welcome to the 17th ART&TUR Festival!](#)
-  [Welcome messages](#)
-  [Jury 2024](#)
-  [Official Selection](#)
-  [Partners](#)





Welcome to the Municipality of Lousã!



Vila da Lousã is a village located in the center of Portugal, halfway between Lisbon and Porto, a short distance from the sea and at the foot of the Serra da Lousã and whose history goes back to times before Romanization, with emphasis on the medieval times.

The Serra da Lousã, this Magic Mountain, guardian, source of life and quality of life, but also an open-air gym, is intrinsically linked to our History, and it is the origin of our visibility.

Mountain Tourism, Natural Tourism, Active Tourism, Historical and Monumental Tourism, Gastronomic Tourism, and Religious Tourism have been the anchors of this development.

The territory of Tones and Flavors, in which natural monumentality, fauna, and flora, Schist Villages, gastronomy, endogenous products, but also hiking trails, mountain biking, the Rallie de Portugal, the Volta a Portugal by Bicycle or the Vuelta a España in Bicycle, have contributed to its promotion, providing unforgettable images and sensations.

Authenticity versus modernity. It has been in this balance, adapted to the demands of the modern tourist market, that Municipality and Tourist Agents, Hotels, and Restaurants, working as a network and in partnership, we have been able to coexist, welcoming those who visit us throughout the year with quality.

By hosting this edition of this renowned ART&TUR Festival and by opening the doors of the territory, offering it as a theme to filmmakers and other actors from the national and international audiovisual universe, we will, without a doubt, be projecting Lousã, but also the Central Region of Portugal and the country itself.

We await you with open arms.
Welcome to Lousã!

Luís Antunes
President of Lousã Municipality





Message from the President of the Regional Entity of the Turismo do Centro de Portugal



It is with the usual enthusiasm and doubled satisfaction that Turismo Centro de Portugal welcomes all participants to ART&TUR 2024.

Year after year, this festival has been consolidating itself as one of the most important on the international scene, attracting the best productions tourism audiovisuals, which is a source of great pride for Portugal's largest tourist region.

By welcoming ART&TUR, we seek to make national and international production teams aware of the great diversity of offerings available in the territory. In 2024, the festival's setting will be the magnificent village of Lousã, a destination where, once again, visitors will be able to experience the unique and exceptional conditions that the Center of Portugal offers for all types of film and television productions.

To participants from all over the world, I express my wish that you spend unforgettable days in our region – and that you return to your places of origin with new ideas for filming in Central Portugal.



Raul Almeida

President of the Regional Entity
of the Turismo do Centro de Portugal

Welcome message from the General Director of Art&Tur



Dear guest,

Welcome to the 17th edition of ART&TUR - International Tourism Film Festival, which this year takes place in Lousã.

ART&TUR Festival embodies the DNA of the organizers. For this reason, it is not afraid to take on unusual challenges that carry a certain amount of risk. And perhaps the most unusual and riskiest challenge is the very option for itinerancy.

After Barcelos (2008-2013), Porto (2014), Vila Nova de Gaia (2015-2017), Leiria (2018), Torres Vedras (2019), Viseu (2020), Aveiro (2021), Ourém (2022), Caldas da Rainha in 2023 we will hold the 17th edition here in Lousã.



The challenge of itinerancy imposes on us two obligations that are not always reconcilable:

- To adapt the Festival to the concrete conditions of each host city (logistical conditions, technical and human resources, etc.);
- To maintain the high quality standards of the event unchanged, and to guarantee our guests a rewarding experience.

I hope that your stay with us in Lousã was a pleasant and memorable experience, despite the hospitality conditions that are not equivalent to those found in the capital cities. Nevertheless, we hope that the moments we shared together were unique and gratifying. This is the reason why the organization of the ART&TUR Festival, fully supported by the Lousã Municipality staff, had been working in recent months.

Just in case, you can text us by email or whatsapp:

- Francisco Dias – francisco.dias@cpfc.pt +351 968 054 342
- Mariana C. Baptista – mariana.baptista@cpfc.pt +351 913 129 074

I wish you a successful ART&TUR Lousã 2024 Festival!

Francisco Dias

General Director of Festival ART&TUR
Vice-President of Centro de Portugal Film Commission



LOUSÃ

MUNICIPALITY

The town of Lousã is located 28 km from Coimbra halfway between Lisbon and Porto and 1 hour from Figueira da Foz. According to a legend, the king of Conímbriga, named Arunce, founded Lousã. Seeing his kingdom invaded, the King was forced, with his daughter, Princess Peralta, to take refuge in a castle that he had built in the middle of the mountains.

Its antiquity dates back to the Paleolithic period, with evidence from the Bronze Age and Roman occupation. In 1151, D. Afonso Henriques granted a charter to Arouce, where the Castle of Lousã or Arouce is today located. In 1513, D. Manuel granted a new charter to Lousã and in 1514 to Vila de Serpins, today one of the four parishes in the municipality.

Serra da Lousã occupies around a third of the municipality, in its immense richness and diversity, it is our brand image, there are 5 Schist Villages, whose Network we are part of – Candal, Casal Novo, Cerdeira, Chiqueiro, and Talasnal, true living monuments of our history and culture, which have adapted to modern demands without losing their authenticity.

Chanfana, Cabrito, Mel PDO Serra da Lousã, Vinho de Foz de Arouce, or Licor Beirão are distinctive brands of this territory. In addition to the Schist Villages, other places can also be visited, such as the Ermidas da Sra. da Piedade, the Castle or the Museums.

Also noteworthy is the civil and religious architectural heritage, which can be found throughout the municipality. The municipality is equipped with public cultural, sporting, and associative facilities, hotels, and restaurants that place Lousã at the level of medium-sized cities, providing a very diverse offer to the entire population and to those who visit us.





**JURY
2024**

**International Jury
Committee President**

Aldo Di Russo

ITALY



Researcher and Project
Manager
Founder of Artitur

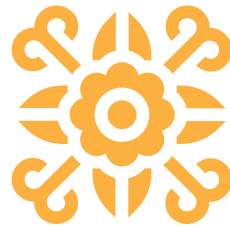
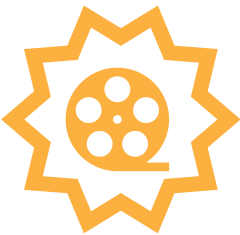
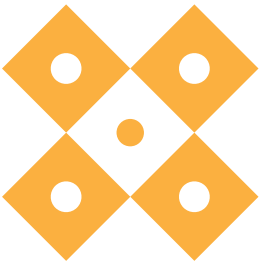
**National Júri
Committee President**

Daniel Pinto

PORTUGAL



Director of the Escola
de Hotelaria e Turismo
do Oeste



**JURY
2024**

Aida Carvalho

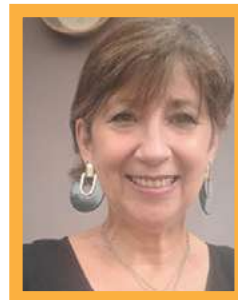
CHILE



President of the C6a
Parque Foundation

Alejandra Medina Ayrer

CHILE



Director of AMA
Comunicaciones and
ART&TUR partner for
Latin America

Alejandro Novella Vilches

CHILE



Filmmaker
and Producer

Ali Afshar

IRAN



Adjunct Professor at
Eqbal Lahoori Institute
of Higher Education

Angela Farrelly

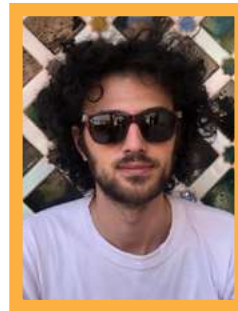
NEW ZEALAND



Founder Disruptive
Unicorns

Antonis Kitsikis

GREECE



Film producer

**JURY
2024**

Arthur Araújo

BRAZIL



Assistant Professor
and researcher at
Universidade
Lusófona do
Porto

Arvind Kumar Saraswati

INDIA



Assistant Professor
at Banarsidas
Chandiwala Institute

Bradley Walters

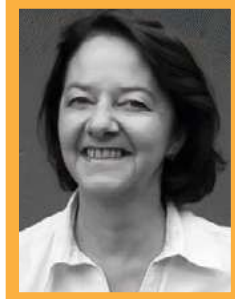
CANADA



Professor of Geography
& Environment
at Mount Allison
University

Caroline Ungersbock

SOUTH AFRICA



President and
Co-Founder of the
Sustainable Tourism
Partnership Program
(STTP)

Catarina Leonardo

PORTUGAL



Author of the blog
Wandering Life and
VP at the Portuguese
Association of Travel
Bloggers

Daniela Amorim

PORTUGAL

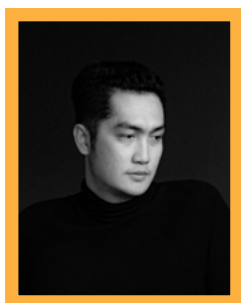


Professor of Tourist
Entertainment and
Event Management at
ESTM (IPLeiria)

**JURY
2024**

Don Falsario II

PHILIPPINES



Director at creative company
Bullet Manila

Eunice Lopes

PORTUGAL



Adjunct Professor at
Instituto Politécnico de
Tomar (IPT)

Fabio Carbonne

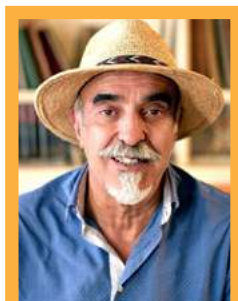
UNITED KINGDOM



Senior Lecturer
and Researcher na
empresa University
of Northampton e
Ambassador-at-Large
na empresa International
Institute for Peace
through Tourism

Henrique Silva

PORTUGAL



Politician / Cultural
Programmer / Actor

Hugo Cruz

PORTUGAL



Viideographer and
Photographer at
Videlicious and ISCTE

Imran Khan

PAKISTAN



Researcher at the
University of Aveiro

**JURY
2024**

Indranil Banerjee

INDIA



Audiovisual producer
and director

Issana Agathe

MAURITIUS



Manager at Rodrigues
Tourism Office and Co-
Founder of the "Keep in
Touch" Association

João Antero

PORTUGAL



Professor at
Universidade Lusófona
and President of the
Alentejo and Ribatejo
Film Commission

João Viljoen de Vasconcelos

PORTUGAL



Professor at IPEiria
and researcher at
Instituto de Geografia
e Ordenamento do
Território

Johannes Koeck

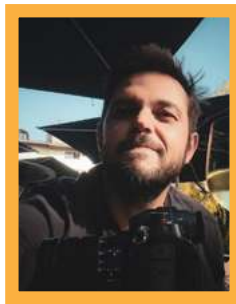
AUSTRIA



Film Commissioner

Marco Calábria

BRASIL



Audiovisual producer



**JURY
2024**

Maria Blajite

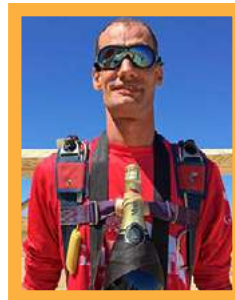
LITHUANIA



Translator and
Manager
Accommodation Unit

Mike Rumble

SOUTH AFRICA



Digital Consultant,
Entrepreneur and
Adventure Tourism
Professional

Nancy Duxbury

CANADA



Researcher at
Universidade de
Coimbra and Member
of the European Expert
Network on Culture

