ART&TUR

CENTRO PORTUGAL FILM COMMISSION

Turismo Centro Portugal
Um país dentro do País

Member cifft

OVAR CÂMARA MUNICIPAL

XIX ART&TUR INTERNATIONAL TOURISM FILM FESTIVAL

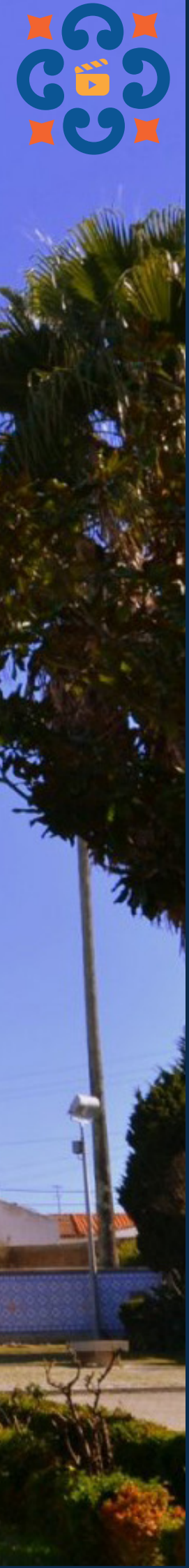
OCTOBER 27-30TH 2026

Ovar

CATALOGUE







CONTENT

- Ovar Municipality
- Welcome Messages
- Jury 2026
- Programme
- Official Selection
- Partners

MUNICIPALITY OF OVAR



Ovar is a territory blessed by nature with landscapes sculpted by the estuary, the sea, and the forest.

With an excellent geostrategic location, this territory offers fascinating and challenging water features, notably in the Aveiro Estuary and the Esmoriz Lagoon. The beaches are special and awarded the Blue Flag. The forest area is extensive and integrates a rich and distinct biodiversity, where the Buçaquinho Environmental Park is a reference.

Ovar is a privileged destination for those seeking natural beauty, the pleasure of outdoor physical and sporting activity, and the experiences that nautical activities offer, in an integrated and qualified way!

There are 60 km of cycle paths, 6 km of walkways and many more hiking trails that allow you to discover small ecosystems, native fauna and flora, and breathtaking landscapes. There is surfing, sailing, canoeing and stand-up paddleboarding to practice, compete or try. There are traditional fishing workshops where you can see and relive the beauty and challenges of this traditional and artisanal fishing method.

The municipality of Ovar is also blessed with the brilliance and originality of its tiles that embellish the numerous facades of the city center, as well as its religious heritage, where the churches of Válega and Cortegaça stand out as must-sees. Also in this context, the 18th-century Chapels of the Stations of the Cross occupy a prominent place due to their architectural and artistic quality.

Culture is a differentiating and competitive factor in this territory, where museums, events, and people genuinely welcome visitors and experience life intensely. The Júlio Dinis Museum, the Oliveira Lopes School Museum, and the Ovar Museum are important places to visit. The annual calendar of events is also rich and diverse, offering a high-quality and comprehensive program, among which the following stand out: the Ovar Carnival, the Lenten Processions, the May Tile Festival, FIMO – International Puppet Festival, Festa/Sounds of Lusophony, or the Beach Fun in the Summer. The gastronomic experiences provided by dishes created within the fishing communities, in addition to the famous Ovar sponge cake, fill the stomach and captivate the soul...

Ovar, a territory of emotions!

Source







WELCOME TO THE MUNICIPALITY OF OVAR



Acolher o ART&TUR reflete o compromisso de Ovar com uma visão onde a criatividade e a cultura são motores de valorização do território. Na verdade, os princípios deste festival cruzam-se de forma natural com o caminho delineado pelo Município, reforçando a nossa estratégia de afirmar o concelho através do diálogo contínuo entre a identidade cultural e a atratividade turística.

Durante estes dias, Ovar transforma-se num espaço de criatividade e debate, reunindo diferentes olhares, experiências e geografias. Este encontro será, assim, o ponto de partida para conhecer boas práticas, criar sinergias e encontrar formas diferenciadoras de projetar os destinos através daquilo que os torna únicos: natureza, tradições, património e identidade.

Domingos Silva

President of the Municipality of Ovar

MESSAGE FROM THE TURISMO CENTRO DE PORTUGAL



Turismo Centro Portugal

O ART&TUR tem uma característica que valoriza muito a região: a sua capacidade de, a cada edição, descobrir e dar a conhecer um território diferente do Centro de Portugal. Este ano, em Ovar, o Festival volta a demonstrar como o cinema e o audiovisual podem ser instrumentos importantes de promoção turística, levando as paisagens e a identidade dos destinos muito para além das suas fronteiras naturais.

Os números desta 19.ª edição confirmam a dimensão internacional que o ART&TUR alcançou. Para a Turismo Centro de Portugal, é muito importante continuar a apoiar, em parceria com a Centro de Portugal Film Commission e com os municípios que recebem o Festival, um projeto que traz mundo à nossa região e, ao mesmo tempo, ajuda a levar o Centro de Portugal ao mundo.

Rui Ventura

President of Entidade Regional de Turismo do Centro de Portugal

MESSAGE FROM THE DIRECTOR OF ART&TUR



Ano após ano, o ART&TUR aceita o desafio de trazer para o centro do debate temas estruturantes para o setor, num tempo em que viajar se tornou uma prática cada vez mais presente e em que os princípios de um turismo responsável ganham relevância crescente. A todos os que desejam viajar pelo universo do cinema de turismo, deixo o convite: venham a Ovar, terra de mar e de pesca, cujo esforço e resiliência deixam nesta edição uma marca indelével com o seu acolhimento e a sua generosidade.

Mariana Calaça Baptista

Director of ART&TUR

JURY 2026



Aida Carvalho

PORTUGAL

Presidente of Fundação Côa Parque



Alexandra Lavaredas

PORTUGAL

University Teacher and Researcher



Alejandra Ayrer

CHILE

Senior communications professional and tourism entrepreneur.



Alexandro Novella

CHILE

Creator and Director Recomiendo Chile – Recomiendo América – Recomiendo la Tierra



Ali Afshar

IRÃO

Architect / Urban Identity & Placemaking Expert / Tourism Specialist / 20+ Years Across Asia & Europe



Arthur Araújo

BRASIL

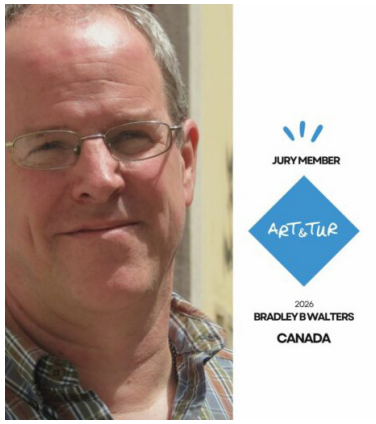
Assistant Professor and Researcher at the Universidade Lusófona do Porto



Arvind Kumar Saraswati

INDIA

Assistant Professor at Banarsidas Chandiwala Institute



Bradley Bernard Walters

CANADA

Professor of Environment and Geography at Mount Allison University in Sackville, New Brunswick, Canada.



Catarina Leonardo

PORTUGAL

Blog author of Wandering Life and VP at Associação Portuguesa de Bloggers de Viagens



Célia Antunes

PORTUGAL

Professor at Escola de Hotelaria e Turismo do Oeste do Turismo de Portugal



Daniel Pinto

PORTUGAL

Diretor of Escola de Hotelaria e Turismo do Oeste do Turismo de Portugal



Daniela Amorim

PORTUGAL

Professor of Tourism Animation and Event Management at ESTM (IPLeiria)



Don Falsario II

FILIPINAS

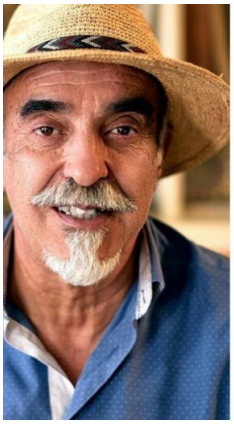
Director at the creative company Bullet Manila



Eunice Lopes

PORTUGAL

Assistant Professor at the Polytechnic Institute of Tomar (IPT)



Henrique Silva

REINO UNIDO

Politician / Cultural manager / Actor



Hugo Cruz

PORTUGAL

Videographer and Photographer at Videlicious and ISCTE



Imran Khan

PAQUISTÃO

University Professor and Researcher at the University of Aveiro



Issana Agate

MAURICIAS

Manager at Rodrigues Tourism Office and Co-Founder of the "Keep in Touch" Association



Joana Botelho

PORTUGAL

Cultural producer and President of the "Gritos da minha dança" Association



Joel Kouassi

BÉNIN

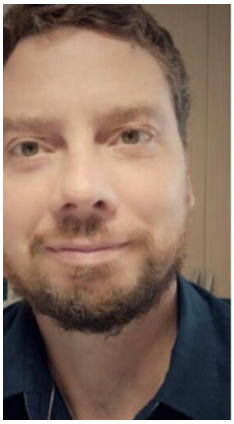
Marketing consultant at Africa Tours Safari



João Antero

PORTUGAL

Professor at Universidade Lusófona and President of the Alentejo and Ribatejo Film Commission.



João Viljoen de Vasconcelos

PORTUGAL

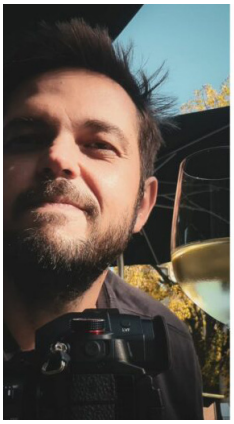
Professor at IPLeiria and Researcher at the Institute of Geography and Spatial Planning



Kumiko Yamashita

JAPÃO

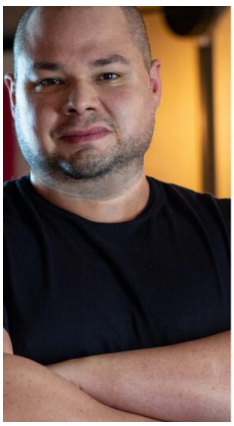
Event Organizer at IJTFF



Marco Calábria

BRASIL

Audiovisual producer and director



Marco Franzolim

BRASIL

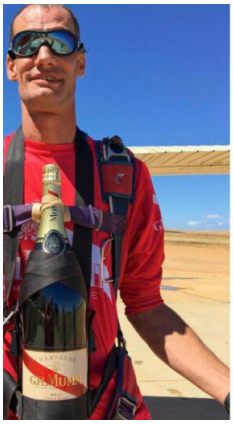
CEO and Founder at MonkeyBusiness



Maria Blajite

LITUÂNIA

Tourism Entrepreneur



Mike Rumble

ÁFRICA DO SUL

Digital Consultant and Adventure Tourism Entrepreneur



Patricia Geula

QUÉNIA

Filmmaker. Script Consultant. Let's take a long walk and talk story anytime.Co-founder of Narudi Films



