

ART&TUR



Member



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365 dias à descoberta

XVIII ART&TUR INTERNATIONAL TOURISM FILM FESTIVAL

Fundão

SEPTEMBER
9-12th
2025

COMPETITION



ART&FACTORY





ART&FACTORY by ART&TUR

2025

Fundão - Portugal

ART&FACTORY 2025 is a creative, zero-budget competition for professional filmmakers whose motivation goes far beyond the ordinary professional duties of producing a tourism film. On the contrary, the basic challenge of this competition is to mobilize personal and group enthusiasm and knowledge to find creative solutions in an adverse context of lack of time and insufficient resources.

It also aims to raise awareness of the importance of lesser-known but highly significant elements of Fundão's natural and cultural heritage, using audiovisuals as a tool for heritage interpretation and tourism promotion.

Article 1 Subject

ART&FACTORY 2024 will take place in the city of Fundão, from September 2 to 9, 2025 (one week before ART&TUR - International Tourism Film Festival). Its aim is to surprise the festival's audience and jury by highlighting new and unexpected productions in the ART&TUR Premieres Section, and thus celebrating the merit and creativity of the audiovisual teams involved in the competition.

Article 2 Purpose

1. To produce a film over a period of 6 days to be premiered at the 18th ART&TUR - International Tourism Film Festival - in Fundão in 2025, with a dual purpose: to enhance the creative portfolio of the participants and to promote the Municipality of Fundão as one of the most attractive and sustainable areas in Portugal.

Article 3 Eligibility

1. ART&FACTORY accepts as participants audiovisual professionals with proven professional experience from any country in the world.



2. On the registration form, each team must confirm the following requirements:
 - a. Availability to pay their trip way and return to Fundão;
 - b. Availability of time to stay in Fundão between September 2nd and 13th, 2024 (the stay will be at the Festival organizer's expense, including hotel, meals and local transport);
 - c. Be self-sufficient in technical means (cameras, computers, editing software, etc.) to carry out their own project.
3. Specifications for audiovisual productions:
 - a. Length of videos:
 - *Short Doc*: 4 to 8 minutes;
 - Promotional: 1 to 3 minutes.
4. Photography section to be submitted by each team:
 - 10 photographs in digital version;
 - 3 printed photographs (A3 or A2).
5. The ART&FACTORY themes include the following categories:
 - a. "Natural heritage"
 - b. "Architectural Heritage"
 - c. "Experiences"
 - d. "Arts and crafts"
 - e. "Living culture"
 - f. "Flavors and aromas"
 - g. "Routes"
 - h. "Biographies"
 - i. "By chance"
 - j. Combination of two or more themes.

Article 4 Registration

1. Applications must be submitted to the 18th ART&TUR - International Tourism Film Festival - Fundão 2025, by filling in the details requested on the form available at: <https://tourfilm-festival.com/en/>.
2. Each team must include between 3 and 4 people (maximum).
3. The team leader is responsible for each stage of the competition.

Article 5 Timetable

1. Registration will run from May 1st to July 10, 2025;
2. Announcement of teams selected for participation: TBA;
3. Submission of script and logistical requirements: August 1-25, 2025;
4. Competition in Fundão, Portugal: September 2-13, 2025.



Article 6 Support

The organization will provide the necessary support to all participants in accordance with the competition rules:

- a. Local accommodation for visiting teams.
- b. Food (individual lunch vouchers and a collective dinner in a restaurant that is a partner of the festival);
- c. Facilities for work meetings;
- d. Other requirements (if available, as requested on the submission form);
- e. The organization will also provide digital information such as existing maps, photography, links to tourist and promotional sites that show the tourism potential of the territory.

Article 7 Technical requirements

1. Each team is responsible for its own filming and editing equipment (cameras, drones, computers, software, etc.).
2. Transport in Portugal and other logistical needs will be provided by the ART&TUR organization.

Article 8 Jury

1. The films will be assessed by a Jury made up of individuals with experience in projects in the creative industries, audiovisual, cinema and production.
2. The jury is a very international panel of 45 experts from 23 countries (see the jury panel here: <https://tourfilm-festival.com/jury/>)

Article 9 Awards

Promotion of the films during the 18th ART&TUR - International Tourism Film Festival - Fundação 2025 and free entry to the festivals included in the International Committee of Tourism Film Festival (CIFFT) circuit the following year.



Article 10

Announcement of awards

1. The awards will be announced during the 18th ART&TUR - International Tourism Film Festival - Fundão 2025.
2. There will be a 1st prize.
3. The jury may also award two honorable mentions.
4. The prize will be symbolic (non-monetary) and will consist of an award (statuette) and a certificate issued by the ART&TUR Festival Board.

Article 11

Promotion

Promotion of the film during the 18th ART&TUR - International Tourism Film Festival - Fundão 2025 and promotion on the international film festival circuit (CIFFT) during 2026.

Article 12

Copyright

1. Each participating team transfers the intellectual rights to their work to ART&TUR - International Tourism Film Festival, namely the right to exhibit the film in public places or on all online platforms.
2. Each team is responsible for protecting the copyright relating to the soundtrack included in their work.
3. All works submitted to the competition must include:
 - a. Opening frame identifying the competition;
 - b. All credits including ART&FACTORY sponsors.

Article 13

Frequently asked questions

All requests for clarification should be sent to info@cpfc.pt, with the subject line: ART&FACTORY_NOME.