Patrícia Geula

KENIA



Audiovisual producer

Paul E. Visser

PORTUGAL



CEO Valentijn Studios
Film Production

Rao Narender Yadav

INDIA

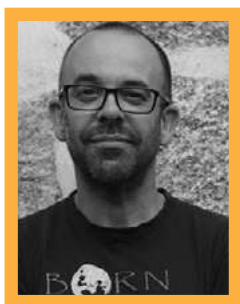


Founder and Director
of the Woodpecker
International Film
Festival

**JURY
2024**

Rui Barbosa Batista

PORTUGAL



Journalist at LUSA
and Travel Writer at
BORNFREEE.com

Santi Valldepérez

SPAIN



Founder & Executive
Producer at
Filmsnòmades
and CEO at Terres
Communication

Santiago Cano

ARGENTINA



REDITUR director

Sara Góis

PORTUGAL



PHD / IPLeiria
Researcher

Spomenka Saraga

CROATIA



Producer at Balduci
Film and director
at Zagreb Tourfilm
Festival

Terry Costa

PORTUGAL



Artistic Director of the
Cordas Festival

**JURY
2024**

Tiffany Chan

CANADA



Communication
Coordinator at Global
Sustainable Tourism
Council (GSTC)

Tsuyoshi Kigawa

JAPAN



Professor at
Wakayama University
and Director of Japan
World's Tourism Film
Festival

Yarlein Guerrero

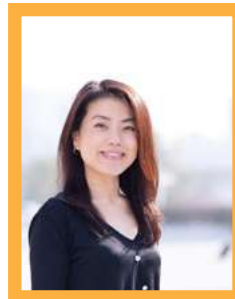
COLOMBIA



Researcher in Tourism
and Environment

Yamashita Kumiko

JAPAN



Event planner

Yanki Hartijasti

INDONESIA



Associate Professor at
Universitas Indonesia

Zbigniew Żmudzki

POLAND



Film producer



OFFICIAL SELECTION

INTERNATIONAL TOURISM
FILM FESTIVAL

ART & TUR

2024



Ainu Cultural Nexus: Blending Past Wisdom With Future Creativity

Country Japan

SYNOPSIS:

Stories of cultural transmission told by Ainu elders, an ethnic minority group in Japan



Akan Soul

Country Japan

SYNOPSIS:

“Akan Soul” represents a new form of cinematic genre that deeply engages with the Ainu culture, showcasing the indigenous community that once thrived in the Akan region of Hokkaido, Japan. This film invites audiences to delve into the lives of the Ainu people, allowing us to gain profound insights into their unique culture while celebrating the tireless efforts dedicated to cultural preservation. Remarkably, this film revolves around the meticulous preparations leading up to the Marimo Festival, accentuating a deep reverence for the God of nature, and spanning three distinct seasons in Akan—Spring, Autumn, and Winter—the director, Ishida, skillfully highlights the enduring spirit and sustainability of the Ainu people, transcending the passage of time.



MELHOR
PROGRAMA DE TV

**Aldeias
com História**

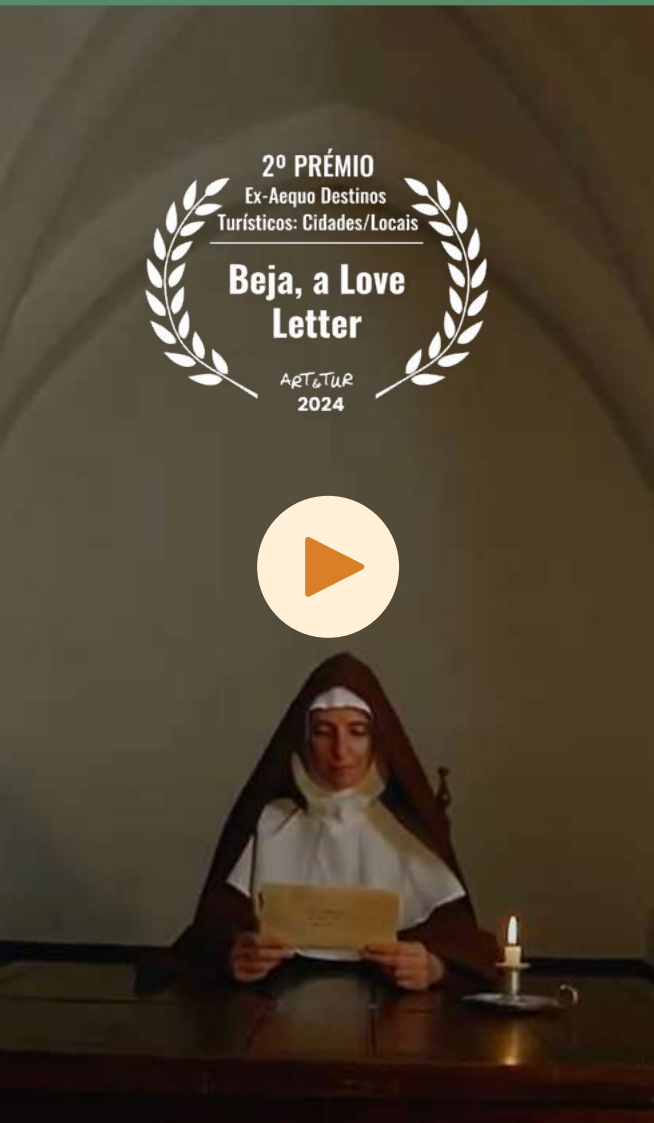
ART&TUR
2024

Aldeias com História

Country Portugal

SYNOPSIS:

Aldeias com História (currently in Season V) is an online television program produced by the production company Tell me a Story for Jornal do Centro. The objective is to take the public to the heart of Portugal's villages. We want to know how people spend time in these villages, how they reinvented themselves and how they look to the future. The narrative unfolds as we visit the village, showing the points of interest and the economic activities that support it, always accompanied by the locals. We highlight ancient knowledge, while showing the best of the region's tourist offerings (gastronomy, hotels, cultural activities and groups, etc.). A program made of real people and stories. Each episode has a maximum of 35 minutes and is conducted by Cátia Aldeagas.



2º PRÉMIO
Ex-Aequo Destinos
Turísticos: Cidades/Locais

**Beja, a Love
Letter**

ART&TUR
2024



Beja, A Love Letter

Country Portugal

SYNOPSIS:

Inspired by the love story of Mariana Alcoforado and the tradition of epistolary correspondence, the video presents a view of the city of Beja through letters, postcards, SMS, emails, and video calls, in which residents or occasional visitors express their affection for the city and invite their friends to come and experience its charms. From the small everyday moments that make up the city's life to the walks through its places of great beauty, each scene featuring Beja's residents reveals the welcoming and passionate essence of a city that can be whatever we want: an escape, a temporary stop, a home forever and always.



SPECIAL AWARD
One Planet,
One World

**Beyond the
Ruins**

ART&TUR
2024



2ND PRIZE
Culture and
Heritage

**Beyond the
Ruins**

ART&TUR
2024

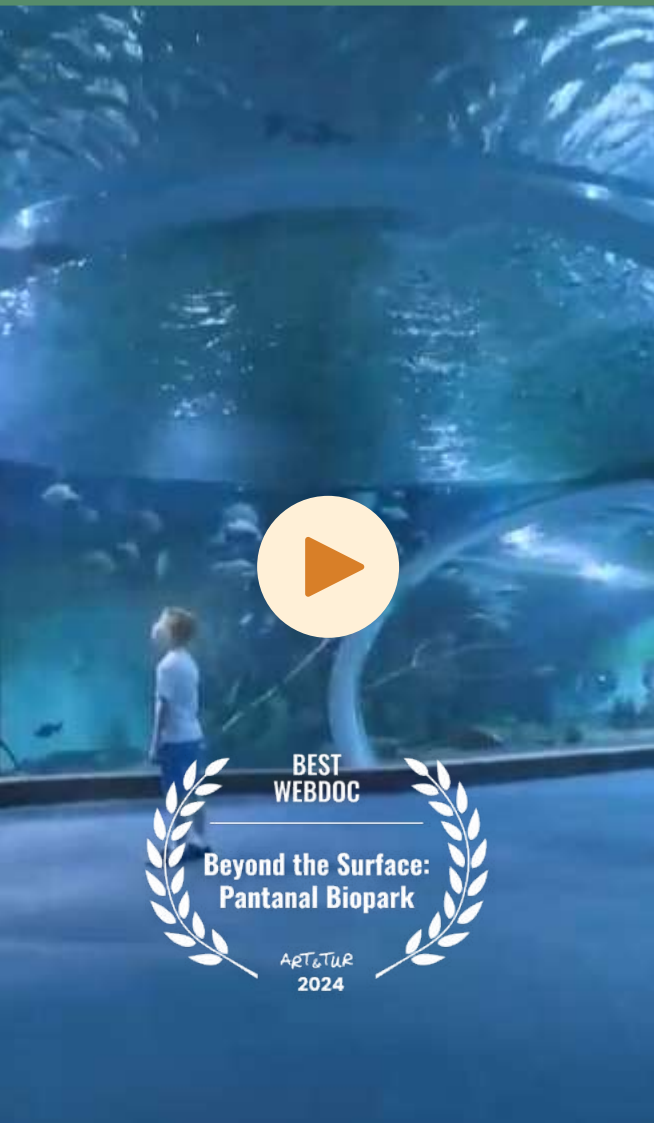


Beyond the Ruins

Country Mexico, United Kingdom

SYNOPSIS:

Embark on a captivating journey that delves into the essence of Yucatecan Maya life in the 21st century. This feature-length documentary unfolds against the backdrop of Coba, the second largest Maya ceremonial center in the ancient world. From this archaeological marvel, the film ventures deep into the lush jungles and intimate villages, offering a poignant exploration of two indigenous families committed to preserving their rich heritage. At its core, *Beyond the Ruins* weaves a tapestry that illuminates the profound interconnectedness of existence, as mirrored in the ancient Maya philosophy of "in lak' ech, a lak' en" — where "I am you; you are me." The film not only resurrects a vibrant but often overlooked culture; it also invites viewers to contemplate the universal lessons embedded in Maya wisdom. Through this evocative lens, audiences discover not only a living legacy but a source of inspiration to enhance their own quality of life.



BEST
WEBDOC

**Beyond the Surface:
Pantanal Biopark**

ART&TUR
2024



Beyond the Surface: Pantanal Biopark

Country Brazil

SYNOPSIS:

A film that features the world's largest freshwater aquarium: the Pantanal Biopark. Or to show that, deep down, the Pantanal Biopark is much more than that.



Braga European Green Capital 2026 Candidature

Country Portugal

SYNOPSIS:

Official video for Braga's Candidature to the European Green Capital 2026



Bydgoszcz - More Beautiful Than You Think

Country Poland

SYNOPSIS:

The promotional film of the city of Bydgoszcz with the participation of Orkiestra Na Dużym Rowerze (Big Bike Orchestra) is a dynamic and humorous story, which presents the charm of the city in an amusing way. The film starts with a picturesque shot of the Old Town, where the Bydgoszcz bugle call sounds, giving a unique atmosphere. However, the film quickly becomes full of twists and turns, promising that this is not another boring promotional film. The action of the film moves to the airport, where the Big Bike Orchestra tries to avoid a collision with an oncoming plane. The musicians are drawn into comical and unexpected situations, creating humorous scenes. At this point we learn that the film will be full of unexpected stories.





Caldas da Rainha Magnífica

Country Portugal

SYNOPSIS:

"Caldas da Rainha Magnifica is a promotional film about Caldas da Rainha, the Thermal and Creative city of UNESCO, based on the touristic craft endogenous resources of the territory, with a disruptive creative approach to the weather of this region. The team came to the city to compete in the ART&FACTORY, with the challenge to film the best promotional tourist film about Caldas da Rainha, however, the weather in October in this region is very unpredictable. The rain was their biggest problem, not allowing them to film what they came for, so they were forced to change their plans..."



Challenge Yourself in Arouca Geopark!