Paul E. Visser

PAÍSES BAIXOS

Audiovisual producer and CEO Valentijn Studios Film Production



Rao Narender Yadav

INDIA

Founder and Director of the Woodpecker International Film Festival



Santi Valldepérez

ESPANHA

Founder & Executive Produtor at Filmsnòmades and CEO at Terres Communication



Santiago Cano

ARGENTINA

CEO and Reditur Director



Sara Góis

PORTUGAL

Investigadora do Instituto Politécnico de Leiria



Spomenka Saraga

CROÁCIA

Producer at Balduci Film and director at the Zagreb Tourfilm Festival



Terry Costa

PORTUGAL

Director Artístico do Festival CordasProducer & Artistic Director, MiratecArts



Tim Reiffenstein

CANADA

Associate Professor in the Department of Geography and Environment at Mount Allison University, Sackville



Tsuyoshi Kigawa

JAPÃO

Professor at Wakayama University and Director of the Japan World Tourism Film Festival



Yarlein Guerrero

COLOMBIA

Researcher in Tourism and Environment



Yanki Hartijasti

INDONESIA

Associate Professor at Universitas Indonesia



Zbigniew Żmudski

POLÓNIA

Award-winning audiovisual producer



Dodi Irawanto

INDONESIA

University Professor



Cesar Cronenbold

BRASIL

Diretor OS3 Consulting



AWARDED FILMS

INTERNATIONAL TOURISM
FILM FESTIVAL

ART & TUR

2026



100 Years of Kruger National Park with Dirk Steffens

Germany **Marco Polo Film AG**

SYNOPSIS:

To mark the 100th anniversary of Kruger National Park, Dirk Steffens sets out on a journey through one of the world's most renowned conservation areas. He guides us through spectacular landscapes, observing elephants, lions and rhinos up close.

Along the way, he meets the people who protect and shape the park, showing how modern conservation works in practice. The film reveals why, for a century, Kruger National Park has stood for biodiversity and the hope for a respectful coexistence between humans and nature.

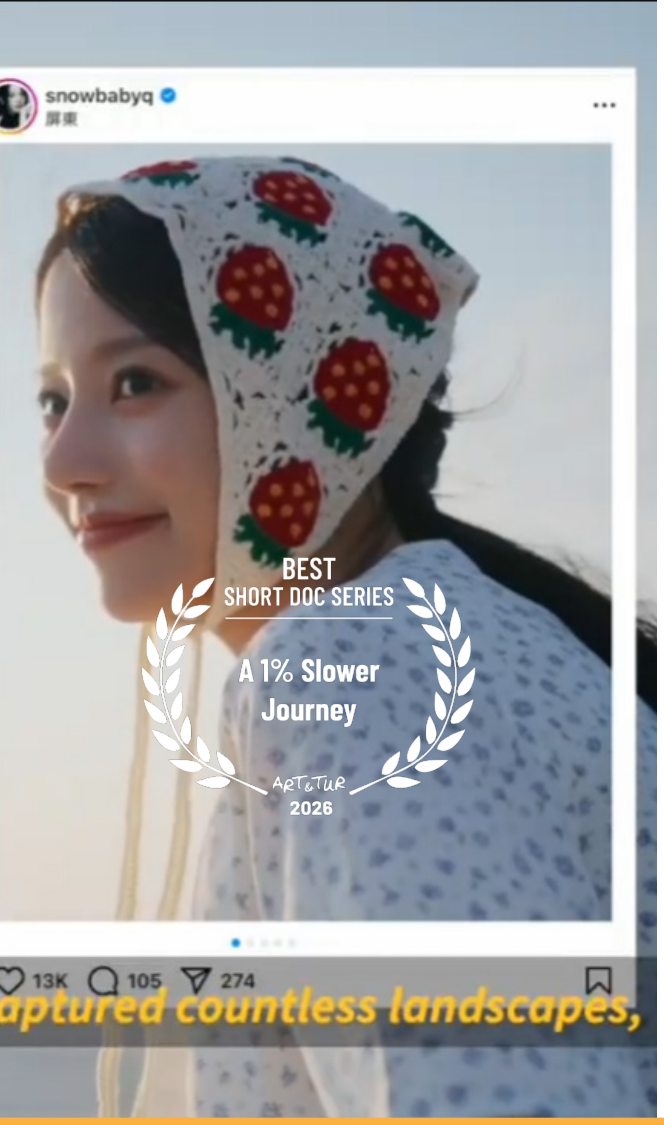


12th International Conference Global Geoparks Network

Portugal **AGEO - Associação Geoparque Oeste**

SYNOPSIS:

Tracing the Past to Sustain a Peaceful Future – the Role of Science, Culture, and Tradition is at the core of Global Geoparks Network, where geological heritage intertwines with the biodiversity and local communities inhabiting these landscapes.



A 1% Slower Journey

Taiwan **MARQ Films**

SYNOPSIS:

The video features Taiwan's nearly 60-year-old travel expert "Kung Tou-Jian" and 29-year-old internet celebrity Rui-Hsueh Tsai, as they explore Taiwan's southernmost county—Pingtung.



A Connection that Ignites: Where does Your Story Begin?

South Africa **Love Africa Marketing**

SYNOPSIS:

Good storytelling isn't about saying more.
It's about saying what matters.

We partner with the people shaping Africa's future; from conservationists and lodge owners to leading environmental organisations, scientists and policymakers. Through strategic storytelling and communications, we help to create meaningful change.

So tell us... where does your story begin?



A Good Son Returns Home

Portugal **HibriD Pictures**

SYNOPSIS:

After leaving, he returns to his roots to work alongside his father. A story of identity, belonging, and continuity.



Abiding Madeira

Portugal **Resonance lda (João Monge)**

SYNOPSIS:

Abiding Madeira observes the presence of surfer Alex Botelho within the island that shaped him. In Madeira, waves, rock and water have been shaping the territory for millennia. Against that scale, the human presence becomes temporary. The film shifts the centre of the narrative. It is not a story about a man confronting the ocean, but about a human body existing inside a system far older than itself. Between sea, stone and memory, time stretches beyond the human rhythm.

The island does not react. It does not answer. It simply continues. What remains is not conquest, but coexistence.

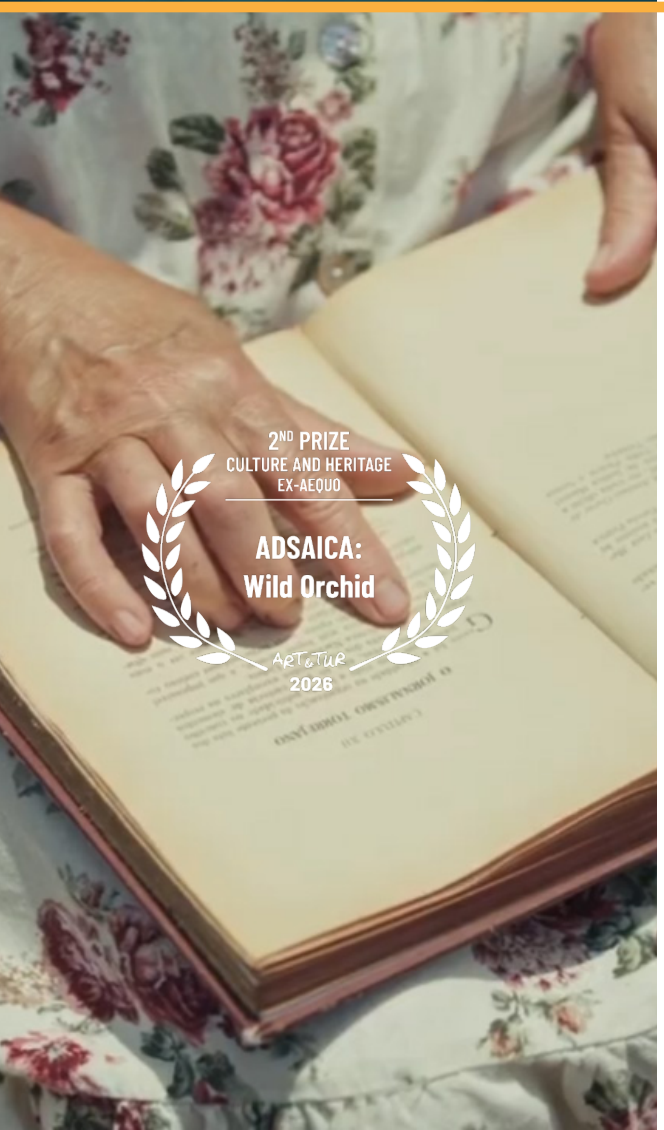


Above & Below: The Four Kings

Portugal **Behind the Mask**

SYNOPSIS:

Filme Promocional da Above & Below



ADSAICA - Wild Orchid

Portugal **Slideshow, Lda**

SYNOPSIS:

We intend to create a symbolic, aesthetic, and inspiring narrative that immerses the viewer in a unique experience and represents the PNSAC territory with identity and shared complicity. We have chosen gesture—specifically, hands—as a representation of this unified identity of the park's inhabitants. Through this approach, we will represent the genuine coexistence between the community and the natural environment. Between gesture and landscape, the film proposes a sensory journey through the territory of the Serras de Aire e Candeeiros Natural Park, where hands become language, memory, and belonging. A symbol of the intimate relationship between community and nature, the gestures reveal an identity shaped by time, stone, and the cycles of the seasons. Through a contemplative visual narrative, accompanied by an evocative tone, the film intertwines past and present, human and mineral, revealing a living territory built on the complicity between those who inhabit it and the place that welcomes them. The landscape is not just a backdrop—it is body, heritage, and home.



Africa Unseen

Switzerland **Timon Ellis Huber**

SYNOPSIS:

Cinematic Film about Africa



ALENTEJO, Alma à mesa

Portugal **Turismo do Alentejo e Nelson Carvalheiro**

SYNOPSIS:

In the Alentejo, gastronomy does not begin on the plate. It begins in the ground, in the seasons, in the passage of time, and in the hands of those who preserve its flavours from generation to generation. This film is a sensory journey through the gastronomic identity of the Alentejo, revealing a cuisine based on simplicity, memory and a deep respect for the territory. From bread to wine, from wild herbs to the produce of the land, each ingredient carries with it a story, a way of life and an intimate connection between people and the landscape. More than simply presenting dishes or recipes, the film brings us closer to those who keep this heritage alive: producers, cookers, families and communities who find in gastronomy a form of cultural expression and a sense of belonging. In a region where everything seems to unfold at a different rhythm, food becomes a gathering, a sharing and a celebration. An authentic and emotional portrait of the Alentejo, revealed at the table through its flavours, its people and the stories that deserve to be told.



Algarve, Between Grapes and Tides

Portugal **Região de Turismo do Algarve**

SYNOPSIS:

Two friends travel through the Algarve, enjoying the movement of the tides and the silence of the countryside, surrounded by vineyards, farms and villages. On this journey through the territory, they discover the simplicity of the region and, at each stop, the wine, gastronomy and traditions of this southern destination.