Country Portugal

SYNOPSIS:

Mountains keep secrets, stories, and bear witness to how our lives unfold. Shaped by time, they taste like adventure. The wild waters of our rivers, which cut through these mountains, and the trails that are drawn on them, are an invitation to discovery. Challenge yourself in Arouca Geopark!



1º PRÉMIO
Música e Dança

Cistermúsica:
Um Clássico para
Todos!

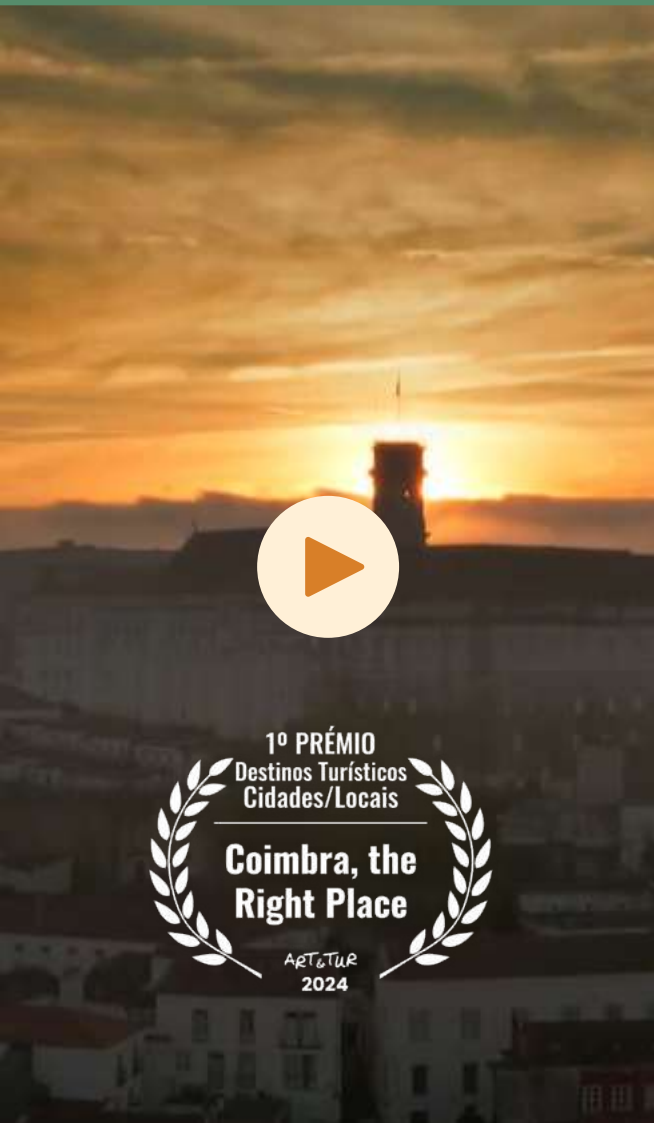
ART&TUR
2024

Cistermúsica - Um clássico para todos!

Country Portugal

SYNOPSIS:

É desafiante resumir tantos e tão diferentes espetáculos num só minuto, mas condensamos aqui algumas das melhores imagens do Cistermúsica - Festival de Música de Alcobaça! Foi um mês de absoluta magia nos vários palcos do Mosteiro de Alcobaça, um crescendo de emoções que deixou um leque de memórias em todos aqueles que tiveram a oportunidade de assistir.



1º PRÉMIO
Destinos Turísticos
Cidades/Locais

Coimbra, the
Right Place

ART&TUR
2024



Coimbra, the right place

Country Portugal

SYNOPSIS:

"Coimbra, the Right Place," unfolds around a romanticized story between the visitor and the city of Coimbra, personified here as the right Person, the right Place. The narrative, conceptual and metaphorical, incorporates references to various elements that exalt the uniqueness of the city of Coimbra. Its historical, cultural, architectural, and natural heritage is undeniable and leads to awe for those who discover it, as well as the sensory experience resulting from living in the city: from the peculiarities of Coimbra's life, the contemplation of unusual corners, bustling streets, and common places that are transformed by light nuances. The images captured in a cinematic style, the breathtaking shots, and the melody building up are in harmony and converge on the message to be conveyed: the construction of an emotional connection with the viewer and the call to visit. "When will it be?" is the question that arises.



1º PRÉMIO
Arte e
Criatividade

Covilhã, Have
Time for Yourself

ART&TUR
2024



Covilhã, Have Time for Yourself

Country Portugal

SYNOPSIS:

In a city where the value of time prevails, and the perception that each person's wealth comes from total control of their own time, a character wanders through the unique places that this city has to offer its visitor. Located at the foot of the highest mountain range in continental Portugal, with a unique natural beauty, with a strong academic presence through its university, and tremendously alive culturally, this is one of UNESCO's Creative Cities of Design. Covilhã, have time for yourself.



MELHOR VÍDEO
INDEPENDENTE
DE VIAGENS

Cultural Tourism
in São Tomé

ART&TUR
2024

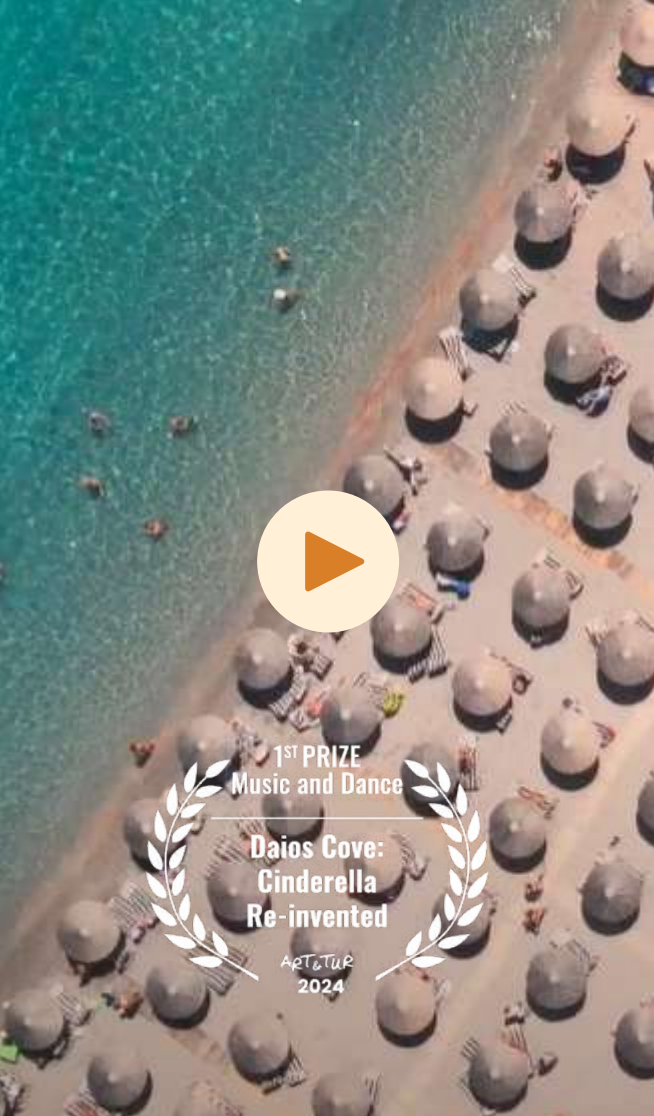


Cultural Tourism in São Tomé

Country São Tomé and Príncipe

SYNOPSIS:

Based on the experience of Wilson (a local guide from São Tomé) and the Roteiro da Boa Morte (Boa Morte Route), this video shows the cultural richness of the island of São Tomé. You can get to know the Tchiloli (a performance art of São Tomé) through the Tchiloli Formiguinha da Boa Morte Group, cultural spaces through the Fábrica das Artes and CACAU, where artist Geane Castro exhibits, and gastronomy through cook Elsa as she prepares Calulu, the typical dish of São Tomé. It's clear then that this island has a lot more to offer than just beaches and nature.



1ST PRIZE
Music and Dance

Daios Cove:
Cinderella
Re-invented

ART&TUR
2024



Daios Cove: Cinderella Re-invented

Country Greece

SYNOPSIS:

The video "Daios Cove - Cinderella Re-invented" offers a modern twist on the classic fairy tale of Cinderella, set against the luxurious backdrop of Daios Cove, a high-end resort. The narrative follows a contemporary Cinderella who experiences a transformative journey, not through a magical fairy godmother, but through the exceptional amenities and experiences provided by Daios Cove.



2ND PRIZE
Adventures
and Expeditions

Far From The World
A Bleu Evasion Story

ART&TUR
2024



Far From The World: A Bleu Evasion Story

Country France

SYNOPSIS:

The story of a woman in search of meaning. Who hasn't felt that disconnection from the world around us? And the need to escape from our daily life? This film portrays Bleu Evasion's excursions as a marine getaway, a suspended moment in time to reconnect with the essence of life.

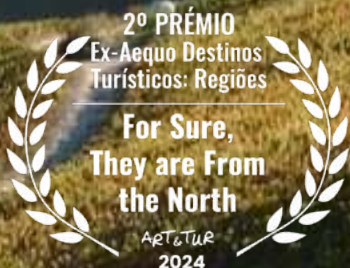


Feel With Us

Country Portugal

SYNOPSIS:

A nature tourism company should embrace the territory where it operates as its own identity. This is the motto of PORTUGALNTN: "Feel With Us." In this promotional video, we want to share what moves us: nature, culture and heritage, gastronomy, but most importantly, the way of life and being of the communities that give life to the territories and define them. The images convey sensations, the words aim to evoke emotions, so that together, in a game of seduction, they can awaken the desire to experience unique and memorable moments, guided by those who live and feel what they transmit and share: PORTUGALNTN.



For Sure, They are From the North

Country Portugal

SYNOPSIS:

In Porto and the North of Portugal there are unique spaces, with an intense soul and full heart. But more than the territory, the experiences and the gastronomy, there is something there that you don't see anywhere else, the people of Porto and the North. Unique, who welcome everyone with a smile on their face and a warm, strong hug.



From Garden to Heaven #tasteslovenia

Country Slovenia

SYNOPSIS:

Slovenian gastronomy is known for embracing the “farm-to-table” philosophy. In this immersive video, we journey behind the scenes into the world of biodynamic suppliers. Meet Jeanne Dumas Chalifour from Canada and Matteo Monterumisi from Italy, who chose the village of Srednje in the Soča Valley to delve into biodynamic farming and goat rearing. Farming, for them, is a canvas for artistic expression, a sentiment they share with Ana Roš, one of the world’s best chefs, from Hiša Franko. Together, they curate sustainable gastronomic experiences, bringing the essence of their garden to the table.



Grand Train Tour of Switzerland. The Ride of a Lifetime

Country Switzerland

SYNOPSIS:

“To promote our touring offer – the Grand Train Tour of Switzerland – we’re inviting our target audience to join tennis legend and Switzerland Tourism ambassador Roger Federer and his co-star Trevor Noah on an adventure that promises to be extraordinary, even if you’re doing it by chance. Things get off to a good start until the pair board a regular train rather than a specially prepared carriage. What follows is a delightful escapade full of heartwarming interactions and breathtaking scenery, proving that in Switzerland you’re never on the wrong train.”





Greenland's Authentic Intelligence

Country Greenland

SYNOPSIS:

#LocalKnowledgeMatters Step into a world where centuries of authentic intelligence guide every step, creating a tapestry of experiences that AI can't replicate. Immerse yourself in Greenland's beauty, from ancient landscapes to the rhythm of modern living. Let authentic encounters and the warmth of local communities redefine your idea of exploration. If you haven't watched our AI video yet, click below to play!