Alive in Green

Portugal **Lobby Films and Advertising**

SYNOPSIS:

Following the wildfires that struck the Center of Portugal, Alice in Green delivers a powerful statement: the territory remains alive. Through an impactful and affirmative narrative, the film declares that green may burn, but it does not die — it returns. A story of resilience, regeneration, and a landscape that insists on coming back to life.



Alone Across Gola

United Kingdom **Blue Day Digital Ltd**

SYNOPSIS:

Alone Across Gola is an award-winning adventure documentary by debut filmmaker Jude Kriwald.
This gripping short film follows Jude's extraordinary solo journey through Liberia's dense Gola rainforest – a landscape uncharted by roads or paths, where every step meant battling through thick undergrowth with nothing more than a bicycle and a tent.

His clothes drenched with sweat, Jude carried his 53kg bike over fallen trees, navigated ravines with collapsed bridges, and faced life-threatening moments. It's an adventure that pushes the limits of endurance, self-reliance and the human spirit, and often has Jude asking "is this route even possible", all whilst filming the endeavour totally unsupported.



Anadia, Land of Passions

Portugal **Enredo Icónico Lda**

SYNOPSIS:

Promotional Film of Município da Anadia tourism.



Aveiro Region, United by the Power of Water

Portugal **Que Cena Produções**

SYNOPSIS:

"The Aveiro Region includes 11 municipalities, shaping a territory where nature, culture, and identity walk side by side. Between the serenity of the Ria, the strength of the Atlantic, and the richness of the Vouga River, emerges a region defined by diversity, authenticity, and a balance between tradition and innovation.

Over the decades, the Aveiro Region has established itself as a space of biodiversity, creativity, and economic dynamism, where knowledge, education, and an entrepreneurial spirit drive the future. Its gastronomy, the wines of Bairrada, traditional sweets, craftsmanship, and the iconic moliceiro boats reflect a living heritage shaped by its people.

More than physical connections, the projects developed strengthen a network of cooperation that unites past, present, and future. Through a journey of growth and shared purpose, the region rises as a beacon of hope and progress, guided by the power of water and a collective spirit that defines it as a major tourist destination."

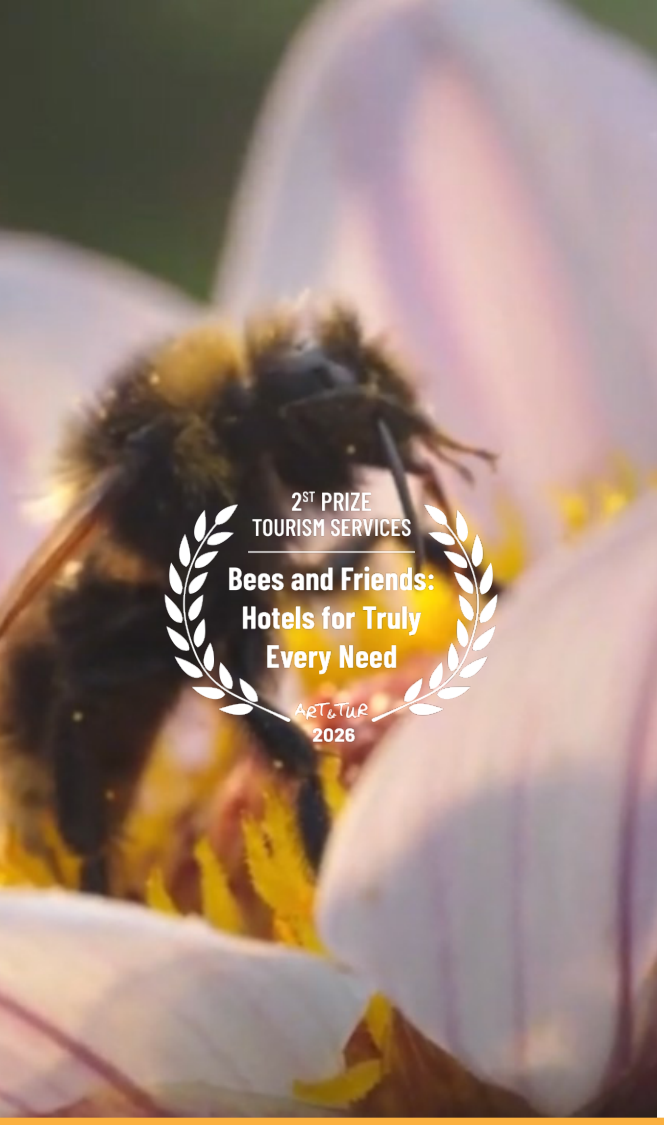


Beautiful Autumn

Switzerland **Switzerland Tourism**

SYNOPSIS:

"Beautiful Autumn" is the latest chapter in Switzerland Tourism's acclaimed campaign series with Roger Federer. This time, Hollywood icon Halle Berry joins him on a cinematic journey through Swiss autumn only to fall so deeply in love with the season that she keeps delaying the shoot to stay longer. Directed by Swiss filmmaker Marc Forster, the campaign celebrates the sensory beauty of autumn while promoting slower travel and Switzerland's public transport network.

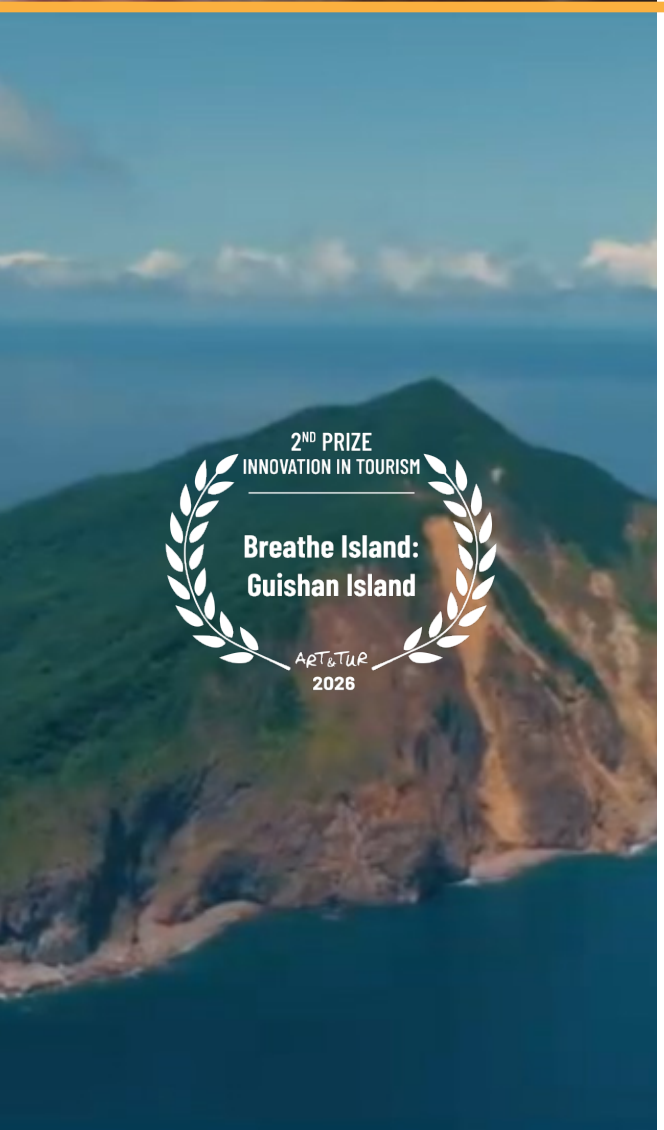


Bees and Friends: Hotels for Truly Every Need

Switzerland **Switzerland Tourism**

SYNOPSIS:

To show that Switzerland Tourism offers accommodation for every need, we created the "Bees & Friends" hotel category – 47 bee, insect, and hedgehog hotels alongside major hotels. The campaign brought the category to life in the style of a nature documentary, featuring stunning wildlife footage captured with a wildlife photographer and narrated by renowned actor James Faulkner, with an original score to enhance the experience.



Breathe Island: Guishan Island

Taiwan **Favual.Inc**

SYNOPSIS:

Breathe Island – Guishan Island is a travel short shaped by the island's own breath, guiding viewers through Guishan Island's dreamlike scenery and layered stories through the lens of an unexpected encounter. The film begins from the woman's point of view. On her journey to Guishan Island, she crosses paths with a man equally drawn to its quiet allure. As they explore with intention, their steps fall into the island's rhythm: aerial views trace the island's silhouette and drifting mist; close-ups reveal the fine textures of its cliffs and paths; stories carried by the wind emerge softly along the way. Within this interplay of nature and culture, they begin to see not only the island—but each other. Visually, the film embraces a clean, ethereal aesthetic. Fluid editing and gentle camera movement allow the journey to unfold with ease—shutter strokes as light as sea breeze, pacing as calm as the tide. The island's own breath shapes the flow of each scene, letting emotion drift quietly between the two travelers. There is no fixed route to this voyage—only the landscapes that unfold naturally with every step. In every ray of sunlight, every shared pause, every backward glance, the audience is invited to feel Guishan Island's tender, unforgettable charm.



Caldas da Rainha, Um Brinde ao Verão. Caldas da Rainha, a Toast to the Summer

Portugal **Eureka Films**

SYNOPSIS:

Filme promocional do Municipio das Caldas da Rainha no período do Verão.



Cascais - Time is on Your Side, Visit Cascais

Portugal **COMCASCAIS – Turismo Cascais Serviços Unipessoal, Lda.**

SYNOPSIS:

"Time is on Your Side" presents Cascais as more than a lifestyle destination — it is a state of mind. Inspired by the concept of rejuvenation, the film follows a visitor whose experience in Cascais gradually makes him feel younger. Through its beaches, gastronomy, golf courses, cultural attractions and outdoor activities, the destination reveals its unique ability to slow down time, renew energy and enhance quality of life. With a creative narrative inspired by The Curious Case of Benjamin Button, the film showcases Cascais as a place where wellbeing, authenticity and meaningful experiences transform the way people connect with themselves and the world around them.



Cast Off

Germany **Schau Hi Films GmbH & Co. KG**

SYNOPSIS:

Who hasn't dreamed of escaping the hustle and bustle of everyday life and the constraints of society? Just leaving everything behind—or better yet, dropping out completely, discovering the world, and experiencing true freedom! But what is true freedom anyway?

Filmmaker Julian Wittmann sets out on a journey to find the answer. And if thee is anyone who knows, it's Wolfgang "Gangerl" Clemens: a Bavarian original, over 80 years old, who dropped out almost 40 years ago and has been sailing the world's oceans on a sailboat ever since.

For three months, Julian accompanies the fascinating free spirit and passionate explorer on an adventurous journey, delving deep into the world of a dropout and realizing that paradise is not simply handed to you...



Catalonia, The Best Gastronomy in the World

Spain **Agència Catalana de Turisme**

SYNOPSIS:

The campaign is an invitation for everyone to enjoy Catalan cuisine. The core of the campaign is a video showing the products' journey from the countryside, sea and mountain to the plate. It is a tour through Catalonia that highlights products, traditional dishes and real people involved in the sector. The common thread is a visual resource, the 'infinite table', which symbolises the union of all of Catalonia through its gastronomy.