Guided By Nature

Country Portugal

SYNOPSIS:

Sofia, a 24-year-old, goes on a cycling tour. As she pedals, she passes iconic places in the tourist region of Douro and Tâmega in the north of Portugal. The voice over is also female, like Sofia's inner voice. This feminine voice somehow also questions nature, there is an interaction. Nature guides Sofia, and Sofia drives the bicycle that takes her to the places. Under the slogan "Douro and Tâmega - Guided by Nature", Sofia rides through the mountains, down beside the rivers and ends up in the rural villages of the region.





Hamad International Airport Campaign

Country Qatar

SYNOPSIS:

Hamad International Airport, Qatar, wanted to launch a global campaign celebrating the first anniversary of its 'Orchard' indoor tropical garden. This campaign was part of a longer-term strategy to change the perception of what an airport can be, from a place to catch a plane, to an experiential destination – as such, the campaign needed to be engaging, immersive and aspirational – a rich sensory taster of Orchard that conveyed rejuvenation to weary travelers.



Honda's Ramen

Country Portugal

SYNOPSIS:

A gastronomic story to be seen. Ricardo Dias Felner, journalist and food critic, aka The Man Who Ate Everything, met Rajesh Jwarchan through ramen, the famous Japanese soup. Rajesh was born in Pokhara, Nepal, but life would lead him through unexpected paths. At a young age, he went to work as a cook in Japan, where he earned the nickname Honda and learned the art of noodle soup in a small family restaurant. Ramen then became an obsession, even when he decided to cross the world and settle in a snack bar in Estefânia a typical Lisbon neighborhood. In Honda's Ramen, we learn the art of broths and noodles, tonkotsu and shio ramen, and we get to know the adventures and misadventures of those who seek to succeed in the kitchens of Lisbon. The documentary is a declaration of love from a food critic to a delicious dish and also to a community of immigrants who live to serve the people of Lisbon.



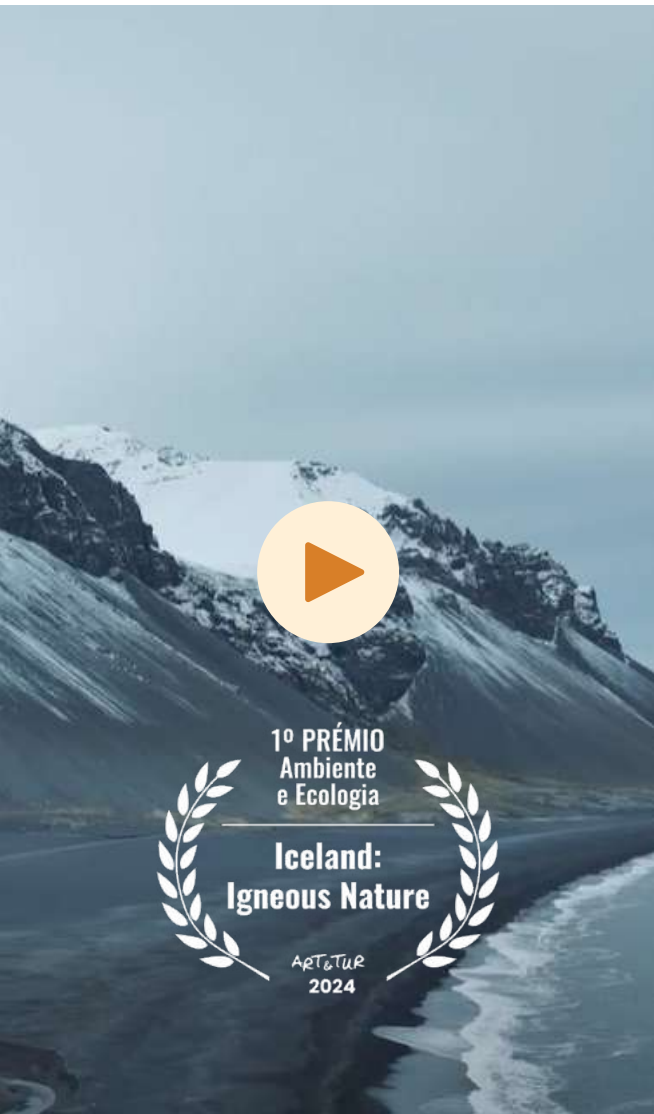


Iceland: Igneous Nature

Country Iceland

SYNOPSIS:

In a majestic setting between the North Atlantic and the Arctic Circle, Iceland emerges as a small world vulnerable to global climate change. This island of contrasts, ranging from the northern lights, ice and lava, with its stunning glacial landscapes and some active volcanoes, faces an enormous challenge. Light pollution, melting glaciers, air and water pollution and rising sea levels challenge environmental sustainability, while local communities are witnessing significant changes in their ways of life. The same goes for the fauna and flora of Iceland, always present throughout the film. This synopsis explores Iceland's fight to preserve its unique nature while facing growing environmental pressures, highlighting the urgency of global action to mitigate the impacts of climate change in what is one of our planet's most iconic environments. A film directed by Paulo Ferreira with voiceover by Eduardo Rêgo.

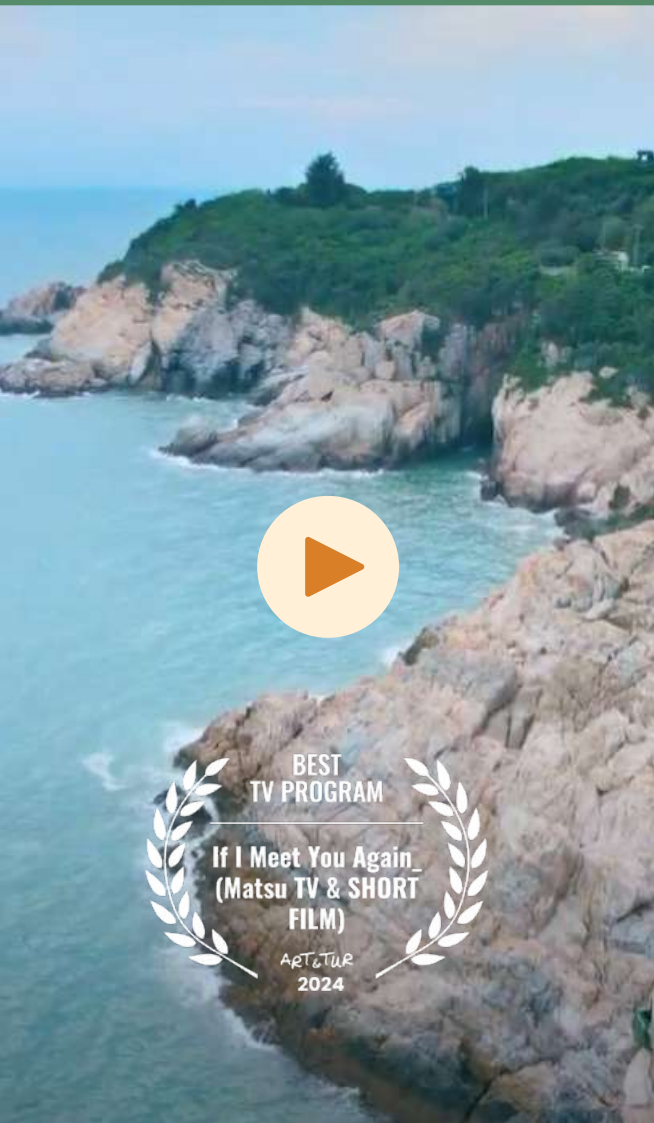


If I Meet You Again_ (Matsu TV & SHORT FILM)

Country Taiwan

SYNOPSIS:

Matsu is a beautiful island. Through our film, we hope to bring more awareness to its historical stories. This land has endured the ravages of war but has now undergone a rebirth, becoming a tourism destination rooted in its wartime culture. We aim to convey the importance of world peace through this film. It is suitable for audiences of all ages to enjoy.





2º PRÉMIO
Ambiente
e Ecologia

I'll Fly With You

ART&TUR
2024

I'll Fly With You

Country Iceland

SYNOPSIS:

"I'll Fly With You" is a special feature on the extraordinary behaviours of migrating birds and the current findings of a team from the Centre for Environmental and Marine Studies, of the University of Aveiro, led by the researcher José Alves, who, for more than 20 years, has been on the tail of three species – the Eurasian whimbrel, the black-tailed godwit and the Eurasian oystercatcher. RTP's "Linha da Frente" has been in Iceland with José Alves, Camilo Carneiro, João Belo and Afonso Rocha, bringing back amazing details on the lives of these "flying machines".



2º PRÉMIO
Ex-Aequo
Turismo Cultural

In Our Care.
The Keeper's
Choice

ART&TUR
2024



In Our Care. The Keeper's Choice

Country Portugal

SYNOPSIS:

Álvaro Costa came to Museu Nacional de Arte Antiga in 2016, despite during his childhood having spent many school afternoons in the Museum's garden drawing. The themes in the "Last Judgement" painting, Álvaro's favourite, mirror his sense of duty and responsibility. Performing different tasks as surveillance guard, surveillance coordinator and receptionist, he faces several challenges and unforeseen events that leave many stories to tell.



2º PRÉMIO
Música e Dança

In the Centre - Dance,
Science, Architecture
and History: a Path

Art&Tur
2024



In the Centre - Dance, Science, Architecture and History: a Path

Country Portugal

SYNOPSIS:

NO CENTRO is a creative project in contemporary dance built upon the stories of the Centro de Ciencia Viva of Vila do Conde, in co-production with Ventos e Tempestades – Associação Cultural. Intersecting stories from the past, experiences from the present, and projections into the future, an artistic object is created and shared with the public. NO CENTRO is a project for several performers of contemporary dance. But it is also a project that can include the community, the Centre's collaborators, or other participants who, in some way, are part of the history of this space. NO CENTRO is a path through the different spaces of the Center of Viva Science, where the public is invited to live in a performative space, in which the center of action moves according to the stories being told. And in the center of each one, the center of performance is built. In a dynamic and fractal construction of the artistic object.



1º PRÉMIO
Turismo Cultural

Interconnected

Art&Tur
2024



1st PRIZE
Cultural Tourism
(Ex-Aequo)

Interconnected

Art&Tur
2024



Interconnected

Country Portugal

SYNOPSIS:

I first visited the Serralves Gardens when I was around 8 or 9 years old. I still remember today what I felt. Surprise, astonishment, discovery, corners, magic, its mysterious side that transports us to many films and stimulates the imagination. The Serralves Gardens go beyond images, history and words, placing themselves in the space of magic and fantasy. It is this energy, this feeling, that I put into this film, and I celebrate the gardeners who keep this space alive.



It's Only 3 Days

SYNOPSIS:

"Pedro decides to take a trip, with friends, through the center of Portugal. Initially, it was ""only 3 days"". But he quickly realizes that ""only 3 days"" is not enough to discover the diversity and richness of the destination. He ends up ""getting lost"" because of how much there is to see, do and know. And the trip, planned for just 3 days, becomes a journey of reencounter with yourself, a trip in which, at each stop, you unite more with the destination and its traditions, with ""its people"", ending up feeling an enormous difficulty to return home, even if the longing increases. He feels that the places he visits, and the people he crosses paths with, want his time and he wants ""just one more day"". In the end, he realizes that this trip takes on a whole new meaning with the presence of those he misses most: his family."