Connecting Oceans

Argentina **Magnetic Vision**

SYNOPSIS:

Connecting Oceans is a documentary that follows an extraordinary horseback journey across Chile and Argentina.

A Chilean father and his son, together with an Argentine father and his two sons, set out to cross mountains, valleys, and vast open landscapes in a life-changing adventure. Along the way, the film explores themes of family bonds, connection with nature, adventure, and the courage to follow one's dreams.

It is also a story about preserving the rural and horse-based traditions of Chilean and Argentine campesino culture, portraying a way of life deeply connected to the land, memory, and identity.

English and Spanish subtitles available in settings.

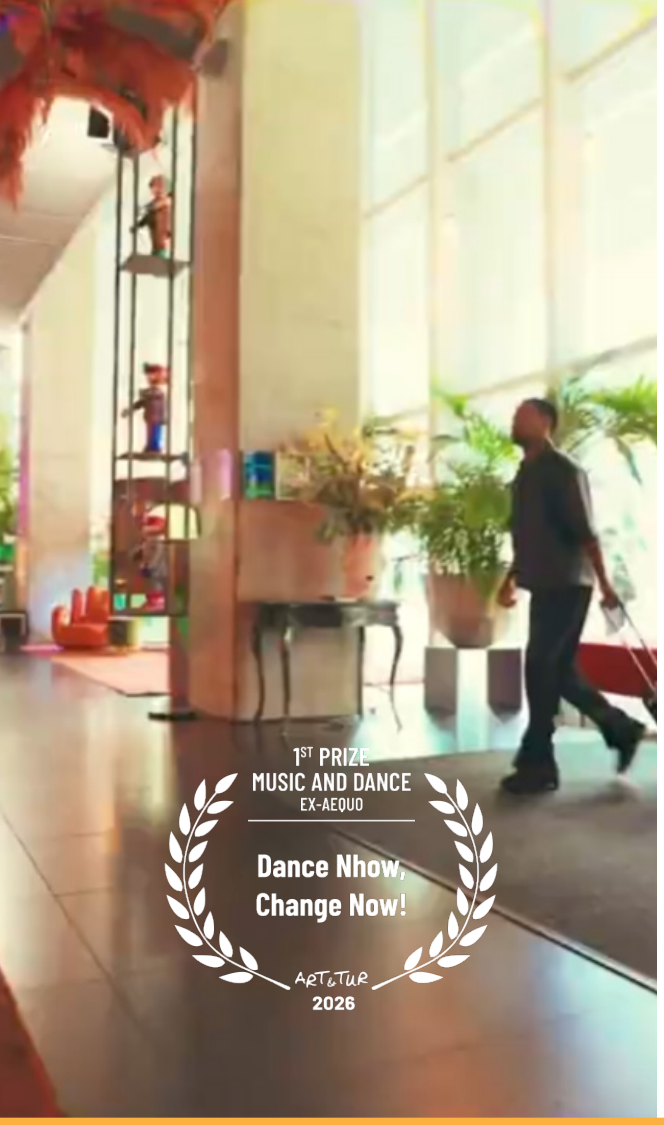


Croatian Rhapsody

Croatia **Matej Meštrović**

SYNOPSIS:

A cinematic journey across Croatia told without words. "Croatian Rhapsody" is a visually driven short film following a solitary balloon as it drifts through diverse landscapes — from coastlines and mountains to historic cities — revealing the country as a unified poetic space.



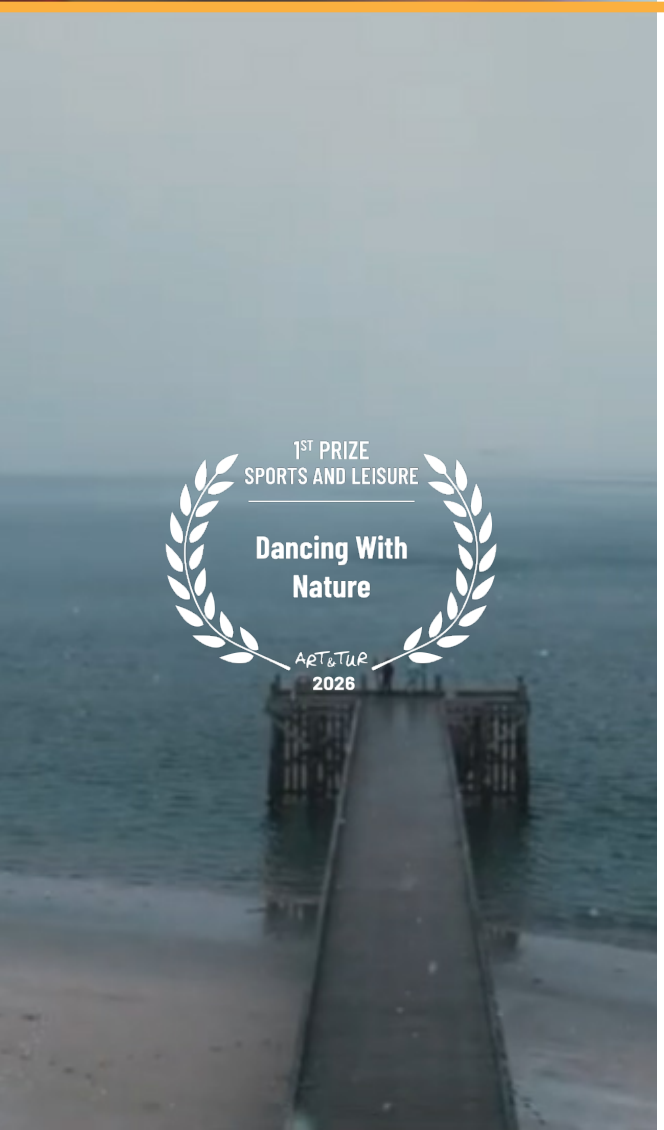
Dance Nhow, Change Now!

Spain **Minor Hotels**

SYNOPSIS:

"Dance nhow, change now" is a kinetic journey through ten nhow hotels around the world, where movement becomes a manifesto. Guided by a loose narrative on change—change your pace, change your perspective, change your life—two dancers in each property (selected from nine emerging talents) transform corridors, rooms, restaurants and communal spaces into living stages.

Intercutting intimate acting moments with a signature choreography in every hotel, the film celebrates dance as a universal language: a wordless conduit for emotion, connection and creative rebellion. Fashion, design and colour collide in bespoke looks that echo each hotel's interior identity, turning architecture into partner and rhythm into route.



Dancing With Nature

Iceland **Rožle Bregar s.p.**

SYNOPSIS:

Flateyri, the small village in the west of Iceland with only around 200 inhabitants, survived two catastrophic avalanches. Despite all the challenges, obstacles, and traumatic experiences it is living proof of goodwill, human resilience, and determination.



Dunedin: Auditioning Now

New Zealand **Dunedin City Council**

SYNOPSIS:

What begins as an audition tape for award-winning New Zealand comedian James Mustapic quickly transforms into a showcase for the city of Dunedin. James inhabits a series of eccentric characters across the city's iconic locations, with each audition going hilariously awry. As his attempts spiral off course, it becomes clear that while James may not land the role, the true star is Dunedin, captured with humour and flair to inspire film productions and delight audiences alike.



Echoes from the Land of the Dragon

Indonesia **Ryanda Dwi Octhora**

SYNOPSIS:

What does luxury actually mean? This film is a search for that exact answer. We argue that it is not something that can simply be bought or built by modern hands. Real luxury is the rare privilege of witnessing the earth's raw majesty, standing alongside the cultures that still know how to listen to it. At the edge of the Indonesian archipelago lies a world that feels largely untouched, and Echoes from the Land of the Dragon plunges into the deep heart of Flores and Labuan Bajo to capture it. Yet, as the cameras rolled, we realized something profound. The true soul of this film isn't captured in the scenery at all. It is found in the people.



Echoes of the Legend. Elbląg

Poland **Miasto Elblag**

SYNOPSIS:

This film is a remarkable journey through Elbląg – a city filled with history, mystery, and emotion. It blends stunning visuals, local legends, and contemporary energy to rediscover places we often pass unnoticed. It sparks imagination, evokes pride, and invites both residents and visitors to experience Elbląg's unique atmosphere. It's an inspiring story proving that every city has a soul – you just need to look closely.



Entre Moinhos e Natureza Selvagem

Portugal **PTLAPSE LDA**

SYNOPSIS:

In a secluded spot on the left bank of the Sousa River, hidden among green terraces and memories of the past, the Jancido Mills rest silently. Forgotten for decades, they were almost submerged in time. But something extraordinary happened... A story of resilience, community, and the rebirth of nature began to be written—not with words, but with actions.

This documentary is a journey through the raw and fragile beauty of the wildlife that flourishes here today—thanks to the efforts of a group who dared to dream. The Boys of Jancido. Through their dedication, they restored the spirit to the mills... and the balance to the landscape. Everything else followed.



Foxes' Farms

Tanzania **Love Africa Marketing**

SYNOPSIS:

Foxes Safari Camps, a portfolio of seven camps and lodges within Western and Southern Tanzania, showcases a 'behind the scenes' look into their farming operations in renewable resource use, protecting Africa's landscapes through conservation, and supporting local communities.

The Foxes have 2,880 hectares of farmland in the Mufindi Highlands, dedicated to a diverse range of agriculture and employing over 320 people in the region. From fruit, vegetables, coffee and macadamia nuts, to forestry and furniture production, the farm in Mufindi Highlands supplies food and furniture to the camps and lodges throughout southern and western Tanzania. Telling the story of how Foxes began their farm in the Mufindi Highlands over forty years ago, 'Foxes' Farms' showcases the produce they plant, the livestock they raise, and the forestry they have grown to sustain their camps and lodges, ensuring reliability and reducing environmental impact.