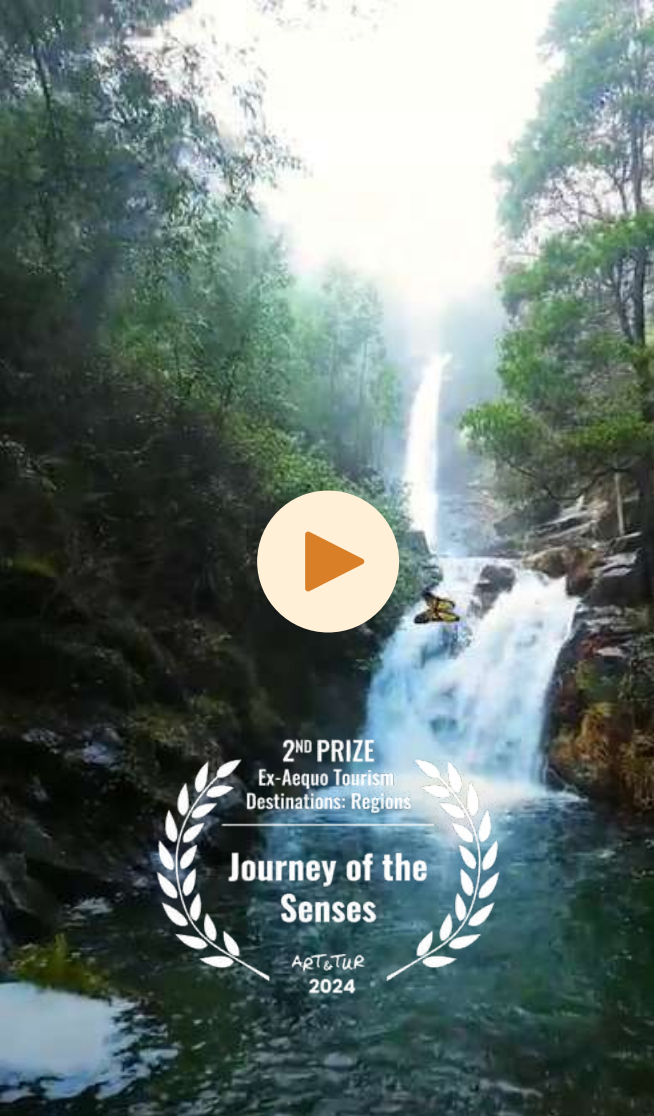


It's to Celebrate

Country Portugal

SYNOPSIS:

Life is three days, we have to enjoy everything it offers us as if it were a short and quick party. Living is an art and we have to know how to make the most of every minute, and the territory of Beira Baixa in Portugal has everything for three days well spent, with gastronomy, nature, spaces, experiences and people, you have to enjoy it in celebration and joy, three laps around the carousel called earth. In this film, life is a female character who dances, at a party, and enjoys a trip intensely.

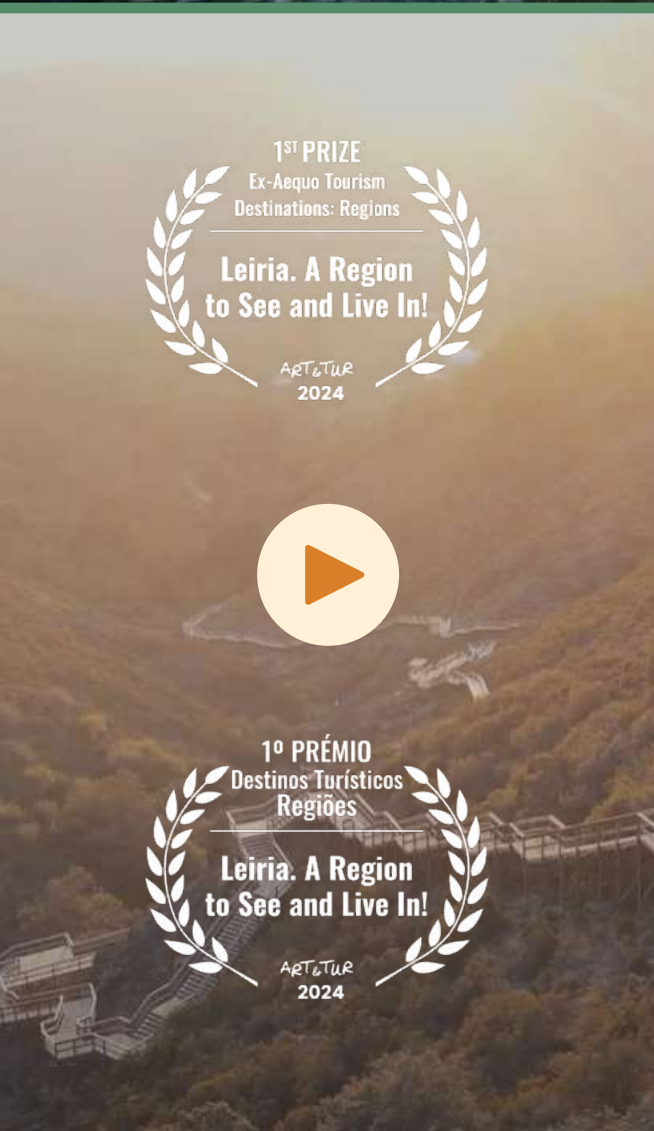


Journey of the Senses

Country Portugal

SYNOPSIS:

"Journey of the Senses" is an experiential film that takes you on a thrilling ride through the Coimbra region. Through an immersive rollercoaster simulation, you'll travel from the sea to the mountains, exploring stunning landscapes and discovering the vibrant emotions of this region. Awaken all your senses and see the region as you've never seen it before, on a journey that passes so close to the waves of the Atlantic Ocean that you can almost feel the sea breeze, or that flies so high through the skies of the mountains that the breathtaking panoramic views will "take your breath away".

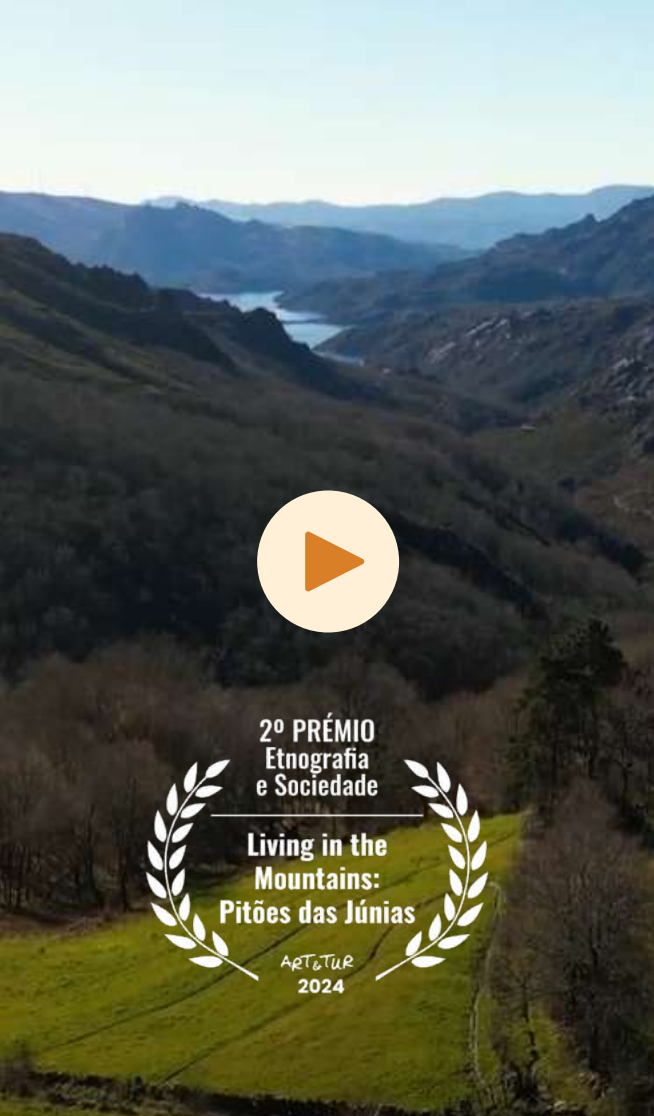


Leiria. A Region to See and Live In!

Country Portugal

SYNOPSIS:

"In a world increasingly dominated by artificial intelligence, we challenge reconnection. Living is an emotional Experience. Intelligence alone is not enough to understand the world or a place. Emotions experienced in the right place, stay with us, forever. Leiria is more than a destination to explore; It is an invitation to feel life in all its dimensions. Here, every corner reveals a new promise of discovery. From the imposing castles and monasteries, to the serene beaches and dense mountains, Leiria awaits you. But what really makes Leiria special is its people. The cuisine reflects the richness of the land and sea. The business dynamics and employment opportunities reflect the region's entrepreneurial spirit, while the cultural offer and recreational activities guarantee an always full agenda. In Leiria every moment is a story, every sensation an eternal memory."



2º PRÉMIO
Etnografia
e Sociedade

Living in the
Mountains:
Pitões das Júnias

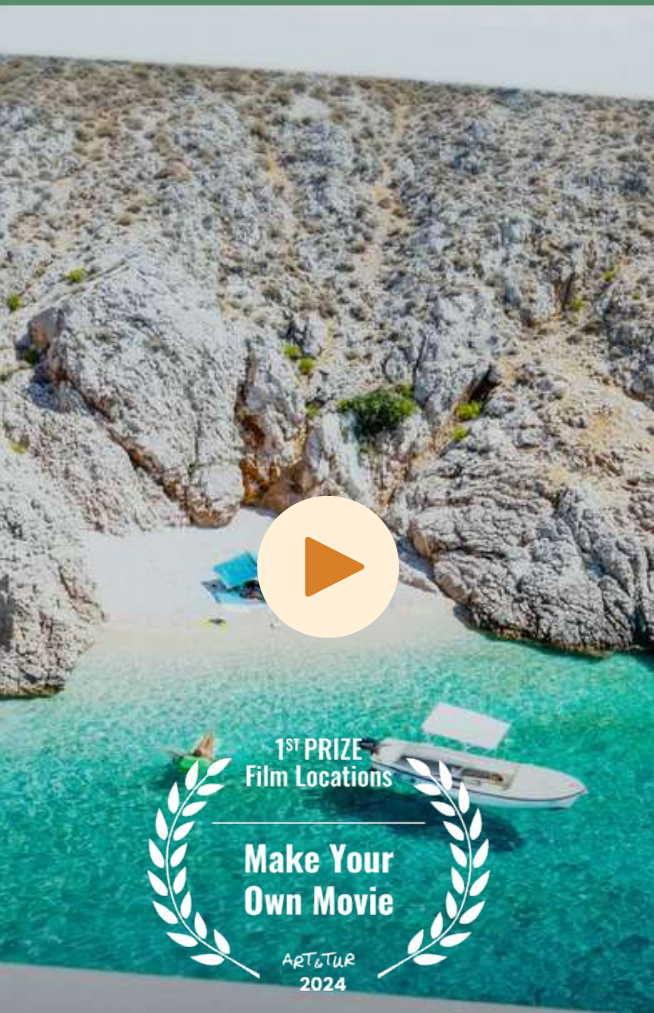
ART&TUR
2024

Living in the Mountains: Pitões das Júnias

Country Portugal

SYNOPSIS:

Land of shepherds, land of wolves, land of borders, land of mountains. We go to Pitões das Júnias, in Gerês, to go hiking, visit the monastery, see the waterfall, enjoy the landscape, see the snow in winter, feel nature in summer. We went to Pitões das Júnias because of its people. It is one of the highest villages in Portugal.



1ST PRIZE
Film Locations

Make Your
Own Movie

ART&TUR
2024



Make your Own Movie

Country Croatia

SYNOPSIS:

In the pursuit of making the shooting of his film ideal, a producer contacts the location manager who picks up the call from his "office" on the Kvarner beach. The location manager immediately throws himself into the assigned tasks with ease. Along the way, he receives calls from production companies, each with a different genre of film in mind, who are looking for as diverse locations as possible. Through the adventures of the location manager, the inexhaustible content and tourist offers of the Kvarner region are presented, and the emphasis is on gastronomy as a comparative advantage of the destination. The message sent by the film is that every activity and ambience we desire can be found in the Kvarner.