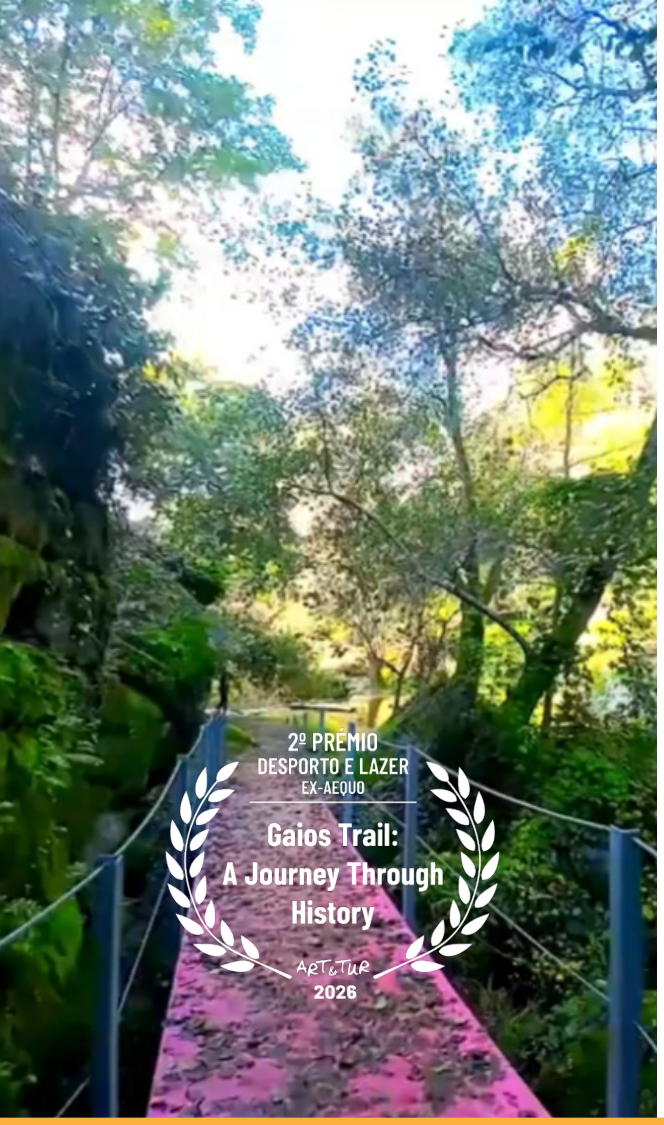


Gageriv

Iran **Elaheh Godarzi**

SYNOPSIS:

In the heart of the mountains of Chaharmahal and Bakhtiari province, the people of the village of "Sar Agha Seyed", fight to have conditions to welcome religious tourism.

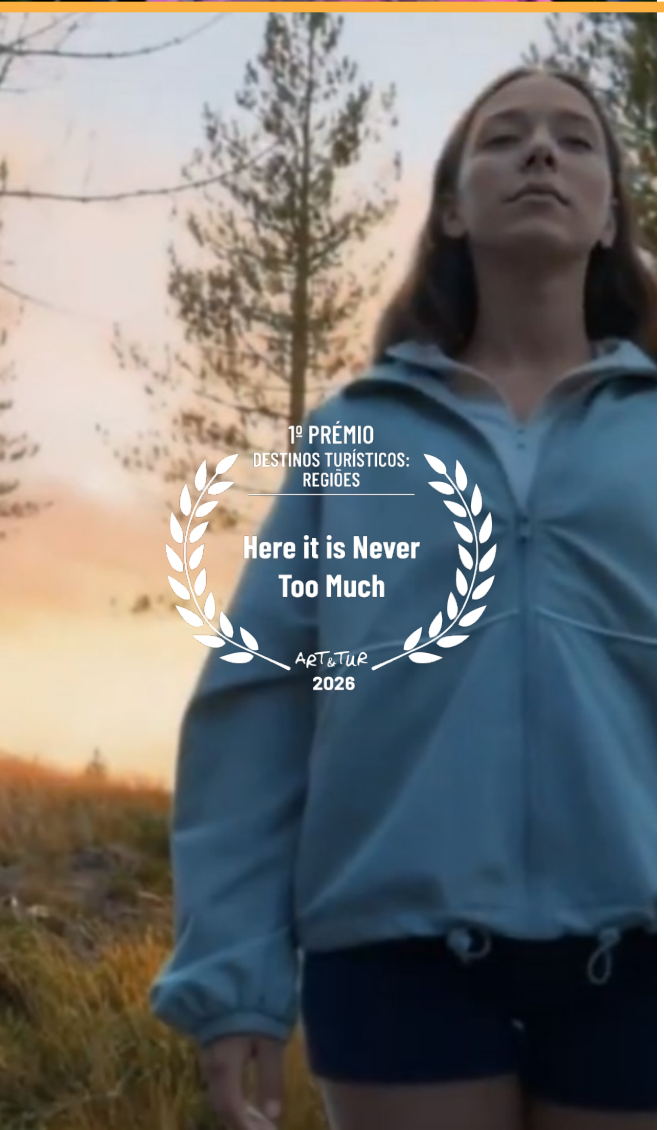


Gaios Trail – A Journey Through History

Portugal **Município de Tábua**

SYNOPSIS:

The film functions as a cinematic invitation to discover the intersection of undiscovered nature and ancient rural heritage hidden in the heart of Portugal's Coimbra region. Rather than focusing purely on sports or heavy trekking, the narrative structure emphasizes sensory experiences, history, and natural magic.



Here it is Never Too Much

Portugal **Turismo do Centro de Portugal**

SYNOPSIS:

Three avatars. One perfect mission. One unpredictable destination. In the Center of Portugal, technology meets emotion, and experience becomes freedom. A place where body, mind and spirit turn human. Center of Portugal. Here, it is never too much.

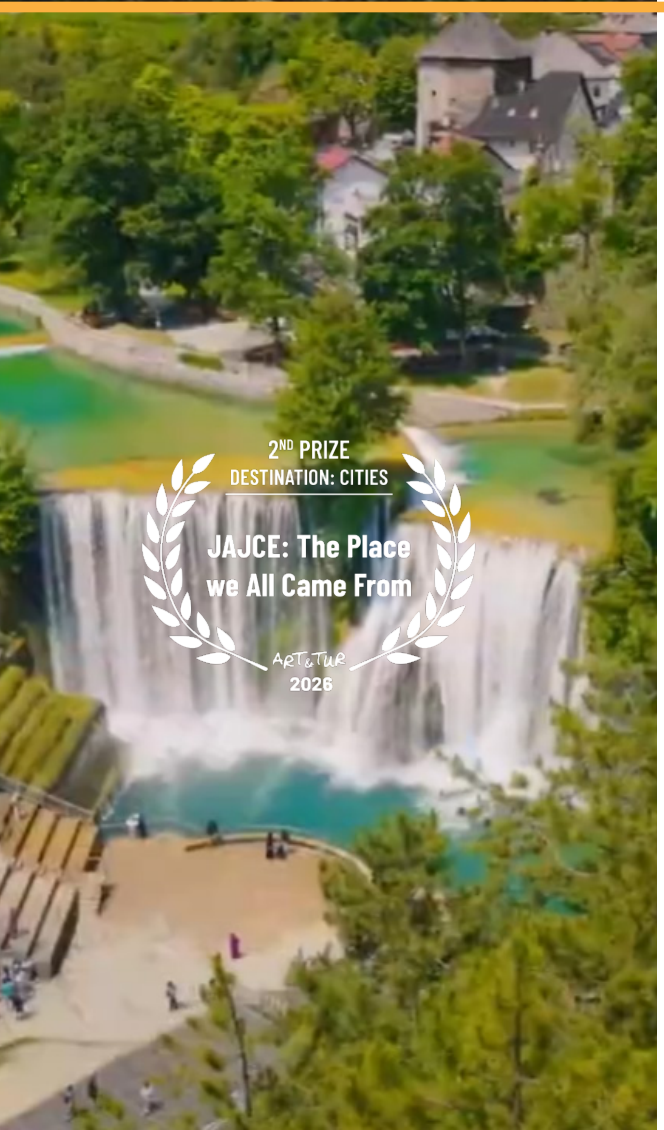


Inspira Portugal

Portugal **Turismo de Portugal**

SYNOPSIS:

A film prepared within the scope of the Inspira Portugal Conference held in Madrid, by the Embassy of Portugal in Spain, a mission led by His Excellency Ambassador João Mira Gomes, with the support of the Director of Tourism of Portugal in Spain, Maria de Lurdes Vale, responsible for the script and creative direction of the piece. An inspiring video that served, and continues to serve, as a calling card for the conference and for Portuguese identity itself, our DNA, and way of being in the world.



JAJCE - The Place We All Came From

Bosnia and Herzegovina **Robert Dacesin**

SYNOPSIS:

This cinematic destination film introduces Jajce as a hidden European gem defined by rich history and striking natural beauty. Through visual storytelling and atmosphere-driven narration, the video presents Jajce as a place where history, nature, and everyday life meet and through Bosnian vibe can be found. The entire project was filmed by and individual filmmaker and someone who has been to Jajce at least 20 times and who understands the true magic of this place.



Liara

Spain **Alex Casas Matabosc**

SYNOPSIS:

LIARA is a travel film that seeks to honor authenticity and reflect on the traditions of diverse cultures around the world. Over 19 months of traveling across 23 countries and 4 continents, I've tried to capture what often slips away: the true human essence.

LIARA means ""my light"" in Hebrew. This name was born from a simple yet profound idea: we all have a light to share with the world. It's a reminder that, despite distance, language, or culture, there is something that unites us — our inner light.



Literary Tourism Routes

Portugal **The Empower Brands House**

SYNOPSIS:

From the most fascinating libraries to the cafés that inspired literary greats, including hotels and places that offer literary experiences. Each episode is a new route that writes about Portugal's rich legacy in this chapter

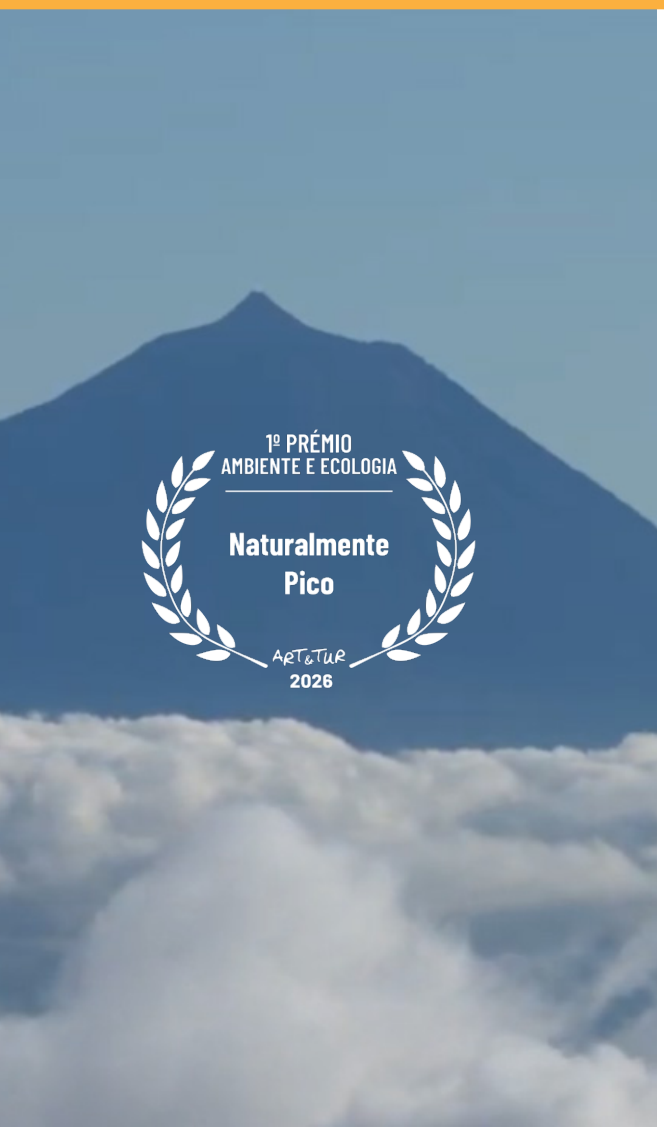


Maços e Martelos

Portugal **Tiago Cerveira**

SYNOPSIS:

An ancient gesture still resonates throughout the mountains of Portugal's interior: the clash of mallet and hammer. A journey through the curves, workshops, and forges, capturing the rhythms of artisanal work in wood, iron, tin, and stone. From these raw sounds, an original musical composition was born. A sensorial journey where craft transforms into sound art, connecting tradition and contemporary creation.



Naturalmente Pico

Portugal **PTLAPSE LDA**

SYNOPSIS:

In the middle of the Atlantic, rises an island born of fire. Naturally, Pico is a sensory journey to a territory where the earth still seems to breathe and where nature dictates the rhythm of life. Dominated by the imposing presence of Portugal's highest mountain, Pico Island reveals itself as a place of primordial strength, profound identity, and fragile balance.

The camera traverses landscapes of black stone, lava fields, and vineyards hand-drawn by basalt walls, silent witnesses to human adaptation to an untamed territory. Beneath the surface, caves and lava tunnels hide a secret world, shaped by ancient eruptions and inhabited by life forms that resist in the darkness. Here, each fissure holds the memory of the island's birth.

Between the past and the present, Naturally Pico observes the delicate relationship between community and nature, where agriculture, fishing, and tourism seek to coexist with a demanding territory. More than a documentary, it is an invitation to contemplate an island where life is born from the land, extends into the sea, and continues to be guided by the silent force of nature.



On The Tracks Of The World

Brazil **Gustavo Gama Rodrigues**

SYNOPSIS:

A documentary series that explores the world's most iconic railway journeys. From the luxury of the Rovos Rail in Africa to the vast wilderness of Canada's Via Rail, the series captures the intersection of high-end travel, historical heritage, and breathtaking landscapes. Directed by Gustavo Gama Rodrigues, the first season focuses on the "slow travel" experience, documenting the culture and the unique rhythm of life on the tracks.



Paradero Homes: Belonging

Mexico **Santiago Rodríguez Suárez**

SYNOPSIS:

Paradero Homes explores the idea of belonging through everyday rituals, shared experiences, and a deep connection to place. Rather than focusing on architecture alone, the film observes the people who inhabit these spaces and the intentional way they choose to live. Through moments both ordinary and meaningful, the film reflects on what it means to truly belong.

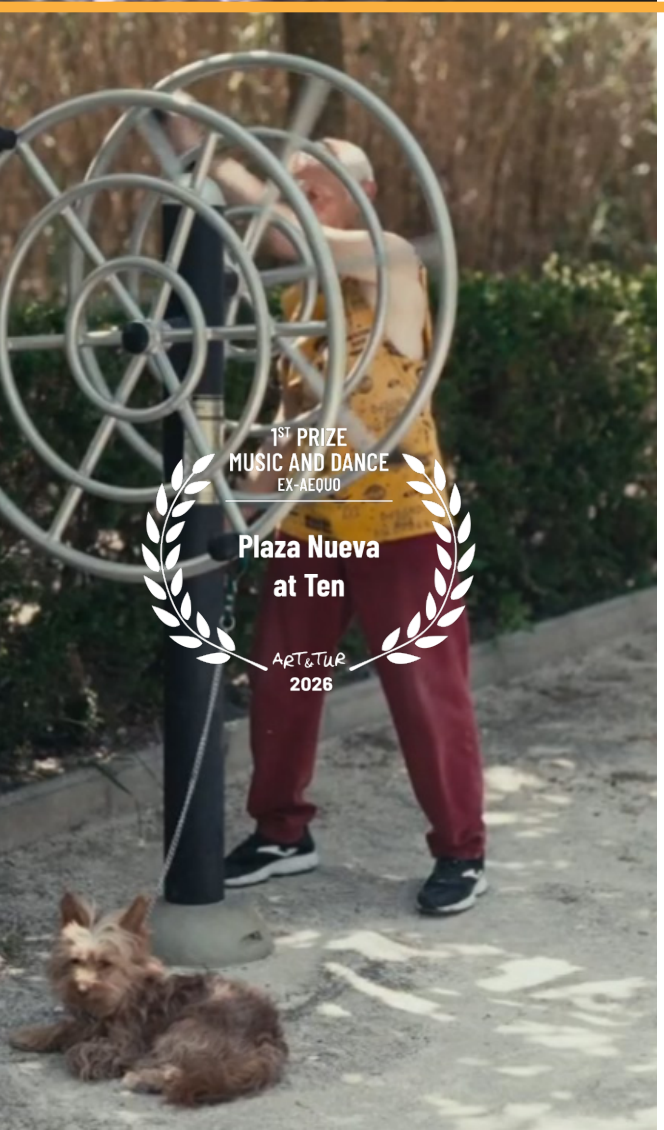


Pateira – The Enchanted Lagoon

Portugal **Que Cena Produções - Sérgio Pereira e Lidio Pontes**

SYNOPSIS:

Pateira de Fermentelos, the largest natural lagoon in the Iberian Peninsula, reveals itself as a sanctuary of biodiversity where nature and people exist in deep connection. Between waters that mirror the sky and vibrant shores full of life, this territory becomes a stage for stories, traditions, and ways of life that span generations. From fishing to agriculture, from sport to contemplation, the lagoon welcomes all in a delicate balance between preservation and use. Yet it also faces challenges, such as invasive species and the ongoing need for environmental protection. More than a place, Pateira is a sensory and emotional experience, where each season transforms the landscape and every visitor finds their own refuge. A unique space that inspires, engages, and invites us to feel the pure power of nature.



Plaza Nueva at Ten

Spain **Segundo B, La Favorita Produce y Shoji Films.**

SYNOPSIS:

Every week, as evening falls, a group of people transforms an urban space in the heart of Granada into a vibrant stage of life and rhythm. “Plaza Nueva at Ten” captures the passion that drives these dancers, showing how music and movement give them renewed vitality. Through their stories, we witness the joy and connection they find in dance, demonstrating that passion knows no age. This documentary is a tribute to the strength of the human spirit and the power of art to bring life to any place.



Portugal at the Table

Portugal The Empower Brands House

SYNOPSIS:

There are restaurants that are true guardians of a region's authenticity and preserve in their history the ingredients that make Portugal's gastronomic experiences so successful. Embark on this series and travel through the portuguese flavors and traditions.



Portugal Means Business

Portugal Turismo de Portugal

SYNOPSIS:

"Portugal means Business" presents a CEO's daily agenda where corporate terminology gains new meaning through authentic Portuguese experiences. Meetings unfold in inspiring landscapes, networking happens through culture and gastronomy and professional moments merge naturally with lifestyle. The campaign reframes productivity by showing that Portugal enables stronger business outcomes through balance, connection and lived experience.



Ra-Ro: Made of Time

Portugal **THE END FILMES LDA**

SYNOPSIS:

In the quiet corners of Portugal, where time moves at a different pace, two ancient crafts endure — shaped not by machines, but by human hands. Ra-Ro: Made of Time brings together the intimate worlds of weaving and pottery, following artisans who dedicate their lives to practices passed down through generations. At the loom, threads are carefully interlaced, carrying stories, memory, and identity. In the kiln, clay is transformed through fire and uncertainty, where experience and instinct guide every outcome. Though distinct in material and process, these crafts share a common language: patience, resilience, and a deep connection to heritage. As industrialization accelerates and traditional knowledge fades, these artisans continue to create — not only objects, but meaning. Blending observation with poetic reflection, Thread & Fire is a meditation on time, labor, and the enduring value of the handmade. It is a portrait of those who resist disappearance by continuing to make — preserving a living legacy, one gesture at a time.



Rías Baixas: Your Goal, Your Destination

Spain **Berto Baamonde e Loreto Sotelo**

SYNOPSIS:

Come to Rías Baixas, where nature is more than just scenery—it is the ultimate gym to challenge your limits. Break your personal best in a landscape of awe-inspiring mountains, magical rivers, and wild beaches. Here, sport has a home, and you belong. Rías Baixas: Your goal, your destination.

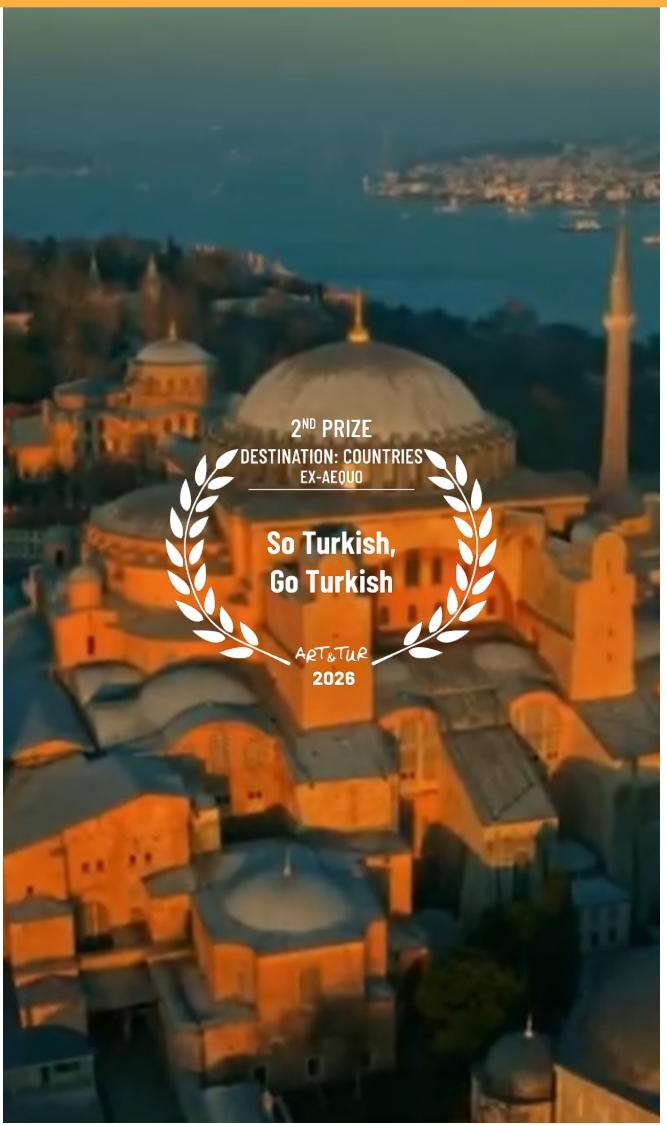


São Mamede de Ribatua Walkways

Portugal **PORTUGALNTN**

SYNOPSIS:

Discover the São Mamede de Ribatua Walkways and embark on a journey through the natural beauty of the municipality of Alijó. Stretching for 3.5 km, from the historic Roman bridge to the Tua River, this scenic trail reveals breathtaking landscapes, unspoiled nature, and peaceful corners waiting to be explored. Come and discover one of the Douro's best-kept secrets and let every step inspire you.