2º PRÉMIO
Cultura
e Património

Manton de
Manilla

ART&TUR
2024



Manton de Manilla

Country Portugal, Spain

SYNOPSIS:

A unique journey through the pages of “Águas do Meu Contar”, the captivating book by Carlos Brito. Through the magic of animation, we will bring to life “The Manton of Manila”, an exciting story of smuggling on the banks of the Guadiana at Christmas time. The video brought to life the rich cultural heritage of Alcoutim and Sanlúcar de Guadiana. Additionally, an interview was carried out with the author of the Tale, Carlos Brito, as well as a short film presenting Manton de Manilla and its meaning.



SPECIAL AWARD
Global Humanitary
Challenges

+ Mapping Survival +

ART&TUR
2024

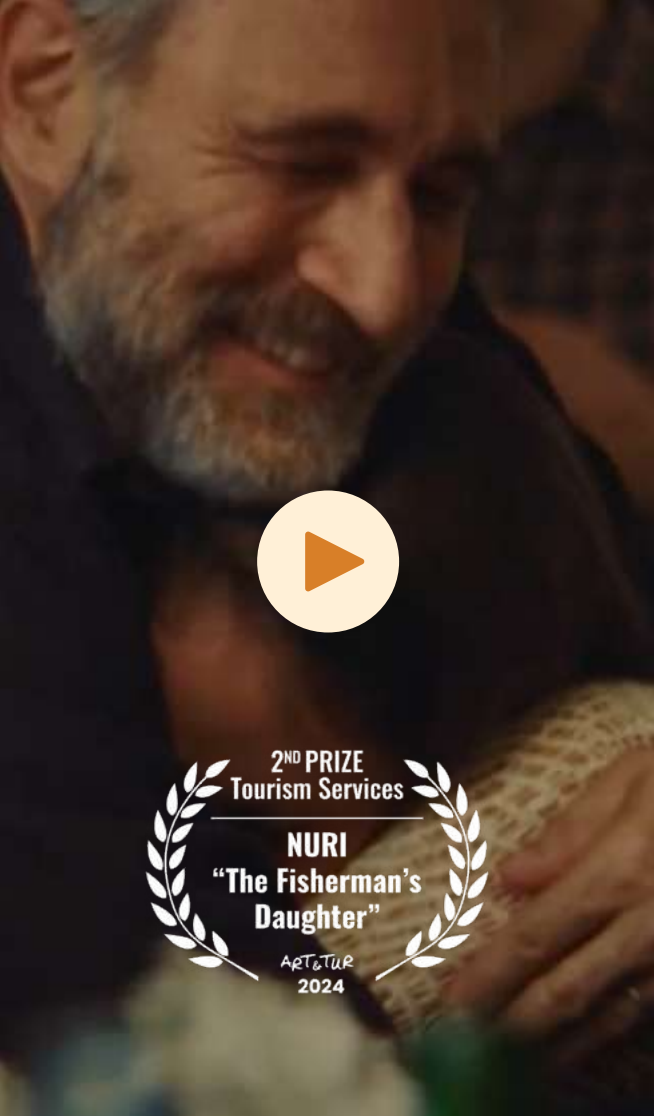


+ Mapping Survival +

Country Chad, United States

SYNOPSIS:

Against the wishes of tribal elders, Hindou Oumarou Ibrahim's mother made enormous sacrifices to send her daughters to school in the capital city of N'Djamena. They regularly returned to work the land with the nomads, learning their centuries-old culture, caring for cattle, and helping women and girls move from one settlement to another in search of water and good pasture. Over the years, she observed Lake Chad, once one of the largest lakes in Africa, shrinking significantly and threatening the livelihoods and survival of more than 30 million residents. Access issues were further exacerbated by ongoing conflict and insurgency, and land grabs by farming and fishing operations. Moved by the suffering and uncertainty experienced by her people – the Mbororo pastoralist community of Chad – she leveraged her education to become an environmental activist and geographer.



NURI

“The fisherman’s daughter”

Country Portugal

SYNOPSIS:

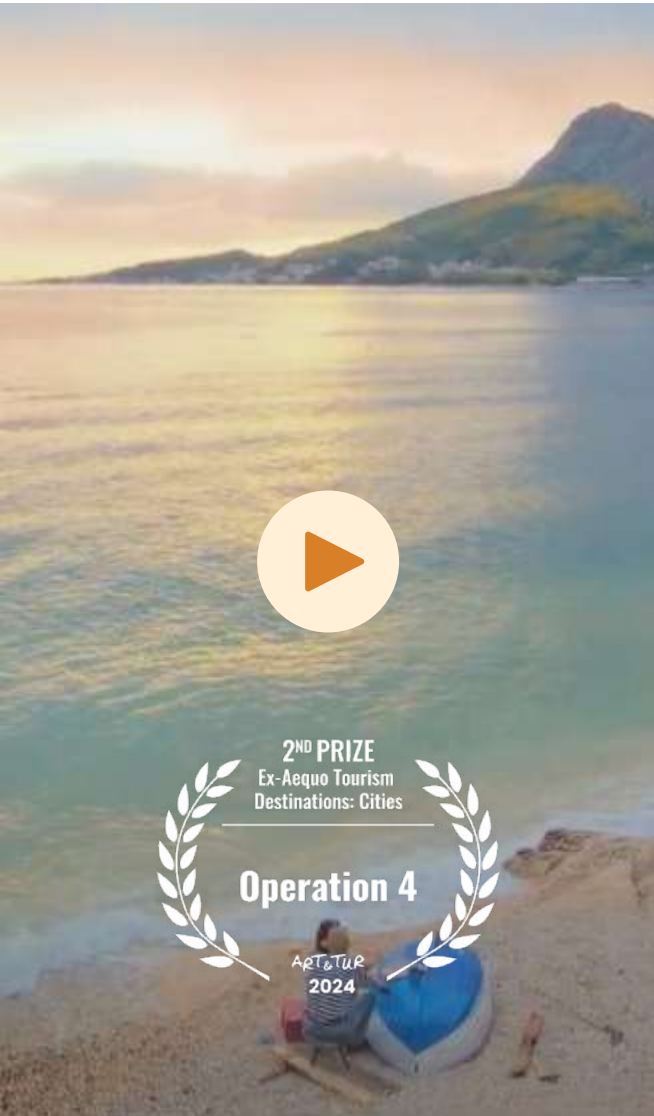
“The story follows a Portuguese woman living in NYC. It’s her birthday, but she can’t reach her dad - a professional fisherman living in a small village on the Portuguese coast - for their traditional phone call. Informed by the news that a heavy storm front will hit the coast, she gets worried, and is carried away by her anxious thoughts, until... someone rings the doorbell.”



One client, One Tree

SYNOPSIS:

Portugal, a country of dazzling contrasts, where golden sandy beaches come together with green mountains, and historic cities breathe culture and tradition. Unfortunately, the Portuguese beauty faces a bleak scenario. While the flames ravage our forests, Portugal faces a nightmare of alarming dimensions. Wildfires, which are becoming increasingly frequent and destructive, are not only devastating our land, but also our home. In 2022, 110,007 hectares burned in Portugal, the equivalent of 110,000 soccer fields, in a total of around 10,500 rural fires. In 2023, fires had consumed an area of 27,802 hectares by August. These phenomena have a global impact, through soil degradation, destruction of animal and plant life, habitat modification, soil erosion, water pollution and possible flooding. The fires have been devastating, and the burned areas have a major impact on tourism in Portugal, which is why awareness-raising initiatives are necessary. At Dtravel, we know that today’s actions represent change in the future. Our commitment to the environment is total.



2ND PRIZE
Ex-Aequo Tourism
Destinations: Cities

Operation 4

ART&TUR
2024

Operation 4

Country Croatia

SYNOPSIS:

The video aims to present Omiš to all its visitors (both future and present) as the proud hometown of Ivan Perišić, a world-class football player who has often pointed out the fact of coming from Omiš, a small town on the Adriatic coast, 25 km south of Split. The video is based on a true story and follows two kids looking for Ivan through the streets of Omiš, indirectly revealing to its viewers pieces of the town's rich cultural and natural heritage: the traditional dish of soparnik, traditional klapa-singing which is listed by the UNESCO as part of the world's intangible cultural heritage, beach sceneries and rural hinterland landscapes, cultural landmarks (the medieval town centre and the 13th-century tower of Peovica, etc.), as well as scenes from every-day life (favourite local game of balote or bocce, town's farmers market, etc.) and other elements of local identity (traditional folk costumes etc.).



2ND PRIZE
Cultural Tourism

**Passion and Tradition:
Yonabaru's Grand
Tug-of-War,
Okinawa Japan**

ART&TUR
2024



Passion and Tradition: Yonabaru's Grand Tug-of-War, Okinawa Japan

Country Japan

SYNOPSIS:

The Yonabaru Great Tug-of-War Festival is one of the three biggest Tug-of-War Festivals in Okinawa, Japan. It is an exhilarating event that attracts a large crowd. Many participants gather to take part in this grand tug-of-war, featuring an impressive 5-ton, 90-meter long rope. These ropes symbolize dragons ascending to the heavens. During the tug-of-war, the ropes are pulled from east to west, serving as a means to predict the success of the upcoming harvest season.



Patagonia Adventure: Climate Research in the Ice Desert

Country Chile, Germany

SYNOPSIS:

For the climate researchers, many areas in the Patagonian ice sheet are still unknown places and can hardly be reached. A young German scientist who has been cooperating with Chilean scientists for years has now ventured on a unique project. Together with the best-known German mountaineers Robert Jasper and Jörn Heller, he dared an extreme expedition in which the weather was the greatest enemy. Only the construction of a snow cave saved them from a great catastrophe. At the same time, another catastrophe is taking its course: the changes caused by climate change in the Patagonian ice sheet are more dramatic than previously assumed.



Patrol

Country Nicaragua

SYNOPSIS:

An emerging crisis in one of the last remaining rainforests in Central America ignites a heroic mission in PATROL. When illegal cattle ranchers decimate large swaths of rainforest, indigenous rangers join forces with an American conservationist and undercover journalists to expose the dark world of conflict beef.





2ND PRIZE
Tourism Destinations:
Countries

Peru Wow

ART&TUR
2024

Peru Wow

Country Peru

SYNOPSIS:

"Two astronauts in outer space discover something unusual during a routine scan, capturing their attention. We catch a glimpse of ancient formations and otherworldly landscapes on their navigation screen. Intrigued by their findings, they decide to abort their mission and investigate a mysterious place on Earth called Peru. We witness their amazing voyage through breathtaking landscapes, where they discover a land of wonders beyond expectations. It's an experience that is hard to put into words."



2^º PRÉMIO
Turismo Rural
e Olivoturismo

Places and Olive Mills

ART&TUR
2024



Places and Olive Mills

Country Portugal

SYNOPSIS:

Promotional video of the olive tourism event held in Castanheira de Pera on the occasion of World Olive Day, celebrated on November 26th, within the scope of the international project to promote olive trees, olives and olive oil, Olive4All



Riding Cabo Verde

Country Cabo Verde

SYNOPSIS:

Can a word, an expression, contain the essence of an entire culture? Morabeza. No one knows exactly what it means. And yet, the word is felt as soon as we get off the plane, in Cape Verde. On this trip, João Kopke will look for waves to find out, in fact, where the meaning of this beautiful word comes from and where it goes.



Romaria d'Agonia

Country Portugal

SYNOPSIS:

"There is a heritage to be passed on. And a story to be told. (...) This is why ... We are all Romaria!" A film that speaks of memory and future. It speaks of the city of Viana do Castelo, where one of the world's greatest traditional festivals (Romaria) occurs. During August, the city is filled by millions of visitors that have missed it and that want to live one of the most intense Portuguese festivals."





1º PRÉMIO
Turismo Rural
e Olivoturismo

Rostos da Aldeia:
Serra de Santo
António

ART&TUR
2024



Rostos da Aldeia: Serra de Santo António

Country Portugal

SYNOPSIS:

Situada num planalto em plena Área Protegida da Serra de Aire e Candeeiros, a freguesia de Serra de Santo António, no município de Alcanena, é uma pequena concentração de caprichos da natureza e de conquistas do homem. Visto do céu, é uma espécie de labirinto, de muros de pedras solta e amontoados de pedras (marouços e casinas). Visto na terra, é uma sucessão de campos agrícolas e olival tradicional, e engenhosas construções, humanas e naturais, como pias, grutas e algares. Há trilhos pedestres bem sinalizados para os conhecer.



2º PRÉMIO
Ex-Aequo
Turismo Cultural

Sintra, a Land of
Timeless Beauty

ART&TUR
2024



Sintra, a Land of Timeless Beauty

Country Portugal

SYNOPSIS:

Throughout a journey through different locations, two strangers walk alone, following different paths. They cross paths at various stages of their journeys, in various settings, like soul mates destined to meet at every stage of their lives. A journey through the day, or days, with different tones and colours, with images of exteriors, images of interiors and a grand final meeting between the two characters, a true fairytale ending. It could only be this way, given that Sintra is Portugal's most mystical and romantic destination.



Stories from the Land: The Tradition that Unites Generations

Country Portugal

SYNOPSIS:

"Stories from the Land - The Tradition that Unites Generations" portrays the stories of the olive picking tradition. Embarking on the journey of this tradition in the picturesque village of Louriçal do Campo, nestled in the interior of Portugal's Beira Baixa region, is more than just documentation; it is an immersion into the stories and experiences that have shaped this community. The project goes beyond capturing the beauty of the harvesting process; it seeks to unveil the memories of the local inhabitants. From this dive into tradition arose the quest to understand the true cultural significance of olives in this village and how this ancestral practice continues to shape and unite the community to this day.



1º PRÉMIO
Etnografia
e Sociedade

Stories from the Land:
The Tradition that
Unites Generations

ART&TUR
2024



Sweden (not Switzerland)

Country Sweden

SYNOPSIS:

The film addresses the constant mix-up of Sweden and Switzerland, this happens all of the world even by world leaders and organizations and also by global travelers. The film, that has a humorous tone, starts with a woman that in an official style, inspired by Noble prize announcement, addresses the leaders of Switzerland in an attempt to end the worldwide mix-up of Sweden and Switzerland. The Swedish spokes person suggests that the two countries shall divide who owns/talk about what. The film, led by the spokesperson, go through a number of examples showing what you as a tourist can experience in Sweden in contrast to Switzerland, for example Switzerland gets banks and Sweden gets sandbanks due to Swedens long coastline, Switzerland gets mountain tops (the alps) and Sweden in return get rooftops (bars).



BEST
ADVERTISING
CAMPAIGN

Sweden
(not Switzerland)

ART&TUR
2024

1ST PRIZE
Tourism Destinations:
Countries

Sweden
(not Switzerland)

ART&TUR
2024



1ST PRIZE
Adventures
and Expeditions

The Africas

ART&TUR
2024



The Africas

Country Egypt, Ethiopia, Namibia, Turkey

SYNOPSIS:

The Africas was produced for Sony as a promotional online film to encourage filmmakers to capture the cinematic world around them. The film is a captivating exploration of Africa beyond the lens of Westernized portrayals. Through breathtaking cinematography and evocative storytelling, the film delves into the rich tapestry of cultures, landscapes, and histories across the continent. Departing from conventional depictions, "The Africas" challenges stereotypes by presenting unfamiliar landscapes, diverse tribes, and the intricate interplay of religion, architecture, and geography. Produced originally as a promotional piece for Sony, "The Africas" transcends its commercial origins to become a powerful testament to the importance of authentic representation.



1ST PRIZE
Environment
and Ecology

The Island

ART&TUR
2024



The Island

Country Turkey

SYNOPSIS:

Ada; She is a little girl living in a dry village where it has not rained for a long time. Ada's family is considering leaving the village if the thirst continues. Ada is very upset about this and wants to tell us about her village with her camera. She goes to a lake that used to be full of water and visits the island named after her. But she sees that the lake is completely dry, the soil is cracked and there is no water left in it.



1º PRÉMIO
Produtos
Turísticos

The Landscape
we Choose

ART&TUR
2024



2º PRIZE
Tourism Products

The Landscape
We Choose

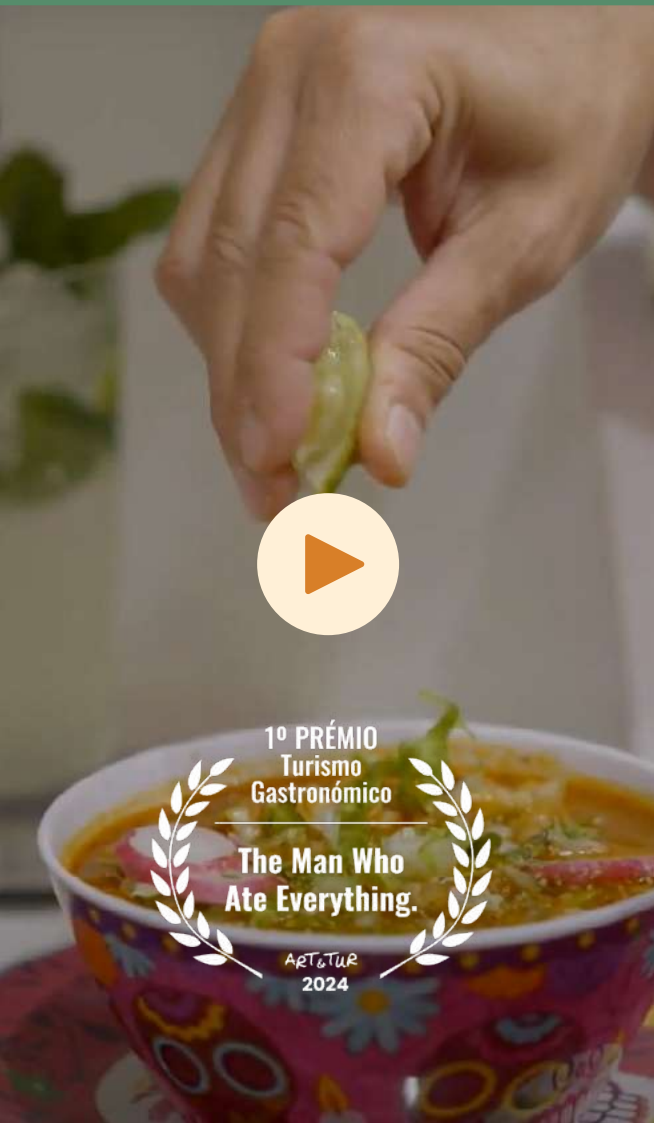
ART&TUR
2024

The Landscape we Choose

Country Portugal

SYNOPSIS:

A journey along the southwest coast of Portugal through the lens of its landscape. In a local country house, an enthusiastic conversation over lunch, among some of the key characters of Rota Vicentina's network, gives us the lineup. Subjects like the agriculture as the main shaper of the countryside's looks and healthy life, the choices of the consumers that eat the local products, the cork forest as the main responsible for the biodiversity in that ecosystem or the cooperatives as solutions for connecting the smallest dots are brought up, with lightness as much as sharpness. Tourism is always in the background, telling us how it can be part of the solution for balanced and strong rural areas in the future.



1º PRÉMIO
Turismo
Gastronómico

The Man Who
Ate Everything.

ART&TUR
2024



The Man who Ate Everything.

Country Portugal

SYNOPSIS:

A gastronomic story to be seen. Ricardo Dias Felner, journalist, and food critic, aka The Man Who Ate Everything, shows us in 10 episodes the richness of flavors one can find around Lisbon. In each episode, we're taken on a journey through different cultures through their cuisine. In this episode, we get to meet the seasonings of China



2º PRÉMIO
Arte e
Criatividade

The Memory of the Stones

ART&TUR
2024

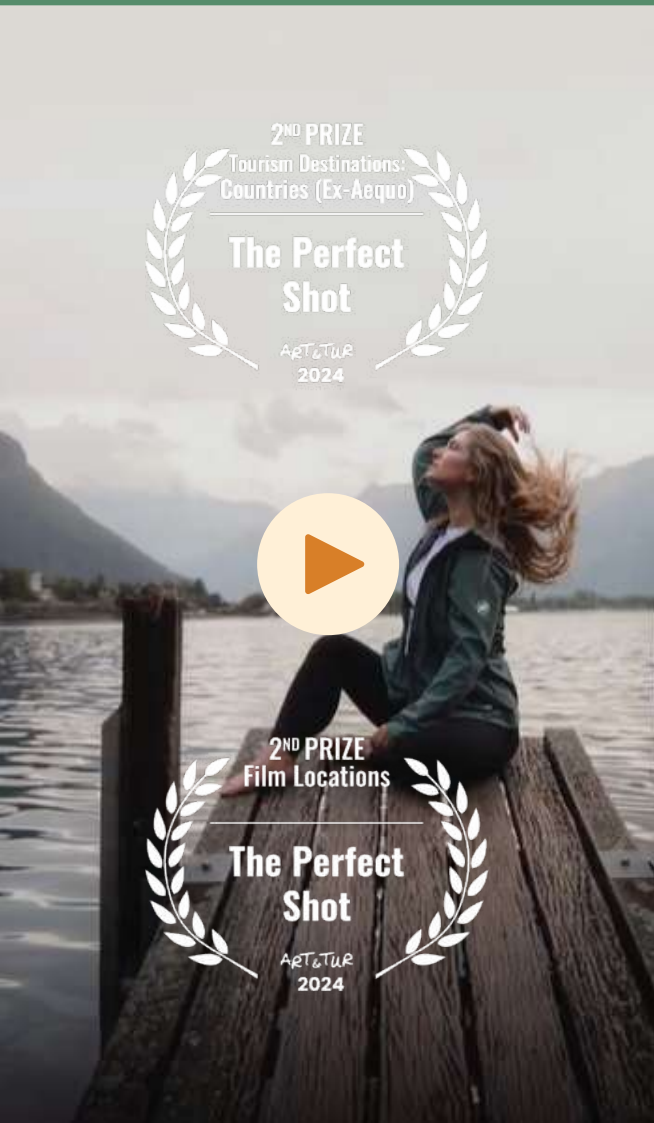


The Memory of the Stones

Country Portugal

SYNOPSIS:

The shapes and designs that the stones of Gardunha take over the centuries are the theme for the tiles and inspiration for the author of Lourçal di Campo's work.



2º PRIZE
Tourism Destinations:
Countries (Ex-Aequo)

The Perfect Shot

ART&TUR
2024

2º PRIZE
Film Locations

The Perfect Shot

ART&TUR
2024



The Perfect Shot

Country Switzerland

SYNOPSIS:

Introducing 'The Perfect Shot' – a cutting-edge YouTube series by Switzerland Tourism, featuring four talented travel photographers from around the globe. In this fast-paced autumn expedition across Switzerland, Siddhartha Joshi (India), Sean Dalton (USA), James Popsys (UK), and Lizzie Peirce (Canada) embark on a mission to capture the essence of Switzerland amidst diverse challenges. Each influencer is strategically sent to a different region of Switzerland - one to the East, one to the South, one to the West, and one to the North, offering viewers a comprehensive glimpse into the country's varied landscapes and cultural nuances. Through five captivating episodes, viewers will witness the beauty and cultural richness of Switzerland through the lenses of these charismatic creators, as they overcome creative obstacles and strive to achieve the perfect shot, adding an exciting dimension to their photographic journey.