So Turkish, Go Turkish

Türkiye **Dars Films**

SYNOPSIS:

"So Turkish" captures the essence of Türkiye through a series of authentic, emotionally engaging travel moments experienced by international visitors. From the grandeur of Hagia Sophia to the hot air balloons of Cappadocia, and from Aegean seafood tables to ferry rides along the Bosphorus, the film brings together a range of "So Turkish" moments that go beyond visual beauty. Each scene is rooted in experiences that are inherently and unmistakably Turkish.



Soulscape of Japan: Journey by Monogatari Trains

Japan **Tetsuya Matsuoka**

SYNOPSIS:

Soulscape of Japan – Journey by Monogatari Trains celebrates the 10th anniversary of JR Shikoku's Monogatari Trains, a collection of sightseeing trains that have become cultural icons of the region. Rather than simply showcasing spectacular landscapes, the film explores the relationships between the trains, the people who operate them, the local communities along the railway, and the travelers themselves. Through poetic visual storytelling, fragments of everyday gestures—attendants welcoming passengers with genuine hospitality, residents waving from the tracksides, and passengers responding with smiles and waves—reveal a journey built on human connection rather than transportation. Without explanatory narration, the film invites viewers to experience the warmth, atmosphere, and spirit of Shikoku, where travel becomes a shared encounter between people and place.



Sustainable Destination

Portugal **The Empower Brands House**

SYNOPSIS:

This series takes viewers on a journey through a side of Portugal where sustainability is at the heart of every destination. From responsible tourism projects and eco-friendly accommodation to local producers, conservation initiatives, and immersive nature experiences, each episode showcases authentic ways to travel with a lighter footprint and a deeper connection to local communities. A series that inspires more conscious travel while celebrating Portugal's rich natural, cultural, and human heritage, making it a truly sustainable destination.



Swiss Sounds by Thylacine

Switzerland **Switzerland Tourism**

SYNOPSIS:

Swiss Sounds is a collaboration between French electronic artist Thylacine, Travel Switzerland, and Switzerland Tourism. Over 16 days, Thylacine travelled across Switzerland using 23 trains, 3 cable cars, 2 boats, and 1 bus, creating a music track from the authentic sounds of Swiss transport and landscapes. Filmed in summer and winter, the project highlights the country's diverse scenery and the rhythm of travel itself.



Temporary Nomad

Austria **Valentin Macke**

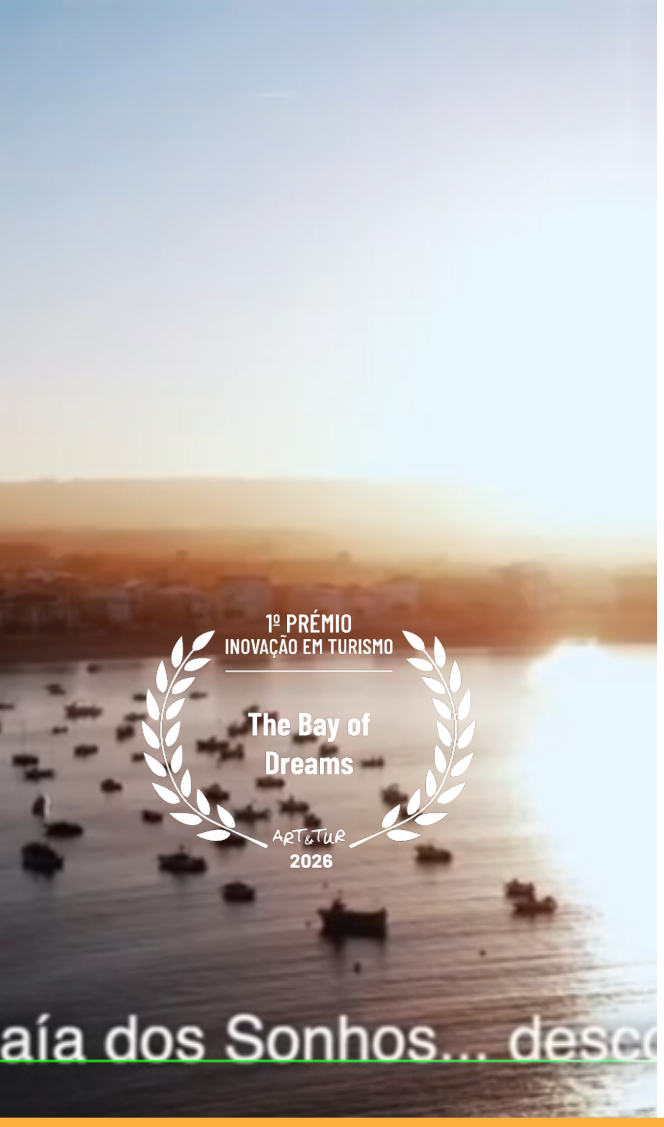
SYNOPSIS:

Valentin documents his two-year journey eastward from Austria — hitchhiking, sleeping on strangers' sofas and under open skies, encountering people from all walks of life.

Deep in Iran's mountains he makes an unexpected encounter with one of the last nomadic families. At first, communication is only possible only through gestures. Despite the language barrier, a deep bond develops.

As they travel together, Valentin gains insight into a disappearing world, caught between centuries-old tradition, the pull of the modern world, and an oppressive regime. Visa restrictions force Valentin to leave, but his fascination for the nomad family remains. Determined to find the family again, he returns three months later.

This time, he is joined by two Iranian friends, which opens the possibility of real conversation. The long-awaited dialogue unfolds in ways he never expected.



The Bay of Dreams

Portugal **Pedro Correia Luis, Unipessoal Lda**

SYNOPSIS:

The paradise of triathlon is revealed.
The sea embraces every athlete, every dream, every will.
São Martinho do Porto became a stage of courage. Of resilience.
Of thousands of people filled with determination.

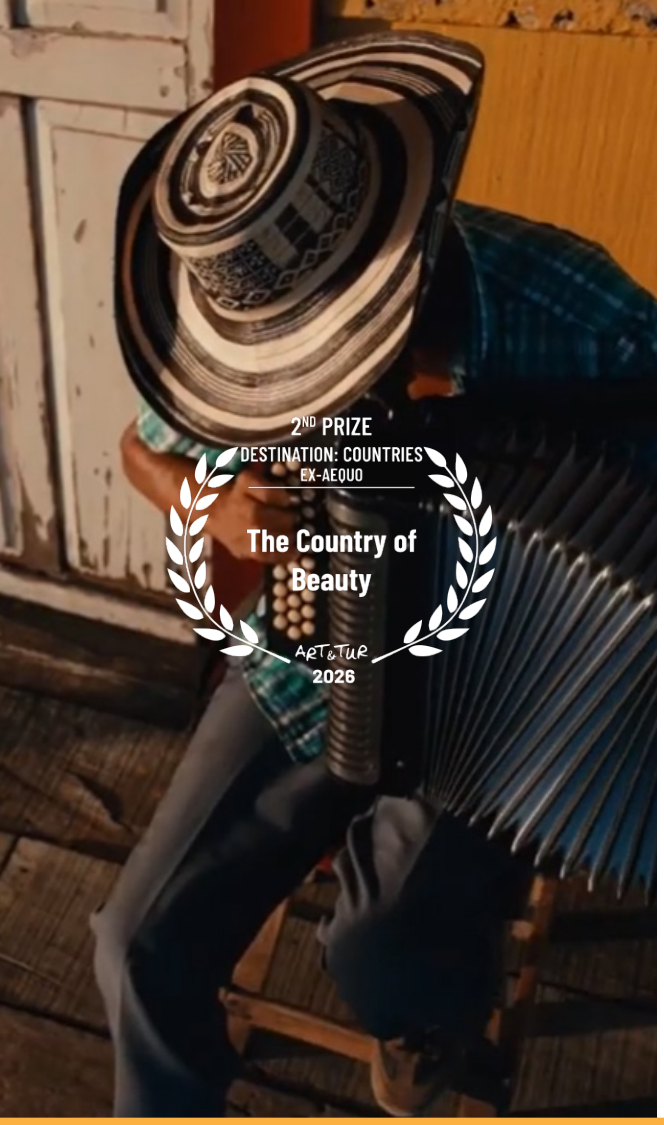


"The Big Trend" by Ofelia de Souza

Portugal **Turismo do Porto e Norte - Kobu**

SYNOPSIS:

The Big Trend, by Ofelia de Souza unfolds as a witty, character-led journey through Porto and the North of Portugal. Guided by Ofelia's voice and her assistant Ofelier's path, the film contrasts fleeting trends with the timeless power of human connection, showing how meetings and incentives become shared experiences that leave a cultural, emotional and lasting mark on people and place.



The Country of Beauty

Colombia **Tornus**

SYNOPSIS:

Many Colombians have never truly traveled their own country. Years of violence, fear and negative stereotypes kept entire regions off their personal maps. This film avoids major cities and travels to remote territories, focusing on everyday life, rituals, craftsmanship and local rhythms. It reveals a country that grew without being seen, inviting Colombians to discover, value and care for places they never thought were theirs. A journey into the territories that have always shaped who we are.



The Iron Bug

Portugal **HibriD Pictures**

SYNOPSIS:

Between fire and hammer, one of the last blacksmiths keeps a tradition alive that withstands the passage of time.

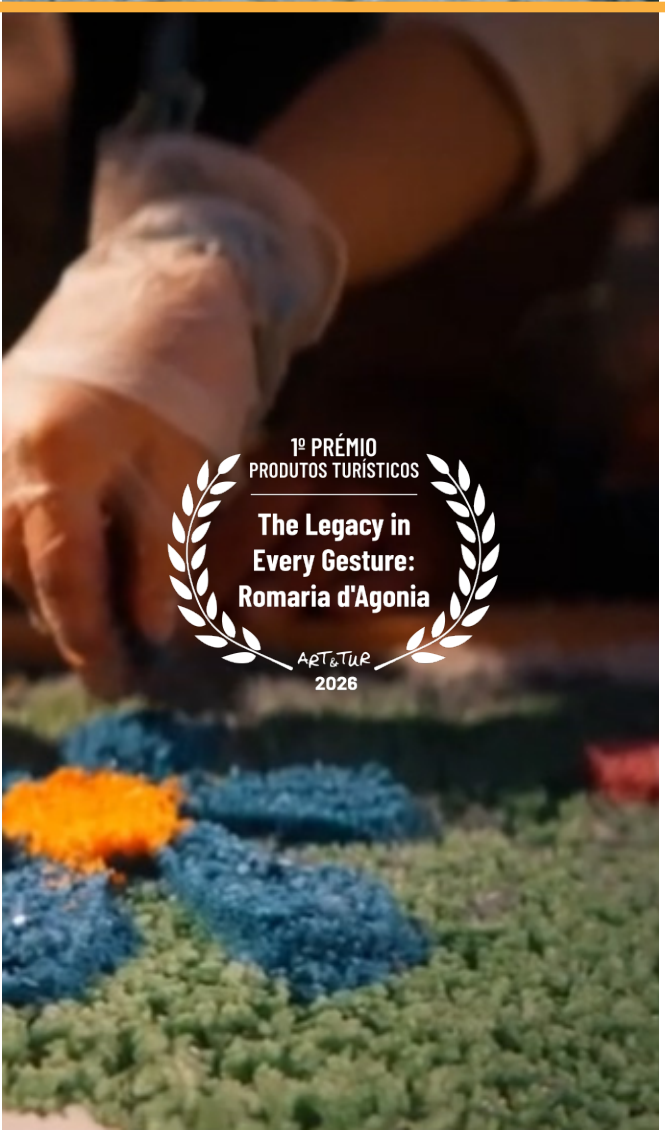


The Island

Portugal **Lobby Films and Advertising**

SYNOPSIS:

A solitary character moves through the island, sensing something intangible yet deeply present. Through silence, rhythm and observation, a subtle force is perceived — perhaps the island's energy, perhaps something more personal. The film unfolds as a quiet journey of perception, where hospitality appears as a space that allows this connection to exist, without ever naming or explaining it.