The Secret of Who You Are

Country Portugal

SYNOPSIS:

Sometimes, when you need to find yourself, you need to delve into the darkness into to the bottom of things lost in your own maze, to get a glimpse of who you are as human being, but to do that you need to look at the very beginning, to understand who you are, you have to understand who you were. The secret of who you are, resides in our own history. In the Coa Museum we can observe the reflection and evolution of the human touch in art. Welcome to the Côa Valley Museum and Archeological Park, where you have 3 sites of palaeolithic rock art to visit an outstanding example of creative genius at the dawn of human cultural development. The Coa Valley is the biggest open air site of palaeolithic rock art in the world. Where a guide can show you in loco where we were 20 000 years ago. There's more than 600 rocks identified, and many still eager to be discovered. So come explore the past, to understand our future.



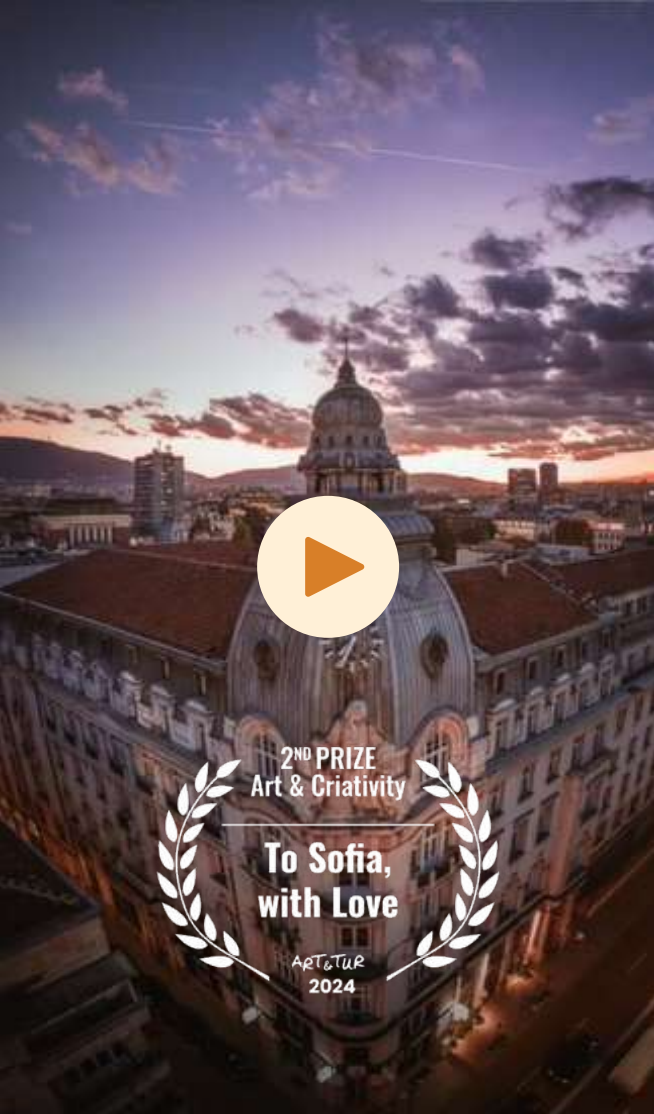
To be Albertan

Country Canada

SYNOPSIS:

An ode to the province, "To Be Albertan" celebrates the sense of freedom Alberta evokes, whether you're here for a moment, a week, or a lifetime. This video highlights the province's diverse landscapes, from the Rocky Mountains to wide-open Prairies, from the Canadian Badlands to sparkling cityscapes. And it gives voice to Alberta's diverse peoples—the wild, the bold, and the free.





To Sofia, with Love

Country Bulgaria

SYNOPSIS:

Oftentimes we forget about the beauty of our city. We become entirely fixated on how late a bus line might be one day, whether that pothole we saw last month has been fixed, or angry that our expectations at a large event weren't met. In the end, the city we want to live in is the one we construct. It's one molded by hope, love, and, sometimes, the smell of lilac trees in early spring. This is our love letter to Sofia – a city that neither of us grew up in, but one that, like a letter from a forgotten love, we've read over and over again and reminded ourselves of how, for that one moment in time, we saw everything brighter, happier, and, in a way, endless. This is the start of a conversation. We hope you'll fall in love as well, whether that be for 12 minutes or a lifetime.



2ND PRIZE
Art & Criativity

To Sofia,
with Love

Art&Tur
2024



Unseen Iraq: Challenging Misconceptions

Country Iraq

SYNOPSIS:

Four Portuguese have joined forces to cross the entire length of Iraq on a simple mission: to challenge prejudices. From vibrant Baghdad to the tranquil Marshes of Mesopotamia, from the history of Babylon to the impact of the war with ISIS in Mosul, they delve into the depths of this complex country. Amidst festive nights in Kurdistan and the solemnity in Najaf, the world's largest cemetery, emerges the certainty that Iraq deserves to be understood beyond the headlines. This is a documentary of hope, where each encounter reveals the resilience and potential of a people striving for a better future.



1^º PRÉMIO
Aventuras
e Expedições

Unseen Iraq:
Challenging
Misconceptions

Art&Tur
2024

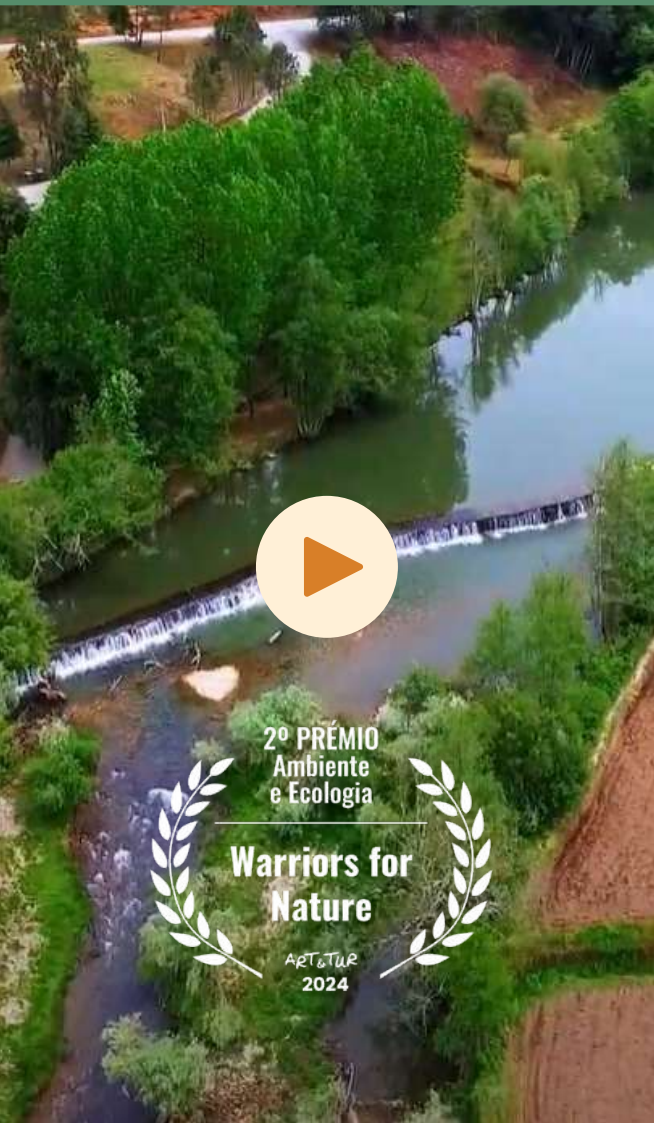


Valley of Cambra, with Great Delight.

Country Portugal

SYNOPSIS:

Valley of Cambra is a Portuguese industrial city. It is located among the large and incredible Portuguese Mountains, one of which is Serra da Freita, one of the most incredible Portuguese natural territories. (...) Valley of Cambra, with great delight. The film presents itself as very disruptive, but creatively young, fresh, with a lot of humor and some irony, with the goal of a quick and powerful buzz on social networks and in the territory itself. Taking into account the brand's signature, "Valley of Cambra, with great delight.", the narrative path is built through antithesis and reverse psychology, with the main character, a well-known Portuguese character, who represents everything but delight and good taste. "Camaleão" is an internet phenomenon in Portugal and is the guy who dresses with a questionable style, who behaves without elegance, who has questionable musical tastes, in short, who represents everything but delight and good taste.



Warriors for Nature

Country Portugal

SYNOPSIS:

Carla Cruz is passionate about protecting temporary ponds, one of the most endangered habitats on the planet. But the defence of nature is also carried out with small insects, such as bees. After a day in the field with Andreia Penado, we learn about the different species of bees that survive in our country. In this episode, we still have time to visit the Serra da Estrela with Davina Falcão, who divides her time between scientific illustration and the conservation of snakes in Portugal.



BEST
INDEPENDENT
TRAVEL VIDEO

We All Start Somewhere

ART&TUR
2024

boarded 78 flights.



We All Start Somewhere

Country --

SYNOPSIS:

In 2023 I embarked on an incredible journey, traversing 23 countries. My camera was my passport to a world of untold stories, from the awe-inspiring heights of the world's tallest waterfalls to encounters with remote tribes untouched by modernity. Yet, amidst this whirlwind of discovery, I found myself questioning the pursuit. In the simplest lives I encountered, I saw a contentment that eluded my relentless chase for the extraordinary. This year's travels weren't just about the places I visited or the scenes I captured; they were about understanding my own story. It's not the distances that matter, but the moments we cherish. As a storyteller, I've learned that true fulfillment comes not from showcasing the world's wonders, but from appreciating the beauty in everyday simplicity. Join me on my journey, and let's discover together that sometimes, the most profound stories are hidden in the simplest of moments.



1ST PRIZE
Culture and
Heritage

Wroclaw: City of Adventure

ART&TUR
2024



Wroclaw: City of Adventure

Country Poland

SYNOPSIS:

"Wroclaw: City of Adventure" is a thrilling cinematic journey that combines the excitement of an adventure film with the rich historical tapestry of Wroclaw, a city that holds secrets dating back to the XII century. The film, stylized as a trailer for an epic adventure movie, follows the protagonists, Filip and Natalia, as they embark on a quest to uncover a long-lost treasure hidden for centuries. The film seamlessly integrates historical facts with a captivating fictional narrative, urging tourists to uncover the hidden gems that make Wroclaw a city of endless adventure and discovery.

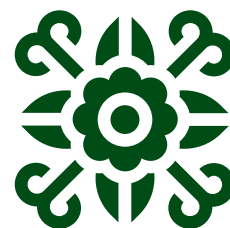
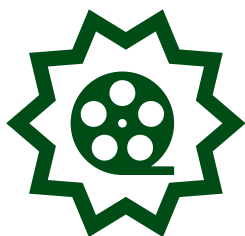
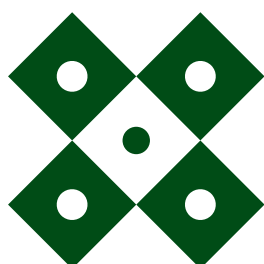


You Hit the Bull's Eye: Castelo Branco

Country Portugal

SYNOPSIS:

A humorous tourism promotional video for the Municipality of Castelo Branco, highlighting the various tourist attractions the municipality has to offer visitors.





PARTNERS



CENTRO
PORTUGAL
FILM COMMISSION



Turismo
Centro
Portugal
Um país
dentro do País

Member