The Legacy in Every Gesture - Romaria d'Agonia

Portugal **Flávio Cruz**

SYNOPSIS:

A young woman prepares to take part in the Romaria d'Agonia. Before putting on the traditional costume, she reads a letter left by her grandmother, placing her within a continuum of memory and inheritance. From this intimate gesture, the film follows the Romaria as a collective experience, revealing it as a living heritage — not a spectacle, but a shared practice that crosses generations and renews the identity of Viana do Castelo.



The Moliceiro Boat: Some Say You're Born One of Us

Portugal **Comunidade Intermunicipal da Região de Aveiro**

SYNOPSIS:

More than wood, paint and sails, the Moliceiro Boat is the living soul of the Ria de Aveiro. Promoted by the Intermunicipal Community of the Aveiro Region (CIRA) and produced by IPDT — Institute of Tourism Planning and Development, this film pays tribute to the master boatbuilders and painters who keep this centuries-old craft alive, and to the communities that recognise in the Moliceiro far more than a vessel: a symbol of identity, memory and belonging. Through poetic voice-over and images of the 2024 Grande Regata, the film reveals the Moliceiro as art, colour and voice — a heritage in motion that represents the very essence of the people of the Ria.

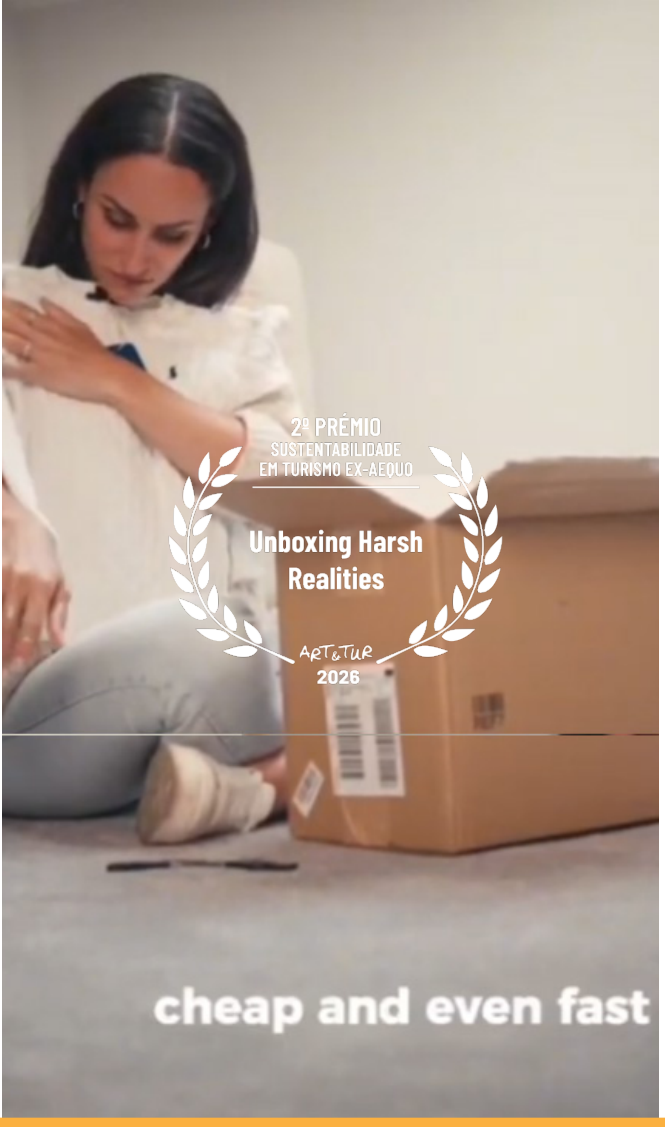


Tivoli - Timeless Love Story

Portugal **Minor Hotels**

SYNOPSIS:

The film follows a couple who meet at Tivoli Avenida Liberdade, the brand's first location. When their eyes meet, they glimpse their future, taking us on a journey through their life's milestones, from proposal to honeymoon to family holidays, across Tivoli Hotels & Resorts. It ends where it began, conveying the brand's "timeless" essence, part of many people's best life moments for more than 90 years of history.



Unboxing Harsh Realities

Portugal **2 Meios**

SYNOPSIS:

In a world where everything is just a click away, we rarely stop to think about the true impact of our choices. That is why it is important to pause and ask: What is the cost of a click? What does it cost a family, a city, a local economy? What is its impact on the safety and vitality of our streets, on the creativity of artists and artisans, and on the communities that give life to our towns and cities?

A direct, simple and powerful reflection on the hidden cost of online shopping and the role each of us plays in shaping the future.



Vasco da Gama: The Infinite Sea

Portugal **Cláudio Jordão**

SYNOPSIS:

A man at the edge of greatness bringing a nation with him to the top of the world. In 1497, King Manuel I of Portugal charged Vasco da Gama with the task of going to India by sea, crossing the Atlantic and the Indian oceans, facing the storms of sea and land, and the hearts of men. Vasco da Gama is about to do the impossible, sealing his fate with a promise and a staff he sticks in the barren ground – "It's as certain that I'll reach India as this staff to grow flowers." Flowers will emerge from the staff, and Vasco da Gama will go to India, but at what cost? What will he sacrifice? What will be left behind on the way? In one of the most famous journeys in History, this man from Sines will change Portugal... and the world.

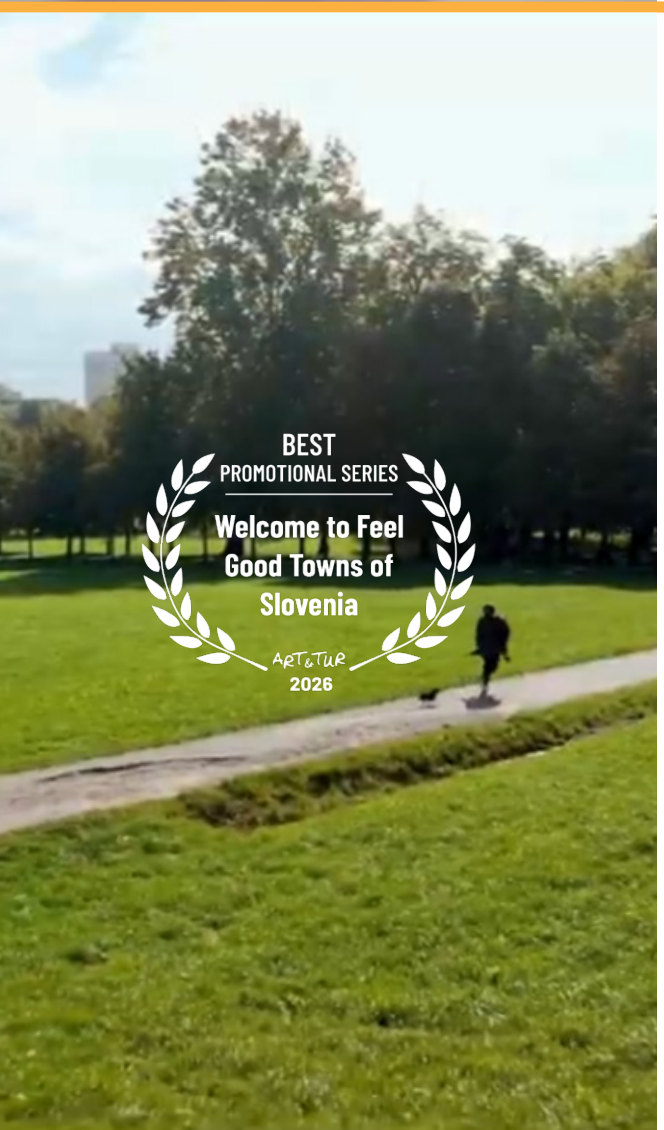


Viana do Castelo: Cultural Capital of the Atlantic Axis

Portugal **Flavio Cruz**

SYNOPSIS:

Viana do Castelo – Cultural Capital of the Atlantic Axis is a sensory portrait of a city shaped by the sea and by culture. Tradition and contemporary creation intersect through gestures and faces that reveal a shared, living identity between Portugal and Spain. More than a destination, Viana is a place of encounter, diversity and expression — an invitation to experience culture.



Welcome to Feel good Towns of Slovenia

Slovenia **Slovenia Tourism Board**

SYNOPSIS:

Through video stories, we present four Slovenian cities as open, playful places that inspire freedom and personal exploration. Rich cultural, historical, and architectural heritage blends with the vibrant creativity of a young generation. We explore Ljubljana with Joker Out, feel Nova Gorica with pianist Alex Gadjiev, dance in Maribor with choreographer Edward Clug, and follow Ptuj with actress Iva Kranjc Bagola.



-Yksi-

Japan **Mitsuhide Kenmotsu**

SYNOPSIS:

An elderly man enters a sauna nestled in a snowy landscape. Inside the small cabin, the scent of soot lingers in the air, while the crackling of burning firewood echoes softly. In silence, he simply focuses on warming his body. For those precious minutes, the sauna separates him from the routines of everyday life. His breathing gradually deepens, and he feels his heartbeat grow stronger. Finally, he pours water over the hot stove. The water instantly evaporates, and gentle steam slowly envelops his body, as if it were melting the snow little by little. He opens the door and cools his heated body with the snow outside. As he feels the snow gradually blend with his body temperature, he opens his eyes to see snow drifting gently from the trees. In this state of complete tranquility, the tiny snowflakes shimmer in the light before disappearing, carrying his thoughts far away. Slowly, he rises and walks toward the lake. Before him stretches a breathtaking silver world. Overwhelmed by its beauty, he instinctively takes a deep breath. This film was created to express the idea that spending time in a sauna allows us to step away from our daily lives and rediscover the small moments of happiness that are always around us.

XIX

ART&TUR

INTERNATIONAL
TOURISM
FILM
FESTIVAL

CENTRO
PORTUGAL
FILM COMMISSION

Turismo
Centro
Portugal
Um país
dentro do País

OVAR
CÂMARA
MUNICIPAL

Member
cifft

RTP
Rádio e Televisão
de Portugal

TAP
AIR PORTUGAL

AIT
ASSOCIAÇÃO
IBÉRICA
DE TURISMO
DO INTERIOR

STJ

PUBLITURIS

LICOR
BEIRÃO
O LICOR DE PORTUGAL

apavt

ABVP

COMBOIOS DE PORTUGAL